



Fabio James PETANI (PhD)

Bâtiment Le Triptyk
37, rue Saint Romain
69008 Lyon

✉ fabio-james.petani@bsb-education.com

PROFESSEUR ASSOCIE

DÉPARTEMENT : DIGITAL MANAGEMENT

COORDINATEUR DE L'AXE DE RECHERCHE TRANSFORMATION ORGANISATIONNELLE, COMPORTEMENTS ET DÉCISIONS

ÉQUIPE DISCIPLINAIRE : DIGITAL MANAGEMENT (DM)

AXE DE RECHERCHE : TRANSFORMATION ORGANISATIONNELLE, COMPORTEME

FORMATION ET DIPLÔMES

- 2016 Doctor of Philosophy (PhD) Università della Svizzera italiana (USI), Lugano, Suisse

EXPÉRIENCE PROFESSIONNELLE

EXPÉRIENCE PROFESSIONNELLE

- 2023 - ... Professeur Associé (Burgundy School of Business, Lyon, France)
- 2017 - 2023 Assistant Prof. (2017-2021) Associate Prof. (2022-2023) master and bachelor courses in Geopolitics, Business Ethics & CSR, Project Management at INSEEC Grande Ecole, BBA, ECE, and Research Chair in Digital Innovation, Data Science and Artificial Intelligence (OMNES Education, Lyon, France)

AUTRES ACTIVITÉS

- 2007 - 2012 Foreign Rights manager (Baldini Castoldi Dalai editore, Milan, Italie)
- 2005 - 2007 Subtitler and editor (Broadcast Text International Ltd, London, Royaume-Uni)
- 2012 - 2017 PhD student and Research Assistant (Università della Svizzera italiana (USI), Lugano, CH, Suisse)
- 2021 - ... Visiting professor in Communication Management (bachelor) (Università della Svizzera italiana (USI), Lugano, CH, Suisse)
- 2020 - ... Visiting professor in CSR for Master and MBA students (Mediterranean School of Business (MSB), Tunis, Tunisie)
- 2014 Visiting scholar and grant holder (Laboratoire Techniques Territoires et Sociétés (LATTS) École des Ponts ParisTech, Marne la Vallée (France) École d'Hautes Études en Sciences Sociales (EHESS) Paris (France), Paris, France)
- 2017 - 2020 Vacataire of Strategy at the Master 2 Banque Finance Assurance (MBFA) (Université Lumière Lyon 2, Lyon, France)

ENSEIGNEMENTS

ÉQUIPE DISCIPLINAIRE

- Digital Management (DM)

NIVEAUX D'ENSEIGNEMENT

- Niveau L et M

LANGUES D'ENSEIGNEMENT

- Anglais
- Français
- Italien

ACTIVITÉS SCIENTIFIQUES

AXE DE RECHERCHE

- Transformation organisationnelle, comportements et décisions

DOMAINE D'INTERVENTION

- Comptabilité - Droit - Fiscalité (Fiscalité) : Normes sociales
- Gouvernance & organisations (Architecture organisationnelle) : Frontières au travail
- Gouvernance & organisations (Comportement des organisations) : Effet de contexte
- Gouvernance & organisations (Contrôle de gestion) : Nouvelles technologies de l'information et de la communication
- Gouvernance & organisations (Gouvernance d'entreprise) : Décision
- Gouvernance & organisations (Théorie des organisations) : Émotions
- Gouvernance & organisations (Théorie des organisations) : Stéréotypes
- Gouvernance & organisations (Théorie des organisations) : Territoire
- Méthodologie de la recherche (Approche qualitative) : Sciences de l'Information et de la Communication
- Stratégie - Management - Entrepreneuriat (Innovation) : Haute technologie
- Stratégie - Management - Entrepreneuriat (Management des organisations) : Normes sociales

DIRECTION / CO-DIRECTION / JURY DE DOCTORAT-PHD

- - 2021

AUTRE

- Coordinateur axe de recherche TOCD BSB

CONTRIBUTIONS INTELLECTUELLES

Articles dans des revues à comité de lecture

Kovalev, S., Chalamon, I., Petani, F.J., Maximizing Single Attribute Diversity in Group Selection. *Annals of Operations Research*, 2023, vol. 320, n°1, p. 535-540. **CNRS 2, FNEGE 2, HCERES A**

