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PROFESSEUR EXPERT

DÉPARTEMENT : FINANCE, COMPTABILITÉ, DROIT

ÉQUIPE DISCIPLINAIRE : FINANCE GOUVERNANCE (FG)

AXE DE RECHERCHE : FINANCE-GOUVERNANCE-RSE

FORMATION ET DIPLÔMES

- 2008 Certificado de Aptitud Pedagógica Université Politechnique de Valence, Valencia, Espagne
- 2008 Licenciatura en Economía Université de Valencia, Valencia, Espagne
- 2009 Master Economía Industrial Université de Valencia, Valencia, Espagne
- 2011 Doctorat en Sciences économiques Université de Valencia, Valencia, Espagne, France

EXPÉRIENCE PROFESSIONNELLE

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- 2009 - 2012 Ingénieur de Recherche (Université de Valence)
- 2007 - 2008 Caissier du Banque (Bankia & La Caixa)
- 2016 - ... Professeur expert (Burgundy School of Business)
- 2013 - 2016 Professeur associé en Finance (Burgundy School of Business)

AUTRES ACTIVITÉS

- 2011 - 2012 Professeur Visitant (Université de Valence)
- 2014 - ... Co-director du MSc Advance Corporate Finance (Burgundy School of Business)

ENSEIGNEMENTS

ÉQUIPE DISCIPLINAIRE

- Finance Gouvernance (FG)

LANGUES D'ENSEIGNEMENT

- Anglais

ACTIVITÉS SCIENTIFIQUES

AXE DE RECHERCHE

- Finance-Gouvernance-RSE

DIRECTION / CO-DIRECTION / JURY DE DOCTORAT-PHD

- 2015 - ... Co-director d'une thèse de doctorat

ACTIVITÉS DE RECHERCHE

Projets de recherche internationaux, nationaux ou régionaux

- 2013 - 2016 An Experimental Analysis of Bargaining Process

PARTICIPATION AUX ACTIVITÉS DE REVUES ACADÉMIQUES

Révision d'articles

- 2015 - ... Reviewer PlosOne
- 2015 - ... Reviewer Strategic Change

AUTRE

- 2012 - ... LESSAC

CONTRIBUTIONS INTELLECTUELLES

Articles dans des revues à comité de lecture

Sutan, A., Mateu, G., Brañas-Garza, P., Cabrales, A., Sánchez, A., Social interaction and negotiation outcomes: An experimental approach. *Journal of Behavioral and Experimental Economics*, 2023, vol. 102. **CNRS 3, FNEGE 3, HCERES B**

Tisserand, J-C., Hopfensitz, A., Blondel, S., Loheac, Y., Mantilla, C., Mateu, G., Rosaz, J., Rozan, A., Willinger, M., Sutan, A., Management of common pool resources: a nation-wide experiment. *Ecological Economics*, 2022, vol. 201. **CNRS 1, FNEGE 2, HCERES A**

Mateu, G., Innovative education management: an empirical study. *TEC Empresarial*, 2021, vol. 15, n°3, p. 2-17.

Mateu, G., Donaldson, C., New Venture Creation: A Systematic Review of the Associated Literature. *TEC Empresarial*, 2021, vol. 15, n°1, p. 56-79.

Mateu, G., Sanz, A., Public Policies to Promote Sustainable Transports: Lessons from Valencia. *Sustainability*, 2021, vol. 13, n°3.

Monzani, L., Mateu, G., Hernandez Bark, A.S., Martinez Villavicencio, J., Reducing the cost of being the boss: Authentic leadership suppresses the effect of role stereotype conflict on antisocial behaviors in leaders and entrepreneurs. *Frontiers in Psychology*, 2021, vol. 12.

Sutan, A., Mateu, G., Aimar, T., Boudaoui, Y., Entrepreneurial Alertness in Eustress Complex Environments: an Experimental Approach of the Exploitation/Exploration Dilemma. *Strategic Change*, 2020, vol. 29, n°3, p. 301-309. **CNRS 4, HCERES C**

Mateu, G., Monzani, L., Munoz, R., The role of the brain in financial decisions: A viewpoint on neuroeconomics. *Mètode Science Studies Journal*, 2018, vol. 8, p. 6-15.

