



Mohsen TAVAKOLI (Dr.)

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ASSOCIATE PROFESSOR

DEPARTMENT: MANAGEMENT, STRATEGY AND ENTREPRENEURSHIP

DISCIPLINARY TEAM: ENTREPRENEURSHIP

RESEARCH AXIS: RIIMES: RESEARCH FOR IMPACT IN INNOVATION, MANAGEMENT, ENTREPRENEURSHIP AND STRATEGY

EDUCATION AND DEGREES

- 2022 PhD in Management Grenoble-Alpes University, Grenoble, France
- 2014 Master of Research in Management Studies Université Jean Moulin - Lyon 3, Lyon, France
- 2013 Master 2 - International Business Management, European Perspectives Université Jean Moulin – Lyon 3, Lyon, France
- 2012 Diplôme niveau C1 – Langue française des affaires Université Catholique de Lyon & Chambre de commerce et d'industrie de Paris, Lyon, France
- 2003 Ingénieur Agronome, Pédologiste Gorgan University of Agricultural Sciences and Natural Resources, Gorgan, Iran

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2019 - today Permanent professor in entrepreneurship (Burgundy School of Business, France)
- 2018 - 2019 Research Assistant (Heig-VD (Haute Ecole d'Ingénierie et de Gestion du Canton de Vaud), Switzerland)
- 2016 - 2019 Lecturer/Coach (Em-lyon Business School)

OTHERS ACTIVITIES

- 2019 Reseracher (Air France, France)

TEACHING

DISCIPLINARY TEAM

- Entrepreneurship

TEACHING LEVELS

- L and M Level

TEACHING LANGUAGES

- English
- French

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- RIIMES: Research for Impact in Innovation, Management, Entrepreneurship and Strategy

RESEARCH INTERESTS

- Strategy - Management - Entrepreneurship (Entrepreneuriat): Pedogogy

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC JOURNALS

Reviewing of articles

- 2021 - today Evaluator de la Revue de l'Entrepreneuriat
- 2018 - today Reviewer for the journal Entreprendre & Innover
- 2018 - today Reviewer of the journal M@n@gement

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC ASSOCIATIONS OR NETWORK

Affiliation to international or national associations

- 2016 - today Membre of ESU Network - European University Network in Entrepreneurship
- 2017 - today Founding member of CREE (Community of Research in Entrepreneursip Education)
- 2018 - 2019 ECSB (European Council for Small Business and Entrepreneurship)

Coordination or participation of a conference organisation

- 2022 Conférence 3e-2022 - Education entrepreneuriale BSB, ECSB & CREE

ORGANISATION OF INTERNAL WORKSHOP OR RESEARCH EVENTS

- 2018 - 2019 Organizer of 2nd annual conference of Internationalization into Emerging Markets (IEM): Business Development in China: An Intercultural Perspective

OTHER

- 2015 - today Doctorant & Membre de CERAG (Centre d'Etudes et de Recherches Appliquées à la Gestion) - Université Grenoble Alpes
- Editeur associé du numéro spécial consacré à «l'Education Entrepreneuriale» - Revue *Entreprendre & Innover*

INVOLVEMENT IN SCHOOL'S ACTIVITIES

- Programme responsibility

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Tavakoli, M., Radu-Lefebvre, M., Fayolle, A., The Impact of the Passion for Teaching Entrepreneurship: A Conceptual Model. *International Journal of entrepreneurship and small business*, 2025, 54,(3): 309-333. **CNRS 4, FNEGE 4, ABS 2, HCERES C**

Tavakoli, M., Laffineur, C., Fayolle, A., Gender equality in entrepreneurship in the near and Middle East. *Orient*, 2018, 59,(4): 65-69.

