



## Marilena VECCO (PhD, HDR)

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### FULL PROFESSOR

**DEPARTMENT: HUMANITIES AND ARTS MANAGEMENT**

**ARTS AND CULTURAL MANAGEMENT RESEARCH AXIS COORDINATOR**

**DISCIPLINARY TEAM: HUMANITIES AND ARTS MANAGEMENT**

**RESEARCH AXIS: ARTS AND CULTURAL MANAGEMENT**

## EDUCATION AND DEGREES

- 2020 HDR in Economic and management sciences University Sorbonne Paris Nord, Paris, France
- 2016 University Teaching Qualification: Teaching portfolio: development of education, teaching activities, student guidance, assessment and evaluation, use of ICT in education RISBO, Erasmus University Rotterdam, Rotterdam, Netherlands
- 2010 Maitre de conférences , France
- 2007 Post-doc Scholarship University Paris 1 Panthéon Sorbonne, Paris, France
- 2005 Executive MBA in Arts Management University of Salzburg Business School in collaboration with Columbia College (Chicago, United States), Salzburg, Austria
- 2005 PhD in Economic Sciences University Paris 1 Panthéon Sorbonne, Paris, France
- 2005 PhD in Economics of Institutions and Creativity Università degli Studi di Torino, Turin, Italy

## WORK EXPERIENCE

### PROFESSIONAL EXPERIENCE

- 2004 Head of research (SOGESCA, Padua, Italy)

### INVOLVEMENT IN PROFESSIONAL ASSOCIATIONS

- 2009 - ... Member (ICOMOS, Italy)
- 2015 - 2017 Member (CONEEECT, Germany)

### OTHERS ACTIVITIES

- 2010 - 2017 Expert for the Culture Programme (European Commission, Brussels, Belgium)
- 1999 - 2008 Professeur (University Ca' Foscari of Venice, Venice, Italy)
- 2015 - 2017 Board member (ENCATC, France)
- 2018 Professor (University of Dos Andos, France)
- 2018 Professor (Università degli Studi di Firenze, Florence, Italy)

- 2018 Professor in arts management (NABA - New Academy of Fine Arts, Milan, Italy)
- 2011 - 2017 Coordinator of the modules of cultural management and entrepreneurship (Erasmus University Rotterdam, Rotterdam, Netherlands)
- 2006 - 2011 Coordinator of the economic area \_Master MABAC (Management of cultural goods and activities), (University Ca' Foscari of Venice, Venice, Italy)
- 1999 - 2010 Head of research of ICARE (University Ca' Foscari of Venice, Venice, Italy)
- 2004 - 2009 Coordinator of the economics and management stream \_ master and phd (University of Nova Gorica, Nova Gorica, Slovenia)
- 2006 - 2008 Master coordinator (University Ca' Foscari of Venice, Venice, Italy)
- 2005 - 2006 Scientific coordinator (Foundation for High Studies on Arts, Venice, Italy)

## TEACHING

### DISCIPLINARY TEAM

- Humanities and Arts Management

### TEACHING LEVELS

- L and M Level

### TEACHING LANGUAGES

- German
- English
- French
- Italian

## SCIENTIFIC ACTIVITIES

### RESEARCH FOCUS

- Arts and Cultural Management

### RESEARCH ACTIVITIES

#### International, National or Regional Research Projects

- 2022 - 2025 GLAMMONS-Resilient, sustainable and participatory practices: Towards the GLAMs of the commons Burgundy School of Business
- 2013 - 2015 Administrative and scientific coordinator IAPP Marie Curie Project
- 2015 Coordinator ARTAPP Project - Spanish National Ministry of Research
- 2001 - 2007 Researcher National Research Council
- 2007 External Consultant Centre for Entrepreneurship, SMEs and Local Development, OECD

- 2004 - 2005 REsearcher Centre for Entrepreneurship, SMEs and Local Development, OECD
- 2000 - 2002 Project coordinateur Istituto Regionale Ville Venete
- 2000 - 2001 Project coordinator Research group CIVITA
- 1999 - 2001 Project coordinator and researcher Work Bank

## **PARTICIPATION TO THE ACTIVITIES OF ACADEMIC JOURNALS**

### **Editorial Responsibilities**

- 2010 - ... Director Book series "The Economics and Management of Culture and Creativity" - F. Angeli (Milan, Italy)
- 2008 - ... Member of the editorial and scientific board Journal of Cultural Heritage
- 2012 - ... Member of the scientific/editorial board Book series "Sapere l'Europa, sapere d'Europa" - Ca' Foscari University Press (Italy)

## **PARTICIPATION TO THE ACTIVITIES OF ACADEMIC ASSOCIATIONS OR NETWORK**

### **Affiliation to international or national associations**

- 1999 - ... Member of ACEI
- 2000 - ... Member of AIMAC
- 2016 - ... Member of WATCH
- 2017 - ... Member of ESA
- 2016 - ... Member of UNITAR
- 2008 - 2011 Member of the scientific committee

### **Coordination or participation of a conference organisation**

- 2020 - ... Member of the scientific committee
- 2022 TrackCULTURAL AND CREATIVE ENTREPRENEURSHIP IECER Interdisciplinary European Conference on Entrepreneurship research
- 2022 WINE BUSINESS AND ENTREPRENEURSHIP IECER Interdisciplinary European Conference on Entrepreneurship research
- 2017 24th ENCATC Annual Conference 24th ENCATC Annual Conference
- 2015 Coorganiser International Conference on Cultural Heritage. Scenario 2015 (University Ca' Foscari of Venice)
- 2013 Co-coordinator International Conference on Culture Diversity and Human Rights (University Ca' Foscari of Venice)
- 2010 Coordinateur International Conference on The Europe of Culture - The Cultures of Europe (University of Ca' Foscari of Venice)
- 2009 Scientific coordinator International Conference on The Consumption of Culture - The Culture of Consumption (University of Ca' Foscari of Venice)