Sutan, A., Grolleau, G., Mateu, G., Vranceanu, R., Facta non verba: an experiment about pledging and giving. *Journal of Economic Psychology*, 2018, n°65, p. 1-15. **CNRS 2, HCERES A**

Lefebvre, M., Buguzzi, C., Ginon, E., Gomez-Y-Paloma, S., Langrell, S.R.H., Marette, S., Mateu, G., Sutan, A., Mandatory Integrated Pest Management in the European Union: Experimental insights on consumers' reactions. *Review of Agricultural, Food and Environmental Studies*, 2017, vol. 98, n°1-2, p. 25-54. **CNRS 4, HCERES B**

Loheac, Y., Alia, H., Bazart, C., Bchir, M.A., Blondel, S., Bonescu, M., Bornier, A., Brouard, J., Chappe, N., Cochard, F., Flage, A., Galeotti, F., Hollandts, X., Jacquemet, N., Le Lec, F., Lefebvre, M., Leplat, M., Peterle, E., Petit, E., Rozan, A., Villeval, M-C., Willinger, M., Zylbersztejn, A., Sutan, A., Hopfensitz, A., Peron, G., Mantilla, C., Mateu, G., Rosaz, J., Raiber, E., Tisserand, J-C., Mise en place d'une expérience avec le grand public : entre recherche, vulgarisation et pédagogie. *Revue Économique*, 2017, vol. 68, n°5, p. 941-953. **CNRS 2, HCERES A**

Alia, H., Mateu, G., Sutan, A., Behavioral Microfinance: Evidence from a Field Experiment in Cairo. *Strategic Change*, 2015, vol. 24, n°1, p. 85-97. **CNRS 3, FNEGE 3, AERES Gestion B**

Andrés, M., Mateu, G., La Influencia del Arte en el Marketing. *Investiga Tec*, 2015, vol. 22, p. 22-24.

Fatas, E., Mateu, G., Antisocial punishment in two social dilemmas. *Frontiers in Behavioral Neuroscience*, 2015, vol. 9, n°107, p. 1-12.

Mateu, G., Molina, A., Monzani, L., Muñoz-Navarro, R., Racionalidad y emociones: Investigación en Neuroeconomía. *Investiga Tec*, 2014, vol. 20, p. 19-23.

Muñoz-Navarro, R., De-Pereda, A., Salavert, J., Mompó, J., Garcia-Pitarch, J., Bertomeu, I., Gimenez-Manrique, L., Mateu, G., La situació de la salut mental i la psicologia en Europa, Espanya i el País Valencià. Una actualització des de l' any 2000 fins el 2013. *Anuari de psicologia de la Societat Valenciana de Psicologia*, 2014, vol. 15, n°1, p. 163-181.

Chapitres d'ouvrages

Mateu, G., Muñoz-Navarro, R., Cálculo estratégico y actividades políticas. Toboso, F., Caballero, G., *Elaboración y negociación de políticas económicas en democracia*, Madrid: Síntesis, 2015, p. 177-204.

Mateu, G., Innovación educativa en el laboratorio: Una mejora en el rendimiento académico. Pavía Miralles, J.M., Martínez, R., Morillas, F.G., *Docencia en estadística. Experiencias de innovación*, Valence: Reproexpres, 2011, p. 131-140.

Conférences académiques

Mateu, G., The effect of internal and external audit on ethics: a cheating experiment with scratch lotteries. *13th Conference of the French Experimental Economics Association (ASFEE 2023)*, 25-26 mai 2023, Montpellier, France.

Mateu, G., Escobar, A., Ripoll, M., Knowledge management and SME financial performance: the mediating role of the interactive use of management control systems and innovation. *XX Congreso Iberoamericano de Control de Gestión - CIBEC*, 3-7 juillet 2023, Valence, Espagne.

Mateu, G., Redistribute enough or don't redistribute at all: how effectively can public policies reduce destruction (envy)? A cross cultural experiment. *2022 ESA Bologna*, 31 août-3 septembre 2022, Bologne, Italie.

Mateu, G., The performance effects of multiple sources of stress: the case of math anxiety. *12th International Conference of the French Association of Experimental Economics (ASFEE 2022)*, 30 juin-1er juillet 2022, Lyon, France.

