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PROFESSEUR FULL

DÉPARTEMENT : HUMANITÉS ET MANAGEMENT DES ARTS

COORDINATRICE AXE DE RECHERCHE ARTS AND CULTURAL MANAGEMENT

ÉQUIPE DISCIPLINAIRE : HUMANITÉS ET MANAGEMENT DE LA CULTURE (HMA)

AXE DE RECHERCHE : ARTS AND CULTURAL MANAGEMENT

FORMATION ET DIPLÔMES

- 2020 HDR en Sciences économiques et de gestion Université Sorbonne Paris Nord, Paris, France
- 2016 University Teaching Qualification: Teaching portfolio: development of education, teaching activities, student guidance, assessment and evaluation, use of ICT in education RISBO, Erasmus University Rotterdam, Rotterdam, Pays-Bas
- 2010 Maître de conférences, section 05, France
- 2007 Post-doctorat Université Paris 1 Panthéon Sorbonne, Paris, France
- 2005 Executive MBA in Arts Management Université de Salzburg Business School en collaboration avec Columbia College (Chicago, États-Unis), Salzbourg, Autriche
- 2005 Doctorat en Sciences économiques Université Paris 1 Panthéon Sorbonne, Paris, France
- 2005 PhD en Economie des Institutions et Créativité Università degli Studi di Torino, Turin, Italie

EXPÉRIENCE PROFESSIONNELLE

EXPÉRIENCE PROFESSIONNELLE

- 2004 Responsable de la recherche (SOGESCA, Padoue, Italie)

MEMBRE D'UNE ASSOCIATION PROFESSIONNELLE

- 2009 - ... Membre (ICOMOS, Italie)
- 2015 - 2017 Membre (CONEEECT, Allemagne)

AUTRES ACTIVITÉS

- 2010 - 2017 Expert pour le Programme Culture (Commission Européenne, Bruxelles, Belgique)
- 1999 - 2008 Professeur (Université Ca' Foscari de Venise, Venise, Italie)
- 2015 - 2017 Membre du conseil d'administration (ENCATC, France)

- 2018 Professeur (Université des Dos Andos, France)
- 2018 Professeur (Università degli Studi di Firenze, Florence, Italie)
- 2018 Professor en gestions des arts (NABA - Nouvelle Académie des Beaux Arts, Milan, Italie)
- 2011 - 2017 Coordinateur des modules en management et entrepreneuriat culturel (Erasmus University Rotterdam, Rotterdam, Pays-Bas)
- 2006 - 2011 Coordinator pour les matières économique_ Master MABAC (Université Ca' Foscari de Venise, Venise, Italie)
- 1999 - 2010 Responsable de la recherche d'ICARE (Université Ca' Foscari de Venise, Venise, Italie)
- 2004 - 2009 Coordinateur du parcours économie et gestion master et doctorat (Université de Nova Gorica, Nova Gorica, Slovénie)
- 2006 - 2008 Coordinateur du master (Université Ca' Foscari de Venice, Venise, Italie)
- 2005 - 2006 Coordinateur scientifique (Fondation pour les hautes études de l'art, Venise, Italie)

ENSEIGNEMENTS

ÉQUIPE DISCIPLINAIRE

- Humanités et Management de la Culture (HMA)

NIVEAUX D'ENSEIGNEMENT

- Niveau L et M

LANGUES D'ENSEIGNEMENT

- Allemand
- Anglais
- Français
- Italien

ACTIVITÉS SCIENTIFIQUES

AXE DE RECHERCHE

- Arts and Cultural Management

ACTIVITÉS DE RECHERCHE

Projets de recherche internationaux, nationaux ou régionaux

- 2022 - 2025 GLAMMONS-Resilient,sustainable and participatory practices:Towards the GLAMsof the commons Burgundy School of Business
- 2013 - 2015 Coordinateur scientifique et administratif Projet IAPP Marie Curie

- 2015 Coordinatrice Projet ARTAPP - Ministère national espagnol de la recherche
- 2001 - 2007 Chercheuse National Research Council
- 2007 Consultante externe Centre for Entrepreneurship, SMEs and Local Development, OECD
- 2004 - 2005 Chercheuse Centre for Entrepreneurship, SMEs and Local Development, OECD
- 2000 - 2002 Coordinatrice de la recherche Istituto Regionale Ville Venete
- 2000 - 2001 Coordinateur du projet Groupe de recherche CIVITA
- 1999 - 2001 Coordinateur du projet et chercheuse World Bank