## **VISITING RESEARCH FELLOW**

- 2016 - ... Research partner Arts Council England

## **OTHER**

- 2017 - ... Editorial board member
- 2016 - ... Member of the scientific board
- 2016 - ... Scientific board member
- 2021 The 21st International Conference on Cultural Economics Srakar, A., Vecco, M., Slabe Erker, R. Ex-post econometric verification of the economic effects of the Venice Carnival: a spatiotemporal autoregressive fuzzy difference-in-differences approach
- 2016 - 2017 Research
- 1999 - 2010 Coordination of several research projects
- 2009 researcher

## INVOLVEMENT IN SCHOOL'S ACTIVITIES

- Participation in / organisation of a short programme for partner universities
- Responsibility for modules
- Internship/apprenticeship follow-up
- Supervision of professional theses
- Participation in one or more scientific committees

## INTELLECTUAL CONTRIBUTIONS

### Articles in peer refereed journals

Meleddu, M., Vecco, M., Mazzanti, M., The Role of Voluntary Environmental Policies towards Achieving Circularity. *Ecological Economics*, 2024, 219. **CNRS 1, FNEGE 2, HCERES A**

Vecco, M., Campbell, M., Zanola, R., Gender pay gap in the early-stage careers of Canadian creative workers. *International Journal of Arts Management*, 2024, 26,(3): 4-17. **CNRS 4, FNEGE 4, HCERES C**

Vecco, M., Prieto, J., Teerink, S., Climbing the ladder? The gender gap in art prices across artists' cohorts in the Dutch art market. *European Economic Review*, 2024, 163. **CNRS 1, FNEGE 2, HCERES A**

Meleddu, M., Pulina, M., Vannini, M., Vecco, M., Assessing Pro-Environmental Behaviors and Implications for Integrated Conservation in Protected Areas: a Study of Visitors and Entrepreneurs in the Asinara National Park, Italy. *Environmental Economics*, 2023, 14,(2): 28-48. **CNRS 4, HCERES C**

Abbate, T., Vecco, M., Vermiglio, C., Zarone, V., Perano, M., Blockchain and art market: resistance or adoption?. *Consumption, Markets & Culture*, 2022, 25,(2): 105-123. **CNRS 3, FNEGE 3, HCERES B**

De Molli, F., Vecco, M., Pizzetti, M., Space for seduction: the redefining of auction houses' role in the art market. *Consumption, Markets & Culture*, 2022, 25,(2): 105-123. **CNRS 3, FNEGE 3, HCERES B**

Vecco, M., Chang, S., Zanola, R., The more you know, the better: A Heckman repeat-sales price index. *Quarterly Review of Economics and Finance*, 2022, 85: 194-199. **CNRS 3, FNEGE 4, HCERES B**

Vecco, M., Georgantzis, N., Kroonenberg, P., Is it the firm, the innovator, or the innovation? Determinants of perceived non-imitability leading to unprotected Intellectual Property. *International Review of Law and Economics*, 2022, 72. **CNRS 1, FNEGE 3, HCERES A**

Fusco Girard, L., Vecco, M., The “Intrinsic Value” of Cultural Heritage as Driver for Circular Human-Centered Adaptive Reuse. *Sustainability*, 2021, 13,(6): 1-28.

Prieto-Rodriguez, J., Vecco, M., Reading Between the Lines in the Art Market: A Lack of Transparency and Price Heterogeneity as a Signal of Multiple Equilibria. *Economic Modelling*, 2021, 102. **CNRS 2, HCERES A**

Srakar, A., Vecco, M., Assessing the Validity of Cultural Policy Typologies for Central-Eastern European Countries. *International Journal of Cultural Policy*, 2021, 27,(2): 218-232. **CEREN COMPL. LIST**

Vecco, M., Chang, S., Zanola, R., Contemporary Art Fairs in Mainland China: From Local to International Status?. *The Journal of Arts Management, Law and Society*, 2021, 51,(5): 325-344. **CEREN COMPL. LIST**

Vecco, M., Nash, M., Srakar, A., Board Size Matters: Fundraising in American Cultural Organizations. *International Journal of Arts Management*, 2021, 24,(1): 89-102. **CNRS 4, FNEGE 4, HCERES C**

Zanola, R., Vecco, M., Jones, A., A Place for Everything and Everything in its Place: New York’s Role in the Art Market . *Research in Economics*, 2021, 75,(3): 215-224. **CNRS 3, HCERES B**

Piazzai, M., Vecco, M., Deaccessioning. *Oxford Bibliographies*, 2020.

Vecco, M., Artpreneurs' lessons to traditional entrepreneurs. *International Journal of entrepreneurship and small business*, 2020, 40,(2): 154-170. **CNRS 4, FNEGE 4, HCERES C**

Vecco, M., Genius loci as a meta-concept. *Journal of Cultural Heritage*, 2020, 41: 225-231. **CEREN COMPL. LIST**

Vecco, M., Montagner, E., Srakar, A., Genius loci: between handcrafts, cultural heritage and local development. *European Journal of Cultural Management and Policy*, 2020, 10,(2): 64-75. **CEREN COMPL. LIST**

Vecco, M., Srakar, A., Direct, indirect and cross-lagged: The effects of cultural policy on nascent cultural entrepreneurship. *International Journal of Arts Management*, 2020, 22,(2): 23-38. **CNRS 4, FNEGE 4, HCERES C**

Fusco Girard, L., Vecco, M., Genius loci: the evaluation of places between instrumental and intrinsic values. *BDC. Bollettino del Centro Calza Bini*, 2019, 19,(2): 307-336.