Petani, F.J., Mengis, J., Technology and the hybrid workplace: the affective living of IT-enabled space. *The International Journal of Human Resource Management*, 2023, vol. 34, n°8, p. 1530-1553. **CNRS 3, FNEGE 2, HCERES A**

Petani, F.J., Zaoui, I., Kovalev, S., Montagnon, P., What will (and should) sustainable digital maturity look like in business ecosystems? A Delphi study on the best practices, barriers and regulation of digital transformation. *International Journal of entrepreneurship and small business*, 2023, vol. 49, n°1, p. 87-122. **CNRS 4, FNEGE 4, HCERES C**

Anesa, M., Spee, P., Gillespie, N., Petani, F.J., Reassessing Moral Legitimacy in Times of Instability. *Journal of Management Studies*, 2022. **CNRS 1, FNEGE 1, HCERES A (published on line)**

Petani, F.J., Chabanet, D., Richard, D., How (im)mobile are coworkers in mid-sized cities? Comparing the spatial mobility trajectories of coworking communities in Lille, Lyon and Rouen. *Management International*. *Management International*, 2022, vol. 26, n°2, p. 177-199. **CNRS 3, FNEGE 2, HCERES A**

Chabanet, D., Cloarec, M-A., Petani, F.J., Richard, D., Zaoui, I., L'appropriation intelligente de la transformation digitale : un processus collectif peu formalisé. *Management & Avenir*, 2021, vol. 2, n°122, p. 171-192. **CNRS 4, FNEGE 3, HCERES B**

Petani, F.J., Confessions of an organizational space writer. *Organization*, 2019, vol. 26, n°6, p. 961-971. **CNRS 1, FNEGE 2, HCERES A**

Petani, F.J., Entrepreneurship in Former Yugoslavia: Diversity, Institutional Constraints and Prospects. *European Planning Studies*, 2018, p. 2099-2102. **CNRS 4, HCERES C (published on line)**

Petani, F.J., Mengis, J., In search of lost space: The process of space planning through remembering and history. *Organization*, 2016, vol. 23, n°1, p. 71-89. **CNRS 1, FNEGE 2**

Chapitres d'ouvrages

Mengis, J., Petani, F.J., Scholz, C., Embodied microhistories on the move: Materializing microhistories through walking to include the affective memories of everyday life.. Decker, S., Foster, W., Giovannoni, E., *Handbook of Historical Methods for Management*, Cheltenham: Edward Elgar Publishing, 2023, p. 374-395.

Petani, F.J., Mengis, J., Rhythms of historical disposal: The role of absent spaces in the organizational process of space planning.. Kingma, S., Dale, K., Wasserman, V., *Organisational Space and Beyond: The Significance of Henri Lefebvre for Organisation Studies*, London: Routledge, 2018, p. 46-71.

Études de cas

Petani, F.J., How the software company Cegid prepared for the General Data Protection Regulation (GDPR): An organizational learning project to ensure legal compliance, adapt marketing strategies and change data management practices. . *The Case Centre*, 2020

Mengis, J., Petani, F.J., In chase of a runaway building: Coordinating through organizational communication. . *The Case Centre*, 2016

Conférences académiques

Anesa, M., Galliano, C., Petani, F.J., Gond, J-P., Wright, C., Developing responsible leaders: A reflexive pedagogy informed by the economies of worth. *AMLE Paper Development Workshop*, 29 octobre 2024, Melbourne, Australie.

Tribunes de presse

Anesa, M., Spee, P., Petani, F.J., Public Sector Informant: PwC scandal exposes flaw in expertise shaping Australia's tax system. *The Canberra Times*, 3 juillet 2023, www.canberratimes.com.au

Petani, F.J., La lutte contre le suicide au travail nécessite bien plus que de la prévention . *The Conversation*, 23 janvier 2022, theconversation.com

Petani, F.J., Graziano, M., Debate: A geopolitical reading of fear. *The Conversation*, 18 janvier 2021, theconversation.com

Blog

Anesa, M., Spee, P., Gillespie, N., Petani, F.J., Beware: How you justify your actions today shapes how you view "responsibility" tomorrow. *Journal of Management Studies*, 23 février 2023, managementstudiesinsights.com

Autres contributions

Graziano, M., Petani, F.J., Fearful New World. Towards a geopolitics of unknown fears. , *International Affairs Forum*, 2021, France.