PARTICIPATION AUX ACTIVITÉS DE REVUES ACADÉMIQUES

Responsabilités éditoriales

- 2010 - ... Directrice Collection "The Economics and Management of Culture and Creativity" - Editions F. Angeli (Milan, Italie)
- 2008 - ... Membre du comité éditorial et scientifique Journal of Cultural Heritage
- 2012 - ... Membre du comité scientifique Collection "Sapere l'Europa, sapere d'Europa" - Ca' Foscari University Press (Italie)

PARTICIPATION AUX ACTIVITÉS D'ASSOCIATIONS OU DE RÉSEAUX ACADÉMIQUES

Affiliation à une association au niveau international ou national

- 1999 - ... Membre d'ACEI
- 2000 - ... Membre d'AIMAC
- 2016 - ... Membre de WATCH
- 2017 - ... Membre d'ESA
- 2016 - ... Membre d'UNITAR
- 2008 - 2011 Membre du comité scientifique

Coordination ou participation à l'organisation d'une conférence à portée nationale ou internationale

- 2020 - ... Membre du comité scientifique
- 2022 TrackCULTURAL AND CREATIVE ENTREPRENEURSHIP IECER Interdisciplinary European Conference on Entrepreneurship research
- 2022 WINE BUSINESS AND ENTREPRENEURSHIP IECER Interdisciplinary European Conference on Entrepreneurship research
- 2017 Co-organisatrice 24ème conférence annuelle de l'ENCATC
- 2015 Co-organisatrice International Conference on Cultural Heritage. Scenario 2015 (University Ca' Foscari of Venice)
- 2013 Co-coordinatrice International Conference on Culture Diversity and Human Rights (University Ca' Foscari of Venice)
- 2010 Coordinatrice International Conference on The Europe of Culture - The Cultures of Europe (University of Ca' Foscari of Venice)
- 2009 Coordinatrice scientifique International Conference on The Consumption of Culture - The Culture of Consumption (University of Ca' Foscari of Venice)

CHERCHEUR AFFILIÉ

- 2016 - ... Chercheur affilié Arts Council England

AUTRE

- 2017 - ... Membre du comité éditorial
- 2016 - ... Membre du comité scientifique
- 2016 - ... Membre du comité scientifique
- 2021 The 21st International Conference on Cultural Economics Srakar, A., Vecco, M., Slabe Erker, R. Ex-post econometric verification of the economic effects of the Venice Carnival: a spatiotemporal autoregressive fuzzy difference-in-differences approach.
- 2016 - 2017 Chercheuse
- 1999 - 2010 Gestion de plusieurs projets de recherche
- 2009 Chercheuse

IMPLICATION DANS LES ACTIVITÉS DE L'ÉCOLE

- Participation / organisation d'un programme court pour universités partenaires
- Responsabilité de modules
- Suivis de stages / apprentissages
- Suivis de thèses professionnelles
- Participation à un ou plusieurs comités scientifiques

CONTRIBUTIONS INTELLECTUELLES

Articles dans des revues à comité de lecture

Meleddu, M., Vecco, M., Mazzanti, M., The Role of Voluntary Environmental Policies towards Achieving Circularity. *Ecological Economics*, 2024, vol. 219. **CNRS 1, FNEGE 2, HCERES A**

Vecco, M., Campbell, M., Zanola, R., Gender pay gap in the early-stage careers of Canadian creative workers. *International Journal of Arts Management*, 2024, vol. 26, n°3, p. 4-17. **CNRS 4, FNEGE 4, HCERES C**

Vecco, M., Prieto, J., Teerink, S., Climbing the ladder? The gender gap in art prices across artists' cohorts in the Dutch art market. *European Economic Review*, 2024, vol. 163. **CNRS 1, FNEGE 2, HCERES A**

Meleddu, M., Pulina, M., Vannini, M., Vecco, M., Assessing Pro-Environmental Behaviors and Implications for Integrated Conservation in Protected Areas: a Study of Visitors and Entrepreneurs in the Asinara National Park, Italy. *Environmental Economics*, 2023, vol. 14, n°2, p. 28-48. **CNRS 4, HCERES C**