Vecco, M., Imperiale, F., Determinants of Network Effectiveness: Evidence from European Cultural Networks. *Cultural Management: Science and Education*, 2019, 3,(2): 9-32.

Vakharia, N., Vecco, M., Srakar, A., Janardhan, D., Knowledge centrality and organizational performance: An empirical study of the performing arts. *Journal of Knowledge Management*, 2018, 22,(5): 1124-1152. **CNRS 3, FNEGE 3, HCERES B**

Vecco, M., Genius loci: between handcrafts and local development. *Cultural Management: Science and Education*, 2018, 2,(2): 43-56.

Vecco, M., Srakar, A., De visitus non est disputandum: How Visitors to Public Museums Cluster Towards Deaccessioning. *International Journal of Arts Management*, 2018, 20,(2): 46-65. **CNRS 4, FNEGE 4, HCERES C**

Vecco, M., Srakar, A., The Unbearable Sustainability Of Cultural Heritage: An Attempt To Create An Index Of Cultural Heritage Sustainability In Conflict And War Regions. *Journal of Cultural Heritage*, 2018, 33: 293-302.

Caust, J., Vecco, M., Is UNESCO World Heritage recognition a blessing or burden? Evidence from developing Asian countries. *Journal of Cultural Heritage*, 2017, 27: 1-9.

Mazuecos, B., Vecco, M., Di Benedetto, G., Libermanome, D., Impact of Intrinsic and Sociological Factors on the Development of an Emerging Visual Artist's Career, The Andalusian Case. *The International Journal of New Media, Technology and the Arts*, 2017, 12,(4): 1-16.

Srakar, A., Vecco, M., Ex-ante versus ex-post : comparison of the effects of the European capital of culture Maribor 2012 on tourism and employment. *Journal of Cultural Economics*, 2017, 41,(2): 197-214. **CNRS 3, HCERES B**

Vecco, M., Deaccessioning and capitalisation in museums from an international perspective . *Cultural Management: Science and Education*, 2017, 1,(2): 17-32.

Vecco, M., Handcrafts, places and local development. *Economia, Azienda e Sviluppo*, 2017: 1-10. **(published on line)**

Vecco, M., Imperiale, F., Cultural heritage: Values and measures. What insurance value? . *Journal of Multidisciplinary Research*, 2017, 9,(1): 7-22.

Vecco, M., Imperiale, F., Guest editorial: Insurance instruments and cultural heritage: Between natural disasters and human made hazards. *Journal of Multidisciplinary Research*, 2017, 9,(1): 3-6.

Vecco, M., Srakar, A., Blue Notes: Three Slovenian jazz festivals and their contribution to the economic resilience of the host cities. *European Planning Studies*, 2017, 25,(1): 35-47. **CNRS 4, HCERES C**

Vecco, M., Srakar, A., Piazzai, M., Visitor attitudes toward deaccessioning in Italian public museums : an econometric analysis. *Poetics*, 2017, 63: 33-46.

Vecco, M., Zanola, R., Don't let the easy be the enemy of the good. Returns from art investments: What is wrong with it?. *Journal of Economic Behavior & Organization*, 2017, 140: 120-129. **CNRS 2, HCERES A**

Vecco, M., Chang, S., Srakar, A., La topographie changeante de l'art contemporain en Chine continentale. Une nouvelle révolution culturelle?. *Géographie et Cultures*, 2016, 97: 139-163.

## **Books**

Jung, Y., Vakharia, N., Vecco, M., *The Oxford Handbook of Arts and Cultural Management*, New York: Oxford University Press, 2024, 880 p.

Vecco, M., Vroonhof, P., Clarke, M., Van Der Graaf, A., De Haan, L., Komorowski, M., Asardag, D., Milosavljevic, M., *Gender gaps in the Cultural and Creative Sectors*, Luxembourg: Publications Office of the European Union, 2022, 110 p.

De Molli, F., Vecco, M., *The Metamorphosis of Cultural and Creative Organizations. Exploring Change from a Spatial Perspective*, Londres: Routledge, 2021, 256 p.

Massi, M., Vecco, M., Lin, Y., *Digital Transformation in the Creative and Cultural Industries: Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*, Londres: Routledge, 2020, 294 p.

Konrad, E., Vecco, M., *Innovation and Creativity in the Arts and Cultural Sectors: Theories, Strategies and Tools*, Londres: Routledge, 2018.

Vecco, M., Lazeretti, L., *Creative industries and entrepreneurship: paradigms in transition from a global perspective*. 1st ed., Cheltenham: Edward Elgar Publishing, 2018, 352 p.

Mazuecos, B., Vecco, M., *El Sistema del arte emergente en Andalucía. Cartografía discontinua de agentes y contextos de intermediación. /The Emerging Contemporary Art Market in Andalusia. A discontinued cartography of intermediary agents and contexts.* 1st ed., Seville: Laboratorio de las Artes, 2017, 196 p.

Vecco, M., Konrad, E., *Die kraft der partnerschaft notwendigkeit oder luxus in den kulturellen und kreativen sektoren?*, Dortmund: European Center for Creative Economy, 2017, 60 p.

Vecco, M., Konrad, E., *The power of partnership: necessity or luxury in the cultural and creative sectors.* 1st ed., Dortmund: European Center for Creative Economy, 2017, 58 p.

### **Book chapters**

Jung, Y., Vakharia, N., Vecco, M., Introduction to the Oxford Handbook of Arts and Cultural Management: Where We Are and Where We Are Heading. Jung, Y., Vakharia, N., Vecco, M., *The Oxford Handbook of Arts and Cultural Management*, New York: Oxford University Press, 2024, 3-21.

