



## Maud POIL-BURTIN

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**DEPARTMENT: MARKETING MANAGEMENT**

**DISCIPLINARY TEAM:**

**RESEARCH AXIS: .**

## EDUCATION AND DEGREES

- 1994 BAC B
- 1997 Deug Histoire Géo
- 1999 BTS Force de vente

## WORK EXPERIENCE

### PROFESSIONAL EXPERIENCE

- 2012 - 2014 (Picard Vins & Spiritueux)

### CONSULTING ACTIVITIES

- (Indépendant)

### OTHERS ACTIVITIES

- (ESC Dijon)

## SCIENTIFIC ACTIVITIES

### RESEARCH FOCUS

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