Abbate, T., Vecco, M., Vermiglio, C., Zarone, V., Perano, M., Blockchain and art market: resistance or adoption?. *Consumption, Markets & Culture*, 2022, vol. 25, n°2, p. 105-123. **CNRS 3, FNEGE 3, HCERES B**

De Molli, F., Vecco, M., Pizzetti, M., Space for seduction: the redefining of auction houses' role in the art market. *Consumption, Markets & Culture*, 2022, vol. 25, n°2, p. 105-123. **CNRS 3, FNEGE 3, HCERES B**

Vecco, M., Chang, S., Zanola, R., The more you know, the better: A Heckman repeat-sales price index. *Quarterly Review of Economics and Finance*, 2022, vol. 85, p. 194-199. **CNRS 3, FNEGE 4, HCERES B**

Vecco, M., Georgantzis, N., Kroonenberg, P., Is it the firm, the innovator, or the innovation? Determinants of perceived non-imitability leading to unprotected Intellectual Property. *International Review of Law and Economics*, 2022, vol. 72. **CNRS 1, FNEGE 3, HCERES A**

Fusco Girard, L., Vecco, M., The "Intrinsic Value" of Cultural Heritage as Driver for Circular Human-Centered Adaptive Reuse. *Sustainability*, 2021, vol. 13, n°6, p. 1-28.

Prieto-Rodriguez, J., Vecco, M., Reading Between the Lines in the Art Market: A Lack of Transparency and Price Heterogeneity as a Signal of Multiple Equilibria. *Economic Modelling*, 2021, vol. 102. **CNRS 2, HCERES A**

Srakar, A., Vecco, M., Assessing the Validity of Cultural Policy Typologies for Central-Eastern European Countries. *International Journal of Cultural Policy*, 2021, vol. 27, n°2, p. 218-232. **CEREN COMPL. LIST**

Vecco, M., Chang, S., Zanola, R., Contemporary Art Fairs in Mainland China: From Local to International Status?. *The Journal of Arts Management, Law and Society*, 2021, vol. 51, n°5, p. 325-344. **CEREN COMPL. LIST**

Vecco, M., Nash, M., Srakar, A., Board Size Matters: Fundraising in American Cultural Organizations. *International Journal of Arts Management*, 2021, vol. 24, n°1, p. 89-102. **CNRS 4, FNEGE 4, HCERES C**

Zanola, R., Vecco, M., Jones, A., A Place for Everything and Everything in its Place: New York's Role in the Art Market. *Research in Economics*, 2021, vol. 75, n°3, p. 215-224. **CNRS 3, HCERES B**

Piazzai, M., Vecco, M., Deaccessioning. *Oxford Bibliographies*, 2020.

Vecco, M., Artpreneurs' lessons to traditional entrepreneurs. *International Journal of entrepreneurship and small business*, 2020, vol. 40, n°2, p. 154-170. **CNRS 4, FNEGE 4, HCERES C**

Vecco, M., Genius loci as a meta-concept. *Journal of Cultural Heritage*, 2020, vol. 41, p. 225-231. **CEREN COMPL. LIST**

Vecco, M., Montagner, E., Srakar, A., Genius loci: between handcrafts, cultural heritage and local development. *European Journal of Cultural Management and Policy*, 2020, vol. 10, n°2, p. 64-75. **CEREN COMPL. LIST**

Vecco, M., Srakar, A., Direct, indirect and cross-lagged: The effects of cultural policy on nascent cultural entrepreneurship. *International Journal of Arts Management*, 2020, vol. 22, n°2, p. 23-38. **CNRS 4, FNEGE 4, HCERES C**

Fusco Girard, L., Vecco, M., Genius loci: the evaluation of places between instrumental and intrinsic values. *BDC. Bollettino del Centro Calza Bini*, 2019, vol. 19, n°2, p. 307-336.

Vecco, M., Imperiale, F., Determinants of Network Effectiveness: Evidence from European Cultural Networks. *Cultural Management: Science and Education*, 2019, vol. 3, n°2, p. 9-32.