Konrad, E.D., Vecco, M., Entrepreneurship in Culture: Concepts, Perspectives, Success Factors. Jung, Y., Vakharia, N., Vecco, M., *The Oxford Handbook of Arts and Cultural Management*, New York: Oxford University Press, 2024, 703-721.

Srakar, A., Vecco, M., Cultural Firms' Performance from a Regional Development Perspective: Evidence from Europe. Jung, Y., Vakharia, N., Vecco, M., *The Oxford Handbook of Arts and Cultural Management*, New York: Oxford University Press, 2024, 761-781.

Vecco, M., Meleddu, M., Fusco Girard, L., Waste in the circular economy: a virtuous cycle?. Fusco Girard, L., Nijkamp, P., Nocca, F., *Reconnecting the city with nature and history. Towards circular regeneration strategies*, Milan: Franco Angeli, 2023, 241-266.

De Molli, F., Vecco, M., Cultural and creative organizations' space: An introduction. De Molli, F., Vecco, M., *The Metamorphosis of Cultural and Creative Organizations. Exploring Change from a Spatial Perspective*, Londres: Routledge, 2021, 5-14.

Srakar, A., Vecco, M., Classification of Entrepreneurial Regimes: A Symbolic Polygonal Clustering Approach. Chadjipadelis, T., Lausen, B., Markos, A., Lee, T., Montanari, A., Nugent, R., *Data Analysis and Rationality in a Complex World*, Bâle: Springer, 2021, 261-271.

Vecco, M., Kroonenberg, P., Questionnaires: Public views deaccessioning. Kroonenberg, P., *Multivariate Humanities*, Cham: Springer, 2021, 249-267.

Burger, T., Vecco, M., Cultural Entrepreneurship Incubators as Collaborative Spaces: A systematic Review of Cultural Entrepreneurship Incubation. Montanari, F., Mattarelli, E., Scapolan, A.C., *Collaborative Spaces at Work - Innovation, Creativity and relations*, Londres: Routledge, 2020, Chapitre 11.

Massi, M., Vecco, M., Lin, Y., Digital transformation in the cultural and creative sectors. Massi, M., Vecco, M., Lin, Y., *Digital Transformation in the Creative and Cultural Industries: Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*, Londres: Routledge, 2020, 8-20.

Srakar, A., Vecco, M., Are Investments in the Digital Transformation of Cultural Heritage Effective? A program evaluation approach. Massi, M., Vecco, M., Lin, Y., *Digital Transformation in the Creative and Cultural Industries: Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*, Londres: Routledge, 2020, 114-130.

Srakar, A., Grafenauer, P., Vecco, M., Slovenian women visual artists and their role throughout history: a network analysis perspective. Jankovic, N., Drobnjak, B., Nikolic, M., *Possible worlds of contemporary aesthetics: aesthetics between history, geography and media : book of abstracts*, Belgrade: University of Belgrade, 2019, 410-411.

Vecco, M., The "artpreneur": Between traditional and cultural entrepreneurship. A historical perspective. Byrnes, W.J., Brkic, A., *The Routledge Companion to Arts Management*, Londres: Routledge, 2019, Chapitre 7.

Vecco, M., Caust, J., UNESCO, Cultural Heritage Sites and Tourism: a paradoxical relationship. Pechlaner, H., Innerhofer, E., Erschbamer, G., *Overtourism – Tourism Management And Solutions*. 1st ed., Londres: Routledge, 2019, Chapitre 5.

Vecco, M., A New Approach to Teach and Learn Cultural Entrepreneurship: Evidence from the Netherlands. Wroblewski, L., Dacko-Pikiewicz, Z., Liu, J.C.Y., *Cultural Management. From Theory to Practice*. ISBN 978-0-9954618-7-1st ed., Londres: London Scientific, 2018, 67-84.

Vecco, M., Genius loci: Between handcrafts and local development. Costa, P., Guerra, P., *I'll be your mirror": Creative milieus and cultural scenes in contemporary urban*, 2018.

Vecco, M., Some economics of conservation of cultural heritage: the key questions . Ngulube, P., *Handbook of Research on Heritage Management and Preservation*, Hershey, Pennsylvania: IGI GloBal, 2018, 299-319.

Vecco, M., The Economic Calculation of Conservation. Campelo, A., Reynolds, L., Lindgreen, A., Beverland, M., *Cultural Heritage. A Research Anthology*. 1st ed., Abingdon-on-Thames: Routledge, 2018, 139-154.

Vecco, M., Value and Values of Cultural Heritage. Campelo, A., Reynolds, L., Lindgreen, A., Beverland, M., *Cultural Heritage. A Research Anthology*. 1st ed., Abingdon-on-Thames: Routledge, 2018, 23-38.

Vecco, M., Srakar, A., Blue Notes: Three Slovenian jazz festivals and their contribution to the economic resilience of the host cities. Cooke, P., Lazzarotti, L., *The Role of Art and Culture for Regional and Urban Resilience*. 1st ed., Londres: Routledge, 2018, Chapter 7.

Vecco, M., Srakar, A., Enhancing the potential of cultural entrepreneurship: Connecting regional development and performance of cultural firms in Europe. Innerhofer, E., Pechlaner, H., Borin, E., *Entrepreneurship in Culture and Creative Industries. Perspectives from Companies and Regions*. 1st ed., Berlin: Springer, 2018, 213-227.

Srakar, A., Slabe-Erker, R., Vecco, M., Economic effects of Venice Carnivals: An ex-post econometric verification approach. Cuffy, V., *Carnival, Culture & Tourism*, Wallingford: CABI, 2017.