Book chapters

Foliard, S., Le Pontois, S., Verzat, C., Dubard-Barbosa, S., Tavakoli, M., Bornard, F., Loi, M., Gaby-Mariani, L., Tixier, J., Friedman, C., Toutain, O., Fabri, J., Tessier, C., Lacerda, J.A., Decentration and Intersubjectivity: Collage as a Qualitative Method of Data Collection. Higgins, D., Brentnall, C., Jones, P., McGowan, P., *Nurturing Modalities of Inquiry in Entrepreneurship Research: Seeing the World Through the Eyes of Those Who Research*. 17th ed., Bingley: Emerald Publishing Limited, 2023, 149-170.

Laffineur, C., Tavakoli, M., Fayolle, A., Amara, N., Carco, M., Insights from Female Entrepreneurs in MENA Countries: Barriers and Success Factors. Faghieh, N., Reza Zali, M., *Entrepreneurship Ecosystem in the Middle East and North Africa (MENA). Dynamics in Trends, Policy and Business Environment*, Cham: Springer, 2018, 351-397.

Tixier, J., Loi, M., Le Pontois, S., Tavakoli, M., Fayolle, A., Entrepreneurship Education Effectiveness: What We Can Learn from Education and Organizational Psychology Fields. Turner, J.J., Mulholland, G., *International Enterprise Education. Perspectives on Theory and Practice*, Abingdon-on-Thames, 2018, Chapitre 4.

Tavakoli, M., Fayolle, A., Entrepreneurship. *Neuroscience and Behavioral Psychology in Reference Module in neuroscience and behavioral psychology: encyclopedia of creativity*, Oxford, 2017.

Papers in Academic Conferences

Havet-Laurent, S., Tavakoli, M., Bornard, F., Du care de soi au care des autres : comprendre le travail identitaire des bifurqueurs. *XXXVème Conférence annuelle de l'AIMS*, June 2nd-5th 2026, Saint-Etienne, France.

Makaya, C., Atarodi, S., Tavakoli, M., "Lost in Emotions" : L'accompagnateur d'entrepreneurs face aux défis émotionnels. *7ème Colloque Interdisciplinaire sur la Défaillance d'Entreprise - Restructuration d'entreprise : succès et échecs*, April 3rd-4th 2025, Dijon, France.

Tavakoli, M., Barbosa Dubard, S., Bornard, F., Dans quelle mesure la passion de l'enseignant en entrepreneuriat impacte-t-elle le capital psychologique de ses étudiants ?. *17ème Congrès CIFEPME*, October 22nd-25th 2024, Québec, Canada.

Tavakoli, M., Bornard, F., Dubard-Barbosa, S., Dans quelle mesure la passion de l'enseignant en entrepreneuriat impacte-t-elle le capital psychologique de ses étudiants ?. *2ème Conférence Internationale "Entreprendre Ensemble pour Demain"*, April 15th-17th 2024, Roanne, France.

Tavakoli, M., Makaya, C., Atarodi, S., Lost in émotions : le chercheur face à la difficulté d'éclairer les émotions négatives des accompagnateurs d'entrepreneurs. *17ème Congrès CIFEPME*, October 22nd-25th 2024, Québec, Canada.

Tavakoli, M., Envoyons nos étudiants entrepreneurs promener : un retour au vivant pour insuffler le changement. *13ème Congrès de l'Académie de l'Entrepreneuriat et de l'Innovation (AEI)*, June 28th-30th 2023, Strasbourg, France.

Verzat, C., Ballereau, V., Tessier, C., Wilken, R., Lacerda, J.A., Hermans, J., Le Pontois, S., Telborg, A-C., Carbone, V., Tixier, J., Bornard, F., Solbreux, J., Beghon, A., Tavakoli, M., Dethier, V., Boulanger, A., Et si on envoyait promener nos étudiants un jour par semaine dans la nature?. *QPES 202E*, September 5th-7th 2023, France.