Vakharia, N., Vecco, M., Srakar, A., Janardhan, D., Knowledge centrality and organizational performance: An empirical study of the performing arts. *Journal of Knowledge Management*, 2018, vol. 22, n°5, p. 1124-1152. **CNRS 3, FNEGE 3, HCERES B**

Vecco, M., Genius loci: between handcrafts and local development. *Cultural Management: Science and Education*, 2018, vol. 2, n°2, p. 43-56.

Vecco, M., Srakar, A., De visitus non est disputandum: How Visitors to Public Museums Cluster Towards Deaccessioning. *International Journal of Arts Management*, 2018, vol. 20, n°2, p. 46-65.
CNRS 4, FNEGE 4, HCERES C

Vecco, M., Srakar, A., The Unbearable Sustainability Of Cultural Heritage: An Attempt To Create An Index Of Cultural Heritage Sustainability In Conflict And War Regions. *Journal of Cultural Heritage*, 2018, vol. 33, p. 293-302.

Caust, J., Vecco, M., Is UNESCO World Heritage recognition a blessing or burden? Evidence from developing Asian countries. *Journal of Cultural Heritage*, 2017, vol. 27, p. 1-9.

Mazuecos, B., Vecco, M., Di Benedetto, G., Libermanome, D., Impact of Intrinsic and Sociological Factors on the Development of an Emerging Visual Artist's Career, The Andalusian Case. *The International Journal of New Media, Technology and the Arts*, 2017, vol. 12, n°4, p. 1-16.

Srakar, A., Vecco, M., Ex-ante versus ex-post : comparison of the effects of the European capital of culture Maribor 2012 on tourism and employment. *Journal of Cultural Economics*, 2017, vol. 41, n°2, p. 197-214. **CNRS 3, HCERES B**

Vecco, M., Deaccessioning and capitalisation in museums from an international perspective . *Cultural Management: Science and Education*, 2017, vol. 1, n°2, p. 17-32.

Vecco, M., Handcrafts, places and local development. *Economia, Azienda e Sviluppo*, 2017, p. 1-10.
(published on line)

Vecco, M., Imperiale, F., Cultural heritage: Values and measures. What insurance value? . *Journal of Multidisciplinary Research*, 2017, vol. 9, n°1, p. 7-22.

Vecco, M., Imperiale, F., Guest editorial: Insurance instruments and cultural heritage: Between natural disasters and human made hazards. *Journal of Multidisciplinary Research*, 2017, vol. 9, n°1, p. 3-6.

Vecco, M., Srakar, A., Blue Notes: Three Slovenian jazz festivals and their contribution to the economic resilience of the host cities. *European Planning Studies*, 2017, vol. 25, n°1, p. 35-47. **CNRS 4, HCERES C**

Vecco, M., Srakar, A., Piazzai, M., Visitor attitudes toward deaccessioning in Italian public museums : an econometric analysis. *Poetics*, 2017, vol. 63, p. 33-46.

Vecco, M., Zanola, R., Don't let the easy be the enemy of the good. Returns from art investments: What is wrong with it?. *Journal of Economic Behavior & Organization*, 2017, vol. 140, p. 120-129.
CNRS 2, HCERES A

Vecco, M., Chang, S., Srakar, A., La topographie changeante de l'art contemporain en Chine continentale. Une nouvelle révolution culturelle?. *Géographie et Cultures*, 2016, vol. 97, p. 139-163.

Ouvrages

Jung, Y., Vakharia, N., Vecco, M., *The Oxford Handbook of Arts and Cultural Management*, Oxford : Oxford University Press, 2023.

Vecco, M., Vroonhof, P., Clarke, M., Van Der Graaf, A., De Haan, L., Komorowski, M., Asardag, D., Milosavljevic, M., *Gender gaps in the Cultural and Creative Sectors*, Luxembourg : Publications Office of the European Union, 2022, 110 p.

De Molli, F., Vecco, M., *The Metamorphosis of Cultural and Creative Organizations. Exploring Change from a Spatial Perspective*, Londres : Routledge, 2021, 256 p.

Massi, M., Vecco, M., Lin, Y., *Digital Transformation in the Creative and Cultural Industries: Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*, Londres : Routledge, 2020, 294 p.