Vecco, M., Srakar, A., Breaking Boundaries - Building Dimensional Relations. On why and how to include culture as a fourth dimension of sustainable development. *Creative Economy Report 2017*. 1st ed., Genève: UNCTAD, 2017.

Vecco, M., Srakar, A., Nascent and Early Cultural Entrepreneurship: Between Entrepreneurial Economics and Institutional Entrepreneurship. Carrizo Moreira, A., Leitão Dantas, J.G., Valente, F.M., *Nascent Entrepreneurship and Successful New Venture Creation*, Hershey, Pennsylvania: IGI Global, 2017, 175-202.

Grafenauer, P., Srakar, A., Vecco, M., Slovenian visual artists throughout history: a network analysis perspective. Guerra, P., Costa, P., *Redefining art worlds in the late modernity*, Porto: University of Porto, 2016, 21-37.

### **Papers in Academic Conferences**

Asselineau, A., Vecco, M., « Symbiose » et genius loci, deux dimensions inexplorées du lien entreprise-territoire : l'expérience d'un restaurant 3\* Michelin. *Congrès de l'ADERSE*, April 4th 2024, Bordeaux, France.



Bardey, A., Mehdiratta, U., Vecco, M., Empathise fashion: Assessing the impact of empathy framing message on sustainable fashion consumption. *London College of Fashion's second online conference on psychology applied to fashion.* , April 29th 2024, Londres, United Kingdom.

Petrova, L., Vecco, M., Making collective entrepreneurship in arts: the Nouveaux Commanditaires. *The Value-Based Approach Workshop and Conference*, September 26th-28th 2024, Cambridge, United Kingdom.

Petrova, L., Vecco, M., What is "cultural" in cultural commons? A systemic literature review. *17th International Conference on Arts and Cultural Management AIMAC*, June 22nd-26th 2024, Lisbonne, Portugal.

Skakar, A., Vecco, M., Excavating the history of a network: finding and modelling patient zero in large arts networks. *11th European workshop on applied cultural economics: EWACE 2024*, September 4th-6th 2024, Segovia, Spain.

Vecco, M., Standing over or Illusion of Controlling through Superstition? A study on early-stage entrepreneurs decision-making. *22nd Interdisciplinary European Conference on Entrepreneurship (IECER)*, September 17th-20th 2024, Innsbruck, Austria.

Vecco, M., Petrova, L., Making collective entrepreneurship in arts: the Nouveaux Commanditaires. *22nd Interdisciplinary European Conference on Entrepreneurship (IECER)*, September 17th-20th 2024, Innsbruck, Austria.

Bardey, A., Vecco, M., Mehdiratta, U., Empathise Fashion: Assessing the impact of empathy and framing message on sustainable fashion consumption. *4ème Journée sur le Marketing et Développement Durable*, February 3rd 2023, Paris, France.

De Molli, F., Vecco, M., Balachandran Nair, L., No space for mistrust: Exploring the role of place in repairing trust. *39th EGOS Colloquium-WOA*, July 6th-8th 2023, Cagliari, Italy.

Skakar, A., Vecco, M., Approximate Bayesian numerical method with product-Whittle-Matérn-Yasuda kernel for Rosen's hedonic regression with artworks . *22nd International Conference on Cultural Economics*, June 27th-30th 2023, Bloomington (Indiana), United States.

Skakar, A., Vecco, M., Fuzzy difference-in-differences for spatiotemporal data . *2023 American Causal Inference Conference*, May 24th-26th 2023, Austin, United States.

Skakar, M., Vecco, M., Estimating the extent of adverse deaccessioning using causal graphical approaches. *22nd International Conference on Cultural Economics*, June 27th-30th 2023, Bloomington (Indiana), United States.

Vecco, M., Intrapreneurship through the Commoning Practices in Museums. *21st Interdisciplinary European Conference on Entrepreneurship Research (IECER)*, October 25th-27th 2023, Covilhã, Portugal.

Vecco, M., Meleddu, M., The impact of non-mandatory environmental policies on green transition from the circular economy perspective: the italian case. *28th EAERE Annual Conference (European Association of Environmental and Resource Economists)*, June 27th-30th 2023, Limassol, Cyprus.

De Molli, F., Vecco, M., "Let's meet at our new digs!": Materializing the process of trust development with the help of organizational space. *British Academy of Management*, August 31st-September 3rd 2022, Manchester, United Kingdom.

De Molli, F., Vecco, M., Balachandran, N., Materializing the process of trust development: a case study in the cultural secto. *XXIII Workshop dei Docenti e Ricercatori di Organizzazione Aziendale (WOA)*, May 26th-27th 2022, Brescia, Italy.

Meleddu, M., Vecco, M., Exploring Frontiers of European Wine-Related Research Activity: A Text Mining Approach. *20th IECER Conference*, October 26th-28th 2022, Maastricht, Netherlands.

Meleddu, M., Vecco, M., Small Is Beautiful: Visitors' and Firms' Willingness To Commit To A Protected Area. *The 10th Annual Conference of the Italian Association of Environmental and Resource Economists (IAERE) – 1st Annual MED-IAERE Conference, Cagliari on April 21st-23rd, 2022.*, April 21st-23rd 2022, Cagliari, Italy.

Srakar, A., Grafenauer, P., Vecco, M., To be central and productive?: evidence from Slovenian visual artists in the 19th & 20th centuries. *Digital Art History IV. Methods, Practices, Epistemologies*, October 3rd-4th 2022, Zagreb, Croatia.

Srakar, A., Vecco, M., Adaptive wavelet estimation of a latent variable model. *International Symposium on NonParametric Statistics*, June 20th-24th 2022, Paphos, Cyprus.