Mateu, G., Van Der Meij, L., Monzani, L., Munoz-Navarro, R., Salivary testosterone and cortisol in social dilemmas: effects of cooperation and punishment. *11th International Conference of the French Association of Experimental Economics (ASFEE)*, 2-3 septembre 2021, Dijon, France.

Mateu, G., Spiegelman, E., How to avoid errors in work environments: an exploratory investigation of mathematical anxiety. *11th Southern Europe Experimental Team's Meeting (SEET Workshop 2020)*, 6-8 février 2020, Naples, Italie.

Mateu, G., Salivary testosterone and cortisol in social dilemmas: effects of cooperation and punishment. *ESA European Meeting*, 4-7 septembre 2019, Dijon, France.

Mateu, G., Salivary testosterone and cortisone in social dilemmas: effects of cooperation and punishment. *10th SEET Conference*, 6-8 février 2019, Ibiza, Espagne.

Biot-Paquerot, G., Chaboud, M-C., Mateu, G., Lentz, F., Diluted interest: the rationales of lenders and entrepreneur participation decision in crowdfunding campaign for cultural projects. *The Performing Arts Through Sustainable Development*, 8-10 mars 2017, Paris, France.

Biot-Paquerot, G., Chaboud, M-C., Mateu, G., Fully-diluted interest: the rationales of lender and entrepreneur participation decision in crowdfunding campaigns. *3rd International Governance Workshop*, 7-8 juin 2016, Barcelone, Espagne.

Mateu, G., Grolleau, G., Sutan, A., Is redistribution an effective public policy to reduce destruction (envy)? *SEET 2016*, 21 janvier-21 février 2016, Malta, Malte.

Mateu, G., "Facta non verba": an experiment on pledging and giving. *6th Annual Meeting of the French Experimental Economics Association*, 15-16 juin 2015, Paris, France.

Mateu, G., An experiment exploring differences in collaboration between SMEs and Managers of different genders. *6th Southern Europe Experimental Team's Meeting*, 5-7 février 2015, Gran Canaria, Espagne.

Mateu, G., An experiment exploring gender and leadership differences in collaboration between Managers and Small and Medium Enterprise owners. *London Experimental Workshop*, 1er-3 juin 2015, Londres, Royaume-Uni.

Alia, H., Mateu, G., Behavioral Microfinance: Evidence from a Field Experiment in Cairo. *2nd PhD Workshop Experimental Development Economics: Lab in the Field*, 31 mai 2014, Londres, Royaume-Uni.

Biguzzi, C., Ginon, E., Gomes-Y-Paloma, S., Langrell, S., Marette, S., Mateu, G., Sutan, A., Consumers' preferences for Integrated Pest Management: Experimental insights . *EAAE conference*, 26-29 août 2014, Ljubljana, Slovénie.

Mateu, G., An Experimental Analysis Of Cooperative Behavior In A Bargaining Process. *First International Meeting on Experimental and Behavioral Social Sciences*, 10-12 avril 2014, Oxford, Royaume-Uni.

Mateu, G., An experimental analysis of gender in bargaining processes. *XIX Congreso Internacional de Contaduría, Administración e Informática*, 8-10 octobre 2014, Mexico, Mexique.

Mateu, G., An Experimental Analysis of Giving in a Dictator Game. *5th Annual Meeting of the French Experimental Economics Association*, 22-23 mai 2014, Besançon, France.

Mateu, G., Experimental Methods' and 'Research though publication: the way to be salient'. *Encuentros de Investigación de Administración de Empresas*, 1er décembre 2014, Cartago, Costa Rica.

Mateu, G., La Economía Experimental como herramienta para tomar decisiones empresariales. *Congreso Anual de Investigación*, 22 novembre 2014, Costa Rica.

Mateu, G., The impact of collectivism on the negotiation behaviour and the negotiation outcome. Cultural or individual factor?. *5th Southern Europe Experimental Team's Meeting*, 30 janvier-1er février 2014, Lisbonne, Portugal.

Bouhdaoui, Y., Aimar, T., Mateu, G., Sutan, A., Entrepreneurial Discovery and Complexity: an Experimental Approach to the Exploitation/Exploration Dilemma. *ASFEE*, 20-21 juin 2013, Lyon, France.

Mateu, G., An experiment on Pricing to Market and money illusion. *4th Southern Europe Experimentalists Meeting*, 31 janvier-2 février 2013, Tenerife, Espagne.