Konrad, E., Vecco, M., *Innovation and Creativity in the Arts and Cultural Sectors: Theories, Strategies and Tools*, Londres : Routledge, 2018.

Vecco, M., Lazzeretti, L., *Creative industries and entrepreneurship: paradigms in transition from a global perspective*. 1ère éd., Cheltenham : Edward Elgar Publishing, 2018, 352 p.

Mazuecos, B., Vecco, M., *El Sistema del arte emergente en Andalucía. Cartografía discontinua de agentes y contextos de intermediación. /The Emerging Contemporary Art Market in Andalusia. A discontinued cartography of intermediary agents and contexts*. 1ère éd., Seville : Laboratorio de las Artes, 2017, 196 p.

Vecco, M., Konrad, E., *Die kraft der partnerschaft notwendigkeit oder luxus in den kulturellen und kreativen sektoren?*, Dortmund : European Center for Creative Economy, 2017, 60 p.

Vecco, M., Konrad, E., *The power of partnership: necessity or luxury in the cultural and creative sectors*. 1ère éd., Dortmund : European Center for Creative Economy, 2017, 58 p.

Chapitres d'ouvrages

Jung, Y., Vakharia, N., Vecco, M., Introduction to the Oxford Handbook of Arts and Cultural Management: Where We Are and Where We Are Heading. Jung, Y., Vakharia, N., Vecco, M., *The Oxford Handbook of Arts and Cultural Management*, Oxford: Oxford University Press, 2023.

Konrad, E.D., Vecco, M., Entrepreneurship in Culture: Concepts, Perspectives, Success Factors. Jung, Y., Vakharia, N., Vecco, M., *The Oxford Handbook of Arts and Cultural Management*, Oxford: Oxford University Press, 2023.

Srakar, A., Vecco, M., Cultural Firms' Performance from a Regional Development Perspective: Evidence from Europe. Jung, Y., Vakharia, N., Vecco, M., *The Oxford Handbook of Arts and Cultural Management*, Oxford: Oxford University Press, 2023.

Vecco, M., Meleddu, M., Fusco Girard, L., Waste in the circular economy: a virtuous cycle?. Fusco Girard, L., Nijkamp, P., Nocca, F., *Reconnecting the city with nature and history. Towards circular regeneration strategies*, Milan: Franco Angeli, 2023, p. 241-266.

De Molli, F., Vecco, M., Cultural and creative organizations' space: An introduction. De Molli, F., Vecco, M., *The Metamorphosis of Cultural and Creative Organizations. Exploring Change from a Spatial Perspective*, Londres: Routledge, 2021, p. 5-14.

Srakar, A., Vecco, M., Classification of Entrepreneurial Regimes: A Symbolic Polygonal Clustering Approach. Chadjipadelis, T., Lausen, B., Markos, A., Lee, T., Montanari, A., Nugent, R., *Data Analysis and Rationality in a Complex World*, Bâle: Springer, 2021, p. 261-271.

Vecco, M., Kroonenberg, P., Questionnaires: Public views deaccessioning. Kroonenberg, P., *Multivariate Humanities*, Cham: Springer, 2021, p. 249-267.

Burger, T., Vecco, M., Cultural Entrepreneurship Incubators as Collaborative Spaces: A systematic Review of Cultural Entrepreneurship Incubation. Montanari, F., Mattarelli, E., Scapolan, A.C., *Collaborative Spaces at Work - Innovation, Creativity and relations*, Londres: Routledge, 2020, p. Chapitre 11.

Massi, M., Vecco, M., Lin, Y., Digital transformation in the cultural and creative sectors. Massi, M., Vecco, M., Lin, Y., *Digital Transformation in the Creative and Cultural Industries: Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*, Londres: Routledge, 2020, p. 8-20.

Srakar, A., Vecco, M., Are Investments in the Digital Transformation of Cultural Heritage Effective? A program evaluation approach. Massi, M., Vecco, M., Lin, Y., *Digital Transformation in the Creative and Cultural Industries: Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*, Londres: Routledge, 2020, p. 114-130.

Srakar, A., Grafenauer, P., Vecco, M., Slovenian women visual artists and their role throughout history: a network analysis perspective. Jankovic, N., Drobnjak, B., Nikolic, M., *Possible worlds of contemporary aesthetics: aesthetics between history, geography and media : book of abstracts*, Belgrade: University of Belgrade, 2019, p. 410-411.