Srakar, A., Vecco, M., Adaptive wavelet estimation of a latent variable model. *V Meeting of the Working group on structural equation modelin*, March 9th-11th 2022, Tillburg, Netherlands.

Srakar, A., Vecco, M., Pricing Paintings: The Power of the Prior. *10th European Workshop on Applied Cultural Economics, ACEI*, September 8th-10th 2022, Turin, Italy.

Srakar, A., Vecco, M., Slabe-Erker, R., Econometric estimation of economic effects of cultural and tourism events with network interference: a fuzzy DiD approach to panel spatiotemporal treatment estimation. *AECR International Conference 2022. Challenges, policies and governance of the territories in the post-covid era*, October 19th-21st 2022, Grenade, Spain.

Vecco, M., Bridging the gap between natural and cultural capital accounting. *Workshop "Valuing Cultural Capital - Accounting for the hidden value of heritage*, September 14th-16th 2022, Rome, Italy.

Vecco, M., L'innovation comme source de transformations des créations et pratiques artistiques : Focus sur la Blockchain et le marché de l'art . *Forum Entreprendre dans la culture 2022*, June 27th-30th 2022, Paris, France.

Vecco, M., Prieto-Rodriguez, J., Climbing the ladder: How the gender gap is vanishing in the Dutch art market. *10th European Workshop on Applied Cultural Economics, ACEI, University of Turin*, September 8th-10th 2022, Turin, Italy.

De Molli, F., Vecco, M., Exploring trust development from a spatial perspective. *WOA 2021 - Organizing for what? Meaning and Purpose in Human Action*, September 10th-11th 2021, Gênes, Italy.

De Molli, F., Vecco, M., Trust development through space design. *37th EGOS Colloquium (online)*, July 8th-10th 2021, Amsterdam, Netherlands.

Presenza, A., Vecco, M., Abbate, T., Michelin-starred chefs' responses to COVID-19 through the lens of the effectuation paradigm. *Sinergie-SIMA Management Conference 2021 (online)*, June 10th-11th 2021, Palermo, Italy.

Srakar, A., Vecco, M., Slabe Erker, R., Ex-post econometric verification of the economic effects of the Venice Carnival: a spatiotemporal autoregressive fuzzy difference-in-differences approach. *The 21st International Conference on Cultural Economics - ACEI Conference (online)*, July 6th-9th 2021, Lille, France.

Srakar, A., Vecco, M., Verbic, M., Modelling and Measuring Deaccessioning in American Museums. *The 2021 TIAMSA Conference (online)*, July 15th-16th 2021, Edimbourg, United Kingdom.

Srakar, A., Vecco, M., Verbic, M., Modelling and measuring deaccessioning: A 2SLS-MIMIC and 2SLS-EMIMIC approach. *Ninth Italian Congress of Econometrics and Empirical Economics (ICEEE 2021 Conference) (online)*, January 21st-23rd 2021, Cagliari, Italy.

Vecco, M., Donlon, J., Piesik, S., Panel Discussion - "Circular Business Models For Cultural Heritage Adaptive Reuse". *H2020 Project CLIC "Circular models Leveraging Investments in Cultural heritage adaptive reuse" Final Conference*, September 22nd-23rd 2021, Online, Italy.

Vecco, M., Gender gaps in the creative and cultural sectors. *Presentation of the report to the cultural experts of the state members - Cultural Affairs Committee, Council of EU*, October 6th 2020, Bruxelles, Belgium.

Vecco, M., Presentation of the report on Culture as means for confidence-building and empowerment to re-enter the job market. *Workshop on culture and social cohesion, Open Method Organisation Group, DG EAC in collaboration with the Portuguese Ministry of Culture (online)*, November 26th-27th 2020, Bruxelles, Belgium.

Buerger, T., Vecco, M., Cultural Incubators as creative collaborative spaces. *18th IECER Conference*, October 12th-15th 2020, Covilhã/Fundão, Portugal.

Skakar, A., Vecco, M., Are investments in the digitalization of cultural heritage effective? A program evaluation approach. *Rethinking Culture and Creativity in the Technological Era International Workshop*, February 20th-21st 2020, Florence, Italy.

Skakar, A., Vecco, M., Are investments in the digitization of cultural heritage in organizations effective? A program evaluation approach. *IECER 2020 unCONVENTIONAl live event*, October 13th-16th 2020, Covilha/Fundao, Portugal.

Skakar, A., Vecco, M., Modelling adverse deaccessioning under different legislative frameworks. *International Workshop "Tools for the Future: Researching Art Market Practices From Past to Present"*, September 7th-8th 2020, Ljubljana, Slovenia.

Skakar, A., Vecco, M., Verbic, M., Granger Mediation Analysis of Multiple Time Series for Multiple, Multilevel and Functional Mediators. *28th Annual Virtual Symposium of the Society for Nonlinear Dynamics and Econometrics*, September 23rd-25th 2020, Zagreb, Croatia.

Skakar, A., Vecco, M., Verbic, M., Modelling and measuring deaccessioning : a 2SLS-MIMIC and 2SLS-EMIMIC approach. *University of Delhi Winter School 2020 (online)*, December 14th-17th 2020, New Delhi, India.

Bürger, T., Volkmann, C., Ache, F., Vecco, M., Boosting the next wave of cultural entrepreneurs. A systematic review of cultural entrepreneurship incubation. *AIMAC 2019*, June 23rd-26th 2019, Venice, Italy.

Skakar, A., Vecco, M., The effects of cultural policy on nascent cultural entrepreneurship: A Bayesian nonparametric approach to longitudinal mediation. *AIMAC 2019*, June 23rd-26th 2019, Venice, Italy.

