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PROFESSEUR EMERITE
DÉPARTEMENT : WINE & SPIRITS

ÉQUIPE DISCIPLINAIRE :
AXE DE RECHERCHE : WINE & SPIRITS

FORMATION ET DIPLÔMES

- 1979 Doctorat en Economie Université d'Orléans, Orléans, France

EXPÉRIENCE PROFESSIONNELLE

ENSEIGNEMENTS

ACTIVITÉS SCIENTIFIQUES

AXE DE RECHERCHE

- Wine & Spirits

CONTRIBUTIONS INTELLECTUELLES

Articles dans des revues à comité de lecture

Agnoli, L., Outreville, J-F., The role of behavioural antecedents in driving wine consumption in Taiwan restaurants. *Applied Economics*, 2024, vol. 56, n°34, p. 4086-4099. **CNRS 2, FNEGE 3, HCERES A**

- Le Fur, E., Outreville, J-F., Do vintage scores by regions matters? The case of French wine regions. *Applied Economics Letters*, 2022, vol. 29, n°14, p. 1243-1247. **CNRS 4, HCERES C**
- Le Fur, E., Outreville, J-F., Financial literacy, education and risk aversion: a survey of French students. *Managerial Finance*, 2022, vol. 48, n°9/10, p. 1530-1543. **CNRS 4, FNEGE 4, HCERES C**
- Le Fur, E., Outreville, J-F., The Willingness to Pay for Cider Products: Results of a Survey on Habits and Consumption Behavior. *Wine Business Journal*, 2022, vol. 5, n°1, p. 1-14.
- Outreville, J-F., The use of migration matrices to test the sustainability of the top ranked restaurants: a methodological note. *International Journal of Culture, Tourism and Hospitality Research*, 2022, vol. 16, n°1, p. 100-105.
- Outreville, J-F., Agnoli, L., Le Fur, E., Ranking Journals: The Best-Worst scaling approach applied to the field of wine economics. *Applied Economics*, 2022, vol. 54, n°15, p. 1688-1699. **CNRS 2, HCERES A**
- Outreville, J-F., Le Fur, E., La Gestion des risques liés aux changements climatiques dans le secteur du vin : une revue de la littérature. *Management International*, 2022, vol. 26, n°4, p. 231-239. **CNRS 3, FNEGE 2, HCERES A**
- Agnoli, L., Outreville, J-F., Wine consumption and culture: A cross-country analysis. *Applied Economic Perspectives and Policy (anc. Review of Agricultural Economics)*, 2021, vol. 43, n°3, p. 1101-1124. **CNRS 3, HCERES B**
- Carson, J.M., Chen, P-H., Outreville, J-F., Foreign Direct Investment and the Supply of Life Insurance in Emerging Countries. *Journal of Insurance Issues*, 2021, vol. 44, n°1, p. 38-64.
- Le Fur, E., Outreville, J-F., Grape Varieties: Is specialisation beautiful in the wine sector?. *International Journal of entrepreneurship and small business*, 2021, vol. 44, n°2, p. 118-137. **CNRS 4, FNEGE 4, HCERES C**
- Le Fur, E., Outreville, J-F., Hedonic approach to the determinants of the price of cider. *Applied Economics Letters*, 2021, vol. 28, n°19, p. 1712-1716. **CNRS 4, HCERES C**
- Le Fur, E., Outreville, J-F., Real Options and Reduction of Basic Risk of Index-Based Climate Agricultural Insurance. *Applied Economic Perspectives and Policy (anc. Review of Agricultural Economics)*, 2021, vol. 43, n°4, p. 1658-1671. **CNRS 3, HCERES B**
- Outreville, J-F., Insurance and foreign direct investment: a review (or lack) of evidence. *The Geneva Papers on Risk and Insurance - Issues and Practice*, 2021, vol. 46, n°2, p. 236-247. **CNRS 3, FNEGE 3, HCERES B**
- Outreville, J-F., Wine Consumption and Religions: A Research Note. *Beverages*, 2021, vol. 7, n°4.
- Agnoli, L., Outreville, J-F., Consumer Wine Closure Preferences. The Role of Gender, Price, and Cultural Background. *Journal of Wine Economics*, 2020, vol. 15, n°4, p. 412-421. **CNRS 3, HCERES B**
- Desrochers, J., Outreville, J-F., Perceived risk and insurance decision taking for small losses. *Journal of Risk Research*, 2020, vol. 23, n°4, p. 447-460.
- Outreville, J-F., Les principaux marchés mondiaux d'assurance. *Les Annales des Mines - Réalités Industrielles*, 2020, vol. 1, p. 11-16.
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Outreville, J-F., Le Fur, E., Hedonic Price Functions and Wine Price Determinants: A Review of Empirical Research. *Journal of agricultural & food industrial organization*, 2020, vol. 18, n°2, p. 1-27. **CNRS 4, HCERES C**

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Le Fur, E., Outreville, J-F., Fine wine returns: a review of the literature. *Journal of Asset Management*, 2019, vol. 20, n°3, p. 196-214. **CNRS 4, FNEGE 4, HCERES C**

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Outreville, J-F., The largest financial groups from emerging economies: Location determinants of foreign affiliates and cultural differences. *International Journal of Emerging markets*, 2018, vol. 13, n°5, p. 1050-1069.