Pepin, M., Toutain, O., Tremblay, M., Hermans, J., Loup, S., Marin, A., Tavakoli, M., Foliard, S., Table ronde : Ouvrons les portes de la classe en entrepreneuriat : vers un renouvellement des objets de recherche en éducation entrepreneuriale. *16ème CIFEPME*, October 25th-28th 2022, Lyon, France.

Tavakoli, M., Tixier, J., Entrepreneurship education effectiveness vs efficiency evaluation: doing right things right!. *3E Conference 2021 (online)*, May 5th-7th 2021, Trondheim, Norway.

Tavakoli, M., The Impact of Teachers' Passion for Entrepreneurship and Passion for Teaching on Students' Entrepreneurial Psychological Capital . *Babson College Entrepreneurship Research Conference*, June 3rd-6th 2020, Knoxville, United States.

Tavakoli, M., Radu-Lefebvre, M., Fayolle, A., Towards More Effective Entrepreneurship Education: The Role of Different Passions for Teaching Entrepreneurship. *ESU 2019 Conference and Doctoral Program on Entrepreneurship*, September 10th-14th 2019, Naples, Italy.

Tavakoli, M., Fayolle, A., Radu Lefebvre, M., Friedemann, C., Entrepreneurship Education Effectiveness and Educators' Role: Insights from Emotional and Psychological Perspectives. *3E Conference - ECSB Entrepreneurship Education Conference 2018*, May 16th-18th 2018, Enschede, Netherlands.

Tavakoli, M., Friedemann, C., Tixier, J., Stowaways in Mixed Entrepreneurship Courses. *3E Conference - ECSB Entrepreneurship Education Conference 2018*, May 16th-18th 2018, Enschede, Netherlands.

Tavakoli, M., Entrepreneurship Education Effectiveness and Entrepreneurial Capital: Beyond Economic, Human and Social Capital Development. *Entrepreneurship: Past, Present and Future*, May 11th 2017, Paris, France.

Tavakoli, M., Radu Lefebvre, M., Fayolle, A., Friedemann, C., Do we need passionate teachers to foster entrepreneurship?. *Institute for Small Business and Entrepreneurship*, October 27th-28th 2016, Paris, France.

Tavakoli, M., Do we need passionate teachers to foster entrepreneurship? Conceptual model and research agenda. *European University Network on Entrepreneurship*, September 11th-17th 2016, Lyon, France.

Invited keynote speeches

Tavakoli, M., The contribution of entrepreneurship education in the formation of the young protagonist and socially responsible. *Seminário Internacional – Educação para o Empreendedorismo no Ensino Médio*, September 5th 2022, Rio de Janeiro, Brazil.

Research seminars

Tavakoli, M., Entrepreneurship education effectiveness and the role of teachers: the link between passions and psychological capital development, *24ème Tutorat Doctoral Grand Sud*, July 10th 2017, Montpellier, France.

Tavakoli, M., Towards a positive entrepreneurial education: the role of passionate teachers, *23e Tutorat Doctoral Grand Sud*, October 20th 2016, Annecy, France.

Other contributions

Tavakoli, M., Dubard Barbosa, S., Bornard, F., Co-organisateur du track "Cognition and emotion in entrepreneurship: contexts, dynamics, and practical implications" au 13ème Congrès de l'AEI, 2023, Strasbourg, France.

Tavakoli, M., Tixier, J., Interview : Hopes and challenges of entrepreneurship education: dialogue between public civil servants and academics, interview with Peter Baur and Stéphan Vincent-Lancrin, pour le Volume 3, n° 42-43 de la revue *Entreprendre & Innover*, 2019, France.

Verzat, C., Dubard Barbosa, S., Foliard, S., Tavakoli, M., Editorial : Evolution de l'éducation entrepreneuriale : mythe ou réalité ? Quatre tendances à suivre..., pour le Volume 3, n° 42-43 de la revue *Entreprendre & Innover*, 2019, France.

Videos

Tavakoli, M., La Recherche au CEREN : Portrait de Mohsen Tavakoli, 2023, France. www.youtube.com