

### Thu Ha TRAN (Dr.)

29, rue Sambin BP 50608 21006 Dijon Cedex



thu-ha.tran@bsb-education.com

**ASSOCIATE PROFESSOR** 

**DEPARTMENT: FINANCE, ACCOUNTING AND LAW** 

**DISCIPLINARY TEAM: FINANCE GOVERNANCE RESEARCH AXIS: FINANCE-GOVERNANCE-CSR** 





# **EDUCATION AND DEGREES**

- 2018 PhD in Economics University of Limoges, Limoges, France
- 2013 Master Research "Bank, Risk and Markets" University of Limoges, Limoges, France
- 2012 Master Professional "Financial risk management, banking-finance" University of Aix-Marseille, Aix-en-Provence, France

# **WORK EXPERIENCE**

### **OTHERS ACTIVITIES**

- 2021 ... Associate Professor (Burgundy School of Business, Dijon, France)
- 2020 2021 Assistant Professor (Brest Business School, Brest, France)
- 2019 2020 Post-doctoral Researcher (University of Paris Nanterre, Paris, France)
- 2016 2019 Teaching and research temporary assistant (University of Limoges, Limoges, France)

# **TEACHING**

### **DISCIPLINARY TEAM**

Finance Governance

### **TEACHING LEVELS**

L and M Level

#### **TEACHING LANGUAGES**

- English
- French

# **SCIENTIFIC ACTIVITIES**

#### **RESEARCH FOCUS**

• Finance-Governance-CSR

### **RESEARCH INTERESTS**

- Economy (Economie monétaire et financière): .
- Finance (Finance de marché): .
- Finance (Finance d'entreprise): .
- Governance & Organizations (Gouvernance d'entreprise): Boards of Directors

# **INTELLECTUAL CONTRIBUTIONS**

### Articles in peer refereed journals

Allemand, I., Tran, P.H.H., Tran, T.H., Women in Power and Female Employment. *ILR Review*, 2024. **(forthcoming)** 

Tran, P.H.H., Tran, T.H., Lee, J-Y., How employee share ownership plans impact firms' market value: A conflict of interest theory approach. *European Management Review*, 2024, 21,(2): 358-375. **CNRS 3, FNEGE 2, HCERES A** 

Casteuble, C., Lepetit, L., Tran, T.H., Board gender quotas: can women realistically boost firm performance?. *Finance*, 2023, 44,(1): 3-63. **CNRS 2, FNEGE 2, HCERES A** 

Lepetit, L., Tran, P.H.H., Tran, T.H., Executive and Non-executive Employee Ownership and Bank Risk: Evidence from European Banks. *Quarterly Review of Economics and Finance*, 2023, 92: 291-319. **CNRS 3, FNEGE 4, HCERES B** 

Tran, P.H.H., Tran, T.H., Stock markets' reaction to COVID-19: the joint impact of uncertainty avoidance culture and government response – evident from emerging countries. *Review of Behavioral Finance*, 2023, 15,(1): 55-64.

Barry, T.A., Lepetit, L., Strobel, F., Tran, T.H., Implications for Bank Risk when Directors are Related to Minority Shareholders. *Journal of Financial Services Research*, 2022, 62,(3): 233-265. **CNRS 3, FNEGE 3, HCERES B** 

Tran, T.H., Les déterminants de la présence d'administrateurs minoritaires dans les banques avec un actionnariat concentré. *Revue Économique*, 2021. **CNRS 2, HCERES A** 

Lepetit, L., Strobel, F., Tran, T.H., An alternative Z-score measure for downside bank insolvency risk. *Applied Economics Letters*, 2020, 28,(2): 137-142. **CNRS 4, HCERES C** 

### **Papers in Academic Conferences**

Tran, P.H.H., Tran, T.H., Aubert, N., ESOPs, Efficiency, and Transparency: A European Banking Perspective. *European Economics and Finance Society (EEFS) Twenty- Second Annual Conference*, June 14th-17th 2024, Athènes, Greece.

Tran, P.H.H., Tran, T.H., Every light has its shadow: the impact of employee ownership on bank opacity. *2023 Oxford Symposium on Employee Ownership*, August 30th-31st 2023, Oxford, United Kingdom.

Tran, T.H., Digital technologies in time of crisis: healing pills or fake news poisons? Evidence from emerging countries. *21st European Economics and Finance Society Conference*, June 15th-18th 2023, Berlin, Germany.

Tran, T.H., Executive and non-executive ownership and bank risk: evidence from European banks . 21ème Conférence Internationale de Gouvernance (CIG), May 19th-20th 2022, Toulouse, France.

Lepetit, L., Tran, P.H.H., Tran, T.H., The effects of employee ownership on bank risk and profitability: Evidence from European Banks. *Vietnam Symposium in Banking and Finance 2021 (VSBF 2021) (online)*, October 28th-30th 2021, Hanoi, Vietnam.

### **Videos**