Mateu, G., An experiment on Pricing to Market and money illusion. *International Meeting in Experimental and Behavioral Economics*, 11-13 avril 2013, Madrid, Espagne.

Mateu, G., The effect of Philips curve experiment on acquisition of theoretical knowledge by students. *4th Joint Research Conference*, 24 juin 2013, Dijon, France.

Mateu, G., The effect of Philips curve experiment on acquisition of theoretical knowledge by students. *Conference on teaching and Research in Economic Education*, 29-31 mai 2013, Chicago, Etats-Unis.

Mateu, G., Grolleau, G., Sutan, A., Does implementing an hypothetical intention increase giving?. *ASFEE*, 20-21 juin 2013, Lyon, France.

Mateu, G., Educational Innovation at the lab: improving academic results. *III JIDERE, Conference on Educational Innovation in Statistics*, 16-17 juillet 2012, Valence, Espagne.

Mateu, G., No crime, no punishment. *International Meeting in Experimental and Behavioral Economics*, 8-10 mars 2012, Castellón, Espagne.

Mateu, G., No crime, no punishment: an experimental analysis of social sanctions in coordination games. *European Sociological Association Conference*, 12-15 septembre 2012, Köln, Allemagne.

Mateu, G., Professional competencies: an experimental research approach. *College Economists*, 14 mars 2012, Valence, Espagne.

Mateu, G., Give ideology a second chance, an experimental analysis. *International Meeting in Experimental and Behavioral Economics*, 8-10 avril 2010, Bilbao, Espagne.

Mateu, G., Give ideology a second chance, an experimental analysis. *North-American ESA Conference*, 12-14 novembre 2009, Tucson, Etats-Unis.

Cahiers de recherche

Chen, X., Mateu, G., Bounded Rationality in Financial Markets: Experimental Evidence of Social Dominance Oriented Agents. *Cahiers du CEREN*, 2016, n°48, p. 109-130.

Sutan, A., Grolleau, G., Mateu, G., Vranceanu, R., Facta non verba: an experiment on pledging and giving. *Documents de recherche du Centre de recherche de l'ESSEC*, 2015, n°1512, p. 1-28.

Tribunes de presse

Mateu, G., Monzani, L., Qu'est-ce qui pousse les entrepreneurs à adopter des comportements frauduleux ?. *The Conversation*, 26 avril 2022, theconversation.com

Sutan, A., Cabrales, A., Branäs, P., Mateu, G., Sanchez, A., Around a table: Social facilitators for negotiations. *Vox CEPR Policy Portal*, 22 mai 2019, voxeu.org

Séminaires de recherche

Mateu, G., De La O, D., Caballero, J.P., The effect of internal and external audit on ethics: a cheating experiment with scratch lotteries, *Research seminar at the University of Malaga*, 29 septembre 2023, Malaga, Espagne.

Sutan, A., Brañas-Garza, P., Cabrales, A., Mateu, G., Sánchez, A., Does pre-play social interaction improve negotiation outcomes?, *Behavioral Research in Organizations (BRiO) External Research (EM Lyon) (online)*, 1er décembre 2020, Lyon, France.

Sutan, A., Mateu, G., Branäs, P., Cabrales, A., Sanchez, A., Does Pre-play Social Interaction Improve Negotiation Outcomes?, 6 février 2019, Bordeaux, France.

Alia, H., Mateu, G., Sutan, A., Lending or Training the Poor: An Experimental Study on Trust and Risk, *Microfinance Sandwich Writers Club Meeting*, 22 janvier 2015, Dijon, France.

Alia, H., Mateu, G., Sutan, A., Behavioral Microfinance: Evidence from a Field Experiment in Cairo, *Microfinance Sandwich Writers Club Seminar*, 12 février 2014, Dijon, France.

Mateu, G., Research using Experimental Economics, *Technological University of Costa Rica*, 19 décembre 2013, Cartago, Costa Rica.

Conférences professionnelles

Mateu, G., 'Conflict resolution and bargaining'. 25 novembre 2014, Cartago, Costa Rica.

Autres contributions

Alia, H., Bonescu, M., Mateu, G., La Grande expérience participative, *La Nuit Européenne des Chercheurs*, 2015, France.