



Niki PAPADOPOULOU (Dr.)

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ASSOCIATE DEAN

DEPARTMENT: MARKETING MANAGEMENT

ACADEMIC PROGRAMMES

DISCIPLINARY TEAM: MARKETING

RESEARCH AXIS: DECISIONS AND BEHAVIOUR

EDUCATION AND DEGREES

- 2019 Doctorate in Business Administration International University of Monaco, Monaco, France
- 1999 Master of Arts in International Relations Georgetown University, Washington, United-States
- 1998 Bachelor of Arts International Relations Grinnell College, Grinnell, United-States

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2021 - 2023 Deputy Dean, INSEEC BBA Lyon (INSEEC Lyon, Lyon, France)
- 2018 - 2023 Dean of Studies, MSc & MBA program, Lyon, France (INSEEC Lyon, Lyon, France)
- 2010 - 2018 Full-time Lecturer, BBA INSEEC and INSEEC MSc & MBA (INSEEC Lyon, Lyon, France)
- 2013 - 2016 Adjunct Lecturer (EM Lyon, Lyon, France)

OTHERS ACTIVITIES

- 2007 - 2008 Project Manager, L'Oréal Corporate Foundation (L'Oréal, Paris, France)
- 2003 - 2007 International Communications Manager (L'Oréal, Paris, France)
- 2001 - 2003 Culture of Lawfulness Project Manager, Colombia, Peru, & El Salvador (National Strategy Information Center Washington, DC, Washington, United-States)
- 2000 - 2001 Account Director, Corporate Reputation Management (Edelman Public Relations, Mexico, Mexico)
- 2000 Researcher (Georgetown University, Washington, United-States)
- 1999 Researcher Assistant (Georgetown University, Washington, United-States)

TEACHING

DISCIPLINARY TEAM

- Marketing

TEACHING LANGUAGES

- English
- Spanish
- French

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Decisions and Behaviour

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Papadopoulou, N., Raïes, K., Mir Bernal, P., Woodside, A.G., Gifts as conduits in choice overload environments. *Psychology and Marketing*, 2019, 36,(7): 716-729. **CNRS 3, FNEGE 2, HCERES A**