Skakar, A., Vecco, M., Slabe-Erker, R., The competing events problem in ex-post econometric verification: Economic effects of the Venice Carnival. *Ninth European Workshop on Applied Cultural Economics*, September 5th-7th 2019, Copenhagen, Denmark.

Vecco, M., Imperiale, F., Determinants of network effectiveness: evidence from the European cultural networks. *AIMAC 2019*, June 23rd-26th 2019, Venice, Italy.

Vecco, M., Artpreneur's Lessons to Traditional Business. *EURAM 18th Conference "Research in Action"*, June 19th-22nd 2018, Reykjavik, Iceland.

Vecco, M., Skakar, A., Effects of cultural policy on nascent cultural and creative entrepreneurship in the EU countries. *16th IECER*, September 26th-28th 2018, Innsbruck, Austria.

Chang, S., Vecco, M., The changing topography of contemporary art in mainland China : a new cultural revolution?. *2017\_AIMAC conference*, June 25th-28th 2017, Pékin, China.

Srakar, A., Vecco, M., Being central and productive? : evidence from Slovenian visual artists in the 19th and 20th century.. *6th International Economic and Business Review (EBR) Annual Conference and FELU Doctoral Conference*, July 5th 2017, Ljubljana, Slovenia.

Srakar, A., Vecco, M., Born to be different? : the performance of nascent cultural firms in Europe . *33rd EGOS colloquium*, July 6th-8th 2017, Copenhagen, Denmark.

Srakar, A., Vecco, M., Economic effects of Venice carnivals : an ex-post econometric verification approach. *7th Italian congress of econometrics and empirical economics ICEEE 2017*, January 26th-27th 2017, Messina, Italy.

Srakar, A., Vecco, M., Nascent cultural and creative entrepreneurship : between entrepreneurial economics and institutional entrepreneurship . *15th Interdisciplinary European Conference on Entrepreneurship Research, IECER 2017*, September 21st-24th 2017, Siegen, Germany.

Srakar, A., Vecco, M., Panel data estimation in regressions for symbolic data : an application to the clustering of cultural entrepreneurial regimes.. *14th International Conference on Applied Statistics 2017*, September 24th-27th 2017, Bled, Slovenia.

Srakar, A., Vecco, M., Verbic, M., Measuring deaccessioning in American museums : a structural equation, MIMIC approach. *2017\_AIMAC conference*, June 25th-28th 2017, Pékin, China.

Vecco, M., Srakar, A., Modelling cultural entrepreneurial regimes in Central and Eastern Europe: a symbolic data analysis approach. *43rd International Conference on Regional Science "International trade and employment: a regional perspective"*, November 16th-17th 2017, Séville, Spain.

Vecco, M., Srakar, A., Participatory funding of cultural projects: case study of the BeArt platform . *International conference "Participatory governance in culture: exploring practices, theories and policies - do it together"*, November 22nd-24th 2017, Rijeka, Croatia.

### **Invited keynote speeches**

Vecco, M., Arts Management in Europe and Research Focus. *Conférence destinée aux étudiants de première année de PhD de la Peking University (Chine) (online)*, November 21st 2024, Pékin, China.

Vecco, M., Contemporary Art Fairs in Mainland China: From Local to International Status?. *Forum of Intercultural Artistic Creativity, Production and Communication (online)*, May 27th 2023, Pékin, China.

Vecco, M., Culture and Heritage Capital. *Ipsos and DCMS, UK (online)*, June 19th 2023, United Kingdom.

Vecco, M., Culture and Heritage Capital. *Ipsos and DCMS, UK (online)*, March 28th 2023, United Kingdom.

Vecco, M., Strategies of Art Fairs: How to merge in Mainland China and beyond?. *Global Youth Multicultural Forum - Value of Art in Contemporary Society (online)*, May 12th 2023, Pékin, China.

Vecco, M., ValidEvaluation of the contribution of cohesion programmes to the European Green Deal, European commission, on line. *Validation workshops on the evaluation of the contribution of cohesion programmes to the European Green Deal (online)*, September 19th 2023, France.

Vecco, M., Montagner, E., Dentro o oltre l'autorialità? Sfide contemporanee alla nozione di autorialità". *Verso un nuovo Umanesimo. Conference organisée par L'Université Cattolica del Sacro Cuore (online)*, March 6th 2023, Milan, Italy.

Vecco, M., Overview on the Impact of the Covid-19 Pandemic on the Creative Industries . *42nd Session of the Standing Committee on Copyright and Related Rights (SCCR/42)*, May 9th-13th 2022, Genève, Swiss.

Vecco, M., Cultural Heritage: from Tangible to Intangible. *Literature as Cultural Heritage Conference*, July 28th-30th 2022, Heidenberg, Germany.

Vecco, M., Digitalization and new business models for cultural institutions. *ENCATC Congress 2020 "Cultural management and policy in a post-digital world – navigating uncertainty"* (online), November 3rd-11th 2020, Other countries.

Vecco, M., Gender gaps in the Cultural and Creative Sectors - European Expert Network on Culture and Audiovisual (EENCA). *Workshop "Gender data in the creative sector: how to bridge the gap"*, December 11th 2020, Rostock, Germany.

Srakar, A., Vecco, M., Slabe Erker, R., The competing events problem in ex-post econometric verification: economic effects of the Venice Carnival. *Conférence invitée - Université de Lille*, December 5th 2019, Lille, France.

Vecco, M., Why do we need cultural entrepreneurs?. *Mainz Cultural Entrepreneurship Day*, July 4th 2019, Mayence, Germany.