Vecco, M., The "artpreneur": Between traditional and cultural entrepreneurship. A historical perspective. Byrnes, W.J., Brkic, A., *The Routledge Companion to Arts Management*, Londres: Routledge, 2019, p. Chapitre 7.

Vecco, M., Caust, J., UNESCO, Cultural Heritage Sites and Tourism: a paradoxical relationship. Pechlaner, H., Innerhofer, E., Erschbamer, G., *Overtourism – Tourism Management And Solutions*. 1ère éd., Londres: Routledge, 2019, p. Chapitre 5.

Vecco, M., A New Approach to Teach and Learn Cultural Entrepreneurship: Evidence from the Netherlands. Wroblewski, L., Dacko-Pikiewicz, Z., Liu, J.C.Y., *Cultural Management. From Theory to Practice*. ISBN 978-0-9954618-7-1ème éd., Londres: London Scientific, 2018, p. 67-84.

Vecco, M., Genius loci: Between handcrafts and local development. Costa, P., Guerra, P., *I'll be your mirror": Creative milieus and cultural scenes in contemporary urban*, 2018.

Vecco, M., Some economics of conservation of cultural heritage: the key questions . Ngulube, P., *Handbook of Research on Heritage Management and Preservation*, Hershey, Pennsylvania: IGI GloBal, 2018, p. 299-319.

Vecco, M., The Economic Calculation of Conservation. Campelo, A., Reynolds, L., Lindgreen, A., Beverland, M., *Cultural Heritage. A Research Anthology*. 1ère éd., Abingdon-on-Thames: Routledge, 2018, p. 139-154.

Vecco, M., Value and Values of Cultural Heritage. Campelo, A., Reynolds, L., Lindgreen, A., Beverland, M., *Cultural Heritage. A Research Anthology*. 1ère éd., Abingdon-on-Thames: Routledge, 2018, p. 23-38.

Vecco, M., Srakar, A., Blue Notes: Three Slovenian jazz festivals and their contribution to the economic resilience of the host cities. Cooke, P., Lazeretti, L., *The Role of Art and Culture for Regional and Urban Resilience*. 1ère éd., Londres: Routledge, 2018, p. Chapter 7.

Vecco, M., Srakar, A., Enhancing the potential of cultural entrepreneurship: Connecting regional development and performance of cultural firms in Europe. Innerhofer, E., Pechlaner, H., Borin, E., *Entrepreneurship in Culture and Creative Industries. Perspectives from Companies and Regions*. 1ère éd., Berlin: Springer, 2018, p. 213-227.

Srakar, A., Slabe-Erker, R., Vecco, M., Economic effects of Venice Carnivals: An ex-post econometric verification approach. Cuffy, V., *Carnival, Culture & Tourism*, Wallingford: CABI, 2017.

Vecco, M., Srakar, A., Breaking Boundaries - Building Dimensional Relations. On why and how to include culture as a fourth dimension of sustainable development. *Creative Economy Report 2017*. 1ère éd., Genève: UNCTAD, 2017.

Vecco, M., Srakar, A., Nascent and Early Cultural Entrepreneurship: Between Entrepreneurial Economics and Institutional Entrepreneurship. Carrizo Moreira, A., Leitão Dantas, J.G., Valente, F.M., *Nascent Entrepreneurship and Successful New Venture Creation*, Hershey, Pennsylvania: IGI Global, 2017, p. 175-202.

Grafenauer, P., Srakar, A., Vecco, M., Slovenian visual artists throughout history: a network analysis perspective. Guerra, P., Costa, P., *Redefining art worlds in the late modernity*, Porto: University of Porto, 2016, p. 21-37.

Conférences académiques

Asselineau, A., Vecco, M., « Symbiose » et genius loci, deux dimensions inexplorées du lien entreprise-territoire : l'expérience d'un restaurant 3* Michelin. *Congrès de l'ADERSE*, 4 avril 2024, Bordeaux, France.