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Lecat, B., Le Fur, E., Outreville, J-F., Perceived risk and the willingness to buy and pay for "corked" bottles of wine. *International Journal of Wine Business Research*, 2016, vol. 28, n°4, p. 286-307. [dx.doi.org](https://doi.org/10.1080/09571264.2016.1191111)

Luciano, E., Outreville, J-F., Rossi, M., Life Insurance Ownership by Italian Households: A Gender-Based Differences Analysis (with E. Luciano and M. Rossi). *The Geneva Papers on Risk and Insurance - Issues and Practice*, 2016, vol. 41, n°3, p. 468-490. [10.1057gpp.2016.7](https://doi.org/10.1057/gpp.2016.7) **CNRS 3, FNEGE 4, HCERES-ECO B, HCERES-GESTION B**

Outreville, J-F., Foreign affiliates of the multinational firms in the wine and spirits industry: location-specific advantages and cultural distance. *International Journal of Economics and Business Research*, 2016, vol. 12, n°4, p. 274-294.

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Chapitres d'ouvrages

Outreville, J-F., Postface. Martin Cloutier, L., Détolle, A., *La transformation du cidre au Québec. Perspective Écosystémique*, Québec: Presses de l'Université du Québec, 2017, p. 411-425.

Conférences académiques

Agnoli, L., Outreville, J-F., How culture impacts consumption behavior for alcoholic beverages: a cross-country study. *Academy of Wine Business Research (AWBR) 2024 Conference*, 9-12 juillet 2024, Vérone, Italie.

Agnoli, L., Georgantzis, N., Outreville, J-F., Pinate, A., The influence of human values on the consumption and choices of alcoholic beverages. *Wine and Spirits Economics Workshop*, 9 juin 2022, Dijon, France.

Le Fur, E., Agnoli, L., Cloutier, M., Outreville, J-F., Synergies and complementarities between the beer and cider economics. *VIIIth Beeronomics Conference*, 20-23 juin 2022, Dublin, Irlande.

Outreville, J-F., Agnoli, L., Cloutier, M., Le Fur, E., The economics of wine, beer and cider: Identifying synergies and complementarities. *Academy of Wine Business Research Conference 2022*, 5-8 juillet 2022, Dijon, France.

Outreville, J-F., Agnoli, L., Le Fur, E., Liquid Assets and Financial Literacy. *European Association for Wine Economists Conference (EuAWE)*, 18-21 mai 2022, Vila Real, Portugal.

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Outreville, J-F., Agnoli, L., Le Fur, E., Cloutier, M., The Economics of Wine, Beer and Cider: a common approach. *European Association for Wine Economists Conference (EuAWE)*, 18-21 mai 2022, Vila Real, Portugal.

Agnoli, L., Outreville, J-F., Perceived risk, gender behaviour and the effect of bottle closure type on consumer purchase decision and price expectations. *25th EuAWE Conference - European Association of Wine Economists*, 23-25 mai 2018, Dijon, France.

Le Fur, E., Outreville, J-F., Attitude, Habits and the Willingness to Pay for Artisanal Cider. *25th EuAWE Conference - European Association of Wine Economists*, 22-25 mai 2018, Dijon, France.

Outreville, J-F., Wine consumption and culture: A cross-country regression analysis. *25th EuAWE Conference - European Association of Wine Economists*, 23-25 mai 2018, Dijon, France.

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Outreville, J-F., Consumer Behavior: an experimental investigation of risk taking when buying wine. *American Association of Wine Economists Annual Meeting*, 21-26 juin 2016, Bordeaux, France.

Outreville, J-F., Does the Market Structure of Grape Varieties Impact Exports Performance? . *European Association of Wine Economics, Enometrics XXIII*, 25-28 mai 2016, Colmar, France.

Outreville, J-F., Does the Market Structure of Grape Varieties Impact Exports Performance?. *1st International Workshop on Innovations and the Wine Industry*, 21-22 janvier 2016, Montpellier , France.

Outreville, J-F., Macroeconomic issues and fallacies on vintages. *European Association of Wine Economics, Enometrics XXIII*, 25-28 mai 2016, Colmar, France.

Outreville, J-F., Carson, J., Chen, P., Foreign Direct Investment and the Supply of Life Insurance in Developing Countries. *Internationale Jahrestagung, Deutscher Verein für Versicherungswissenschaft*, 10-11 mars 2016, Vienna, Autriche.

Hilliard, J.I., Outreville, J-F., The Demand for Cash Balances by P/L Insurance Companies during the Financial Crisis. *World Risk and Insurance Economics Congress (WRIEC)*, 2-6 août 2015, Munich, Allemagne.

Lecat, B., Le Fur, E., Outreville, J-F., Consumer Risk Perception of Corked Wines. *22nd Annual Conference VDQS*, 27-30 mai 2015, Brno, Tchèque (La République).

Outreville, J-F., Uncertainty, Ambiguity and Conflict: an experimental investigation of consumer behavior and demand; Risk-taking when buying wine. *WRIEC meeting* , 2-6 août 2015, Munich, Allemagne.

Cahiers de recherche

Outreville, J-F., Le Fur, E., L'éducation financière en France. *Working Paper*, 2021. [10.13140RG.2.2.16250.31684](https://doi.org/10.13140/RG.2.2.16250.31684)

Outreville, J-F., Wine Production in Quebec : a restatement. *AAWE (American Association of Wine Economists)*, 2017, n°209, p. 1-21.

Articles dans des revues/supports digitaux professionnelles

Outreville, J-F., Why Choose an Insurance Carrier? A comment. *Insurance Economics*, 2015, vol. 72, n°1-3, p. 8-10.

Tribunes de presse

Outreville, J-F., Le Fur, E., Agnoli, L., Cloutier, M., Marchés du vin, de la bière et du cidre : des frontières de plus en plus floues. *The Conversation*, 15 septembre 2022, theconversation.com

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