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**ASSOCIATE PROFESSOR**

**DEPARTMENT:**

**DEPUTY DEAN OF BSB**

**DISCIPLINARY TEAM: HUMANITIES**

**RESEARCH AXIS: ENTREPRENEURSHIP AND INNOVATION**

## EDUCATION AND DEGREES

- 2002      Doctorat en Sciences économiques Université de Rennes 1, France
- 1994      Master en Organisation industrielle Université de Rennes 1, France

## WORK EXPERIENCE

### PROFESSIONAL EXPERIENCE

- 2007 - ...      Permanent Professor (Burgundy School of Business)
- 2002 - 2007      Permanent Professor (Groupe ESC Clermont)

### EXECUTIVE EDUCATION TEACHING

- 2005 - 2007      Principles of Economics-Executive Master (Groupe ESC Clermont)

### OTHERS ACTIVITIES

- 2002 - 2006      Department chair "Business Environment" (Groupe ESC Clermont)
- 2016 - ...      Deputy Dean - Member of the Executive Board (Burgundy School of Business)
- 2011 - 2016      Deputy Dean - Strategy & Accreditations (Burgundy School of Business)
- 2007 - 2011      Associate Dean - "Grande Ecole" Program (Burgundy School of Business)
- 2009 - 2011      Associate Dean - Accreditations (Burgundy School of Business, France)
- 2005 - 2007      Associate Dean - "Grande Ecole" Program (Groupe ESC Clermont)

## TEACHING

### DISCIPLINARY TEAM

- Humanities

## **TEACHING LEVELS**

- L and M Level

## **SCIENTIFIC ACTIVITIES**

### **RESEARCH FOCUS**

- Entrepreneurship and Innovation

## **INVOLVEMENT IN SCHOOL'S ACTIVITIES**

- Development of e-learning modules
- Participation in the Assurance of Learning AoL process to assess student competencies
- Participation in meetings organised within a teaching department

## **INTELLECTUAL CONTRIBUTIONS**

### **Articles in peer refereed journals**

Bourcieu, S., Léon, O., Les MOOC, alliés ou concurrents des business schools ?. *L'Expansion management review*, 2013,(149): 14-24.

Bourcieu, S., Léon, O., Quel mode de croissance pour nos écoles d'affaires ?. *L'Expansion management review*, 2011,(140): 44-45.

### **Press tribunes**

Bourcieu, S., Léon, O., Les MOOC viennent conforter, plus que concurrencer, le business model des grandes écoles de management. *AEF*, September 27th 2013, [www.aef.info](http://www.aef.info)