Bardey, A., Mehiratta, U., Vecco, M., Empathise fashion: Assessing the impact of empathy framing message on sustainable fashion consumption. *London College of Fashion's second online conference on psychology applied to fashion.*, 29 avril 2024, Londres, Royaume-Uni.

Petrova, L., Vecco, M., What is "cultural" in cultural commons? A systemic literature review. *17th International Conference on Arts and Cultural Management AIMAC*, 22-26 juin 2024, Lisbonne, Portugal.

Vecco, M., Standing over or Illusion of Controlling through Superstition? A study on early-stage entrepreneurs decision-making. *22nd Interdisciplinary European Conference on Entrepreneurship (IECER)*, 17-20 septembre 2024, Innsbruck, Autriche.

Vecco, M., Petrova, L., Making collective entrepreneurship in arts: the Nouveaux Commanditaires. *22nd Interdisciplinary European Conference on Entrepreneurship (IECER)*, , Innsbruck, Autriche.

Bardey, A., Vecco, M., Mehiratta, U., Empathise Fashion: Assessing the impact of empathy and framing message on sustainable fashion consumption. *4ème Journée sur le Marketing et Développement Durable*, 3 février 2023, Paris, France.

De Molli, F., Vecco, M., Balachandran Nair, L., No space for mistrust: Exploring the role of place in repairing trust. *39th EGOS Colloquium-WOA*, 6-8 juillet 2023, Cagliari, Italie.

Srakar, A., Vecco, M., Approximate Bayesian numerical method with product-Whittle-Matérn-Yasuda kernel for Rosen's hedonic regression with artworks . *22nd International Conference on Cultural Economics*, 27-30 juin 2023, Bloomington (Indiana), Etats-Unis.

Srakar, A., Vecco, M., Fuzzy difference-in-differences for spatiotemporal data . *2023 American Causal Inference Conference*, 24-26 mai 2023, Austin, Etats-Unis.

Srakar, M., Vecco, M., Estimating the extent of adverse deaccessioning using causal graphical approaches. *22nd International Conference on Cultural Economics*, 27-30 juin 2023, Bloomington (Indiana), Etats-Unis.

Vecco, M., Intrapreneurship through the Commoning Practices in Museums. *21st Interdisciplinary European Conference on Entrepreneurship Research (IECER)*, 25-27 octobre 2023, Covilhã, Portugal.

Vecco, M., Meleddu, M., The impact of non-mandatory environmental policies on green transition from the circular economy perspective: the italian case. *28th EAERE Annual Conference (European Association of Environmental and Resource Economists)*, 27-30 juin 2023, Limassol, Chypre.

De Molli, F., Vecco, M., "Let's meet at our new digs!": Materializing the process of trust development with the help of organizational space. *British Academy of Management*, 31 août-3 septembre 2022, Manchester, Royaume-Uni.

De Molli, F., Vecco, M., Balachandran, N., Materializing the process of trust development: a case study in the cultural sector. *XXIII Workshop dei Docenti e Ricercatori di Organizzazione Aziendale (WOA)*, 26-27 mai 2022, Brescia, Italie.

Meleddu, M., Vecco, M., Exploring Frontiers of European Wine-Related Research Activity: A Text Mining Approach. *20th IECER Conference*, 26-28 octobre 2022, Maastricht, Pays-Bas.

Meleddu, M., Vecco, M., Small Is Beautiful: Visitors' and Firms' Willingness To Commit To A Protected Area. *The 10th Annual Conference of the Italian Association of Environmental and Resource Economists (IAERE) – 1st Annual MED-IAERE Conference, Cagliari on April 21st-23rd, 2022.*, 21-23 avril 2022, Cagliari, Italie.

Srakar, A., Grafenauer, P., Vecco, M., To be central and productive?: evidence from Slovenian visual artists in the 19th & 20th centuries. *Digital Art History IV. Methods, Practices, Epistemologies*, 3-4 octobre 2022, Zagreb, Croatie.

Srakar, A., Vecco, M., Adaptive wavelet estimation of a latent variable model. *International Symposium on NonParametric Statistics*, 20-24 juin 2022, Paphos, Chypre.

Srakar, A., Vecco, M., Adaptive wavelet estimation of a latent variable model. *V Meeting of the Working group on structural equation modelin*, 9-11 mars 2022, Tillburg, Pays-Bas.

Srakar, A., Vecco, M., Pricing Paintings: The Power of the Prior. *10th European Workshop on Applied Cultural Economics, ACEI*, 8-10 septembre 2022, Turin, Italie.

Srakar, A., Vecco, M., Slabe-Erker, R., Econometric estimation of economic effects of cultural and tourism events with network interference: a fuzzy DiD approach to panel spatiotemporal treatment estimation. *AECR International Conference 2022. Challenges, policies and governance of the territories in the post-covid era*, 19-21 octobre 2022, Grenade, Espagne.

Vecco, M., Bridging the gap between natural and cultural capital accounting. *Workshop "Valuing Cultural Capital - Accounting for the hidden value of heritage*, 14-16 septembre 2022, Rome, Italie.

Vecco, M., L'innovation comme source de transformations des créations et pratiques artistiques : Focus sur la Blockchain et le marché de l'art . *Forum Entreprendre dans la culture 2022*, 27-30 juin 2022, Paris, France.

Vecco, M., Prieto-Rodriguez, J., Climbing the ladder: How the gender gap is vanishing in the Dutch art market. *10th European Workshop on Applied Cultural Economics, ACEI, University of Turin*, 8-10 septembre 2022, Turin, Italie.

De Molli, F., Vecco, M., Exploring trust development from a spatial perspective. *WOA 2021 - Organizing for what? Meaning and Purpose in Human Action*, 10-11 septembre 2021, Gênes, Italie.

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Vecco, M., Culture and Heritage Capital. *Ipsos and DCMS, UK (online)*, 19 juin 2023, Royaume-Uni.

Vecco, M., Culture and Heritage Capital. *Ipsos and DCMS, UK (online)*, 28 mars 2023, Royaume-Uni.

Vecco, M., Strategies of Art Fairs: How to merge in Mainland China and beyond?. *Global Youth Multicultural Forum - Value of Art in Contemporary Society (online)*, 12 mai 2023, Pékin, Chine.

Vecco, M., Valid Evaluation of the contribution of cohesion programmes to the European Green Deal, European commission, on line. *Validation workshops on the evaluation of the contribution of cohesion programmes to the European Green Deal (online)*, 19 septembre 2023, France.

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Vecco, M., Cultural Heritage: from Tangible to Intangible. *Literature as Cultural Heritage Conference*, 28-30 juillet 2022, Heidenberg, Allemagne.

Vecco, M., Digitalization and new business models for cultural institutions. *ENCATC Congress 2020 "Cultural management and policy in a post-digital world – navigating uncertainty" (online)*, 3-11 novembre 2020, Autres pays.

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Vecco, M., Why do we need cultural entrepreneurs?. *Mainz Cultural Entrepreneurship Day*, 4 juillet 2019, Mayence, Allemagne.

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Vecco, M., Some economics of cultural heritage, *Online seminar - Master students in art management, University of Salento, Lecce, Italy*, 5 juin 2020, Lecce, Italie.

Vecco, M., De Molli, F., Encouraging and hindering participation through organizational space, *6ème Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, 6 novembre 2020, Dijon, France.

Crépin, D., Nash, M., Chang, S., Favotto, A., Borin, E., Vecco, M., Human and Financial Sustainability in Art and Cultural Sector, *Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, 29 novembre 2019, Dijon, France.

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Vecco, M., Teaching staff exchange , 2023, France.

Konrad, E., Vecco, M., Co-chairs for the track Cultural and creative entrepreneurship (CCE), IECER, Interdisciplinary European Conference on Entrepreneurship Research (Maastricht, 26-28 octobre 2022), 2022, Pays-Bas.

Vecco, M., Rosinus, A., Konrad, E., Co-chairs for the track Wine Business and Entrepreneurship, IECER, Interdisciplinary European Conference on Entrepreneurship Research (Maastricht, 26-28 octobre 2022), 2022, Pays-Bas.

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Vecco, M., Facilitator du Track 2 "Entertainment" du symposium doctoral de l'AIMAC Conference 2019 (22 juin 2019), 2019, Venise, Italie.

Vecco, M., Meet the editors - For the International Journal of Arts Management (12th Annual Conference of the Fachverband für Kulturmanagement), 2019, Vienne, Autriche.

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