### **Press tribunes**

Asselineau, A., Vecco, M., Le restaurant Régis et Jacques Marcon : une stratégie trois étoiles pour son territoire. *The Conversation*, October 29th 2024, [theconversation.com](https://theconversation.com)

Vecco, M., Comment la Chine a fait de l'art contemporain une arme de soft power. *The Conversation*, January 26th 2022, [theconversation.com](https://theconversation.com)

Vecco, M., Comment le secteur audiovisuel mondial a été radicalement bouleversé par le Covid-19. *The Conversation*, June 30th 2022, [theconversation.com](https://theconversation.com)

### **Research seminars**

Srakar, A., Vecco, M., Slabe Erker, R., Ex-post econometric verification of the economic effects of the Venice carnival, *Cultural Economics Online Seminar Series (CEOS) - ACEI*, April 8th 2021, France.

Vecco, M., Case Studies: Music, Museums and Audio-visual sectors, Blockchain in the art market, *Seminar on International Cultural Relations in the midst of digital transformation (online)*, May 10th 2021, Bruxelles, Belgium.

Vecco, M., Some economics of cultural heritage, *Online seminar - Master students in art management, University of Salento, Lecce, Italy*, June 5th 2020, Lecce, Italy.

Vecco, M., De Molli, F., Encouraging and hindering participation through organizational space, *6ème Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, November 6th 2020, Dijon, France.

Crépin, D., Nash, M., Chang, S., Favotto, A., Borin, E., Vecco, M., Human and Financial Sustainability in Art and Cultural Sector, *Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, November 29th 2019, Dijon, France.

Vecco, M., L'artisan : entre entrepreneuriat traditionnel et entrepreneurial. Une perspective historique, *Forum Entreprendre dans la Culture en Bourgogne Franche-Comté*, November 23rd 2018, Dijon, France.

### **Professional conferences**

Vecco, M., Gender equality in the cultural and creative sectors. *Open Method of Coordination of European Union*, September 9th 2019, Bruxelles, Belgium.

### **Interviews**

Vecco, M., Challenging themes in cultural economics. *Konstnaeren*, October 5th 2021

## **Blog**

Srakar, A., Vecco, M., Ex-ante vs. Ex-post: A Reassessment of Economic Impact Studies in Arts and Culture. *EconomistsTalkArt.org*, November 12th 2019, [economiststalkart.org](http://economiststalkart.org)

## **Other contributions**

Vecco, M., Chair du track "Cultural entrepreneurship" de la 17th International Conference on Arts and Cultural Management AIMAC (Lisbonne, Portugal, 23-26 juin 2024), 2024, France.

Vecco, M., Co-chair du track "Cultural entrepreneurship" de la 22nd IECER Conference (Innsbruck, Autrice, 18-20 septembre 2024), 2024, France.

Vecco, M., Co-chair du track "Wine & Craft Beverages: Business & Entrepreneurship" de la 22nd IECER Conference (Innsbruck, Autrice, 18-20 septembre 2024), 2024, France.

Vecco, M., Membre du comité scientifique dans le cadre de l'organisation du 11th European workshop on applied cultural economics : EWACE 2024 (Segovie, Espagne, 4-6 septembre 2024), 2024, France.

Vecco, M., Organisatrice et modératrice du panel "Management and Economics: Research Beyond Academic Boundaries in Culture and Arts" de la 17th International Conference on Arts and Cultural Management AIMAC (Lisbonne, Portugal, 23-26 juin 2024), 2024, France.

Vecco, M., Mc Kenzie, J., Benghozi, P-J., Organisation et Modération du Panel "Management & Economics: beyond academic boundaries in cult and arts AIMAC / ACEI" (International Conference of Arts & Cultural Management AIMAC, June 23-26, 2024, Lisbonne, Portugal), 2024, Lisbonne, Portugal.

Vecco, M., Expert assessment – Doctoral Research fellow in Management "Climate change risks and other threats to cultural and natural heritage sites" – School of Business, Department of Business and IT, 2023, France.

Vecco, M., Teaching staff exchange with University of Sassari (Italy), 2023, France.

Konrad, E., Vecco, M., Co-chairs for the track Cultural and creative entrepreneurship (CCE), IECER, Interdisciplinary European Conference on Entrepreneurship Research (Maastricht, 26-28 octobre 2022), 2022, Netherlands.

Vecco, M., Rosinus, A., Konrad, E., Co-chairs for the track Wine Business and Entrepreneurship, IECER, Interdisciplinary European Conference on Entrepreneurship Research (Maastricht, 26-28 octobre 2022), 2022, Netherlands.

Vecco, M., Schweitzer, C., Bourcieu, S., Horizon Europe GLAMMONS Project: Consortium agreement (Confidential), 2022, France.

Vecco, M., Animation du séminaire de recherche du 7ème Forum Entreprendre dans la Culture en Bourgogne-Franche-Comté (Dijon, 23-25 novembre 2021), 2021, Dijon, France.

Srakar, A., Vecco, M., New clustering approach for symbolic polygonal data: application to the clustering of entrepreneurial regimes (ArXiv.org - 24 juillet 2020), *ArXiv.org*, 2020, France. [arxiv.org](http://arxiv.org)

Srakar, A., Vecco, M., Verbic, M., Garibay, M.G., Sambt, J., MIMIC modeling with instrumental variables: a 2SLS-MIMIC approach (ArXiv.org - 26 juillet 2020), *ArXiv.org*, 2020, France. [arxiv.org](http://arxiv.org)

Vecco, M., Chair of the Session 3: "Managing Diversity: The Case of Music" (12th Annual Conference of the Fachverband für Kulturmanagement), 2019, Vienne, Austria.

Vecco, M., Facilitator du Track 2 "Entertainment" du symposium doctoral de l'AIMAC Conference 2019 (22 juin 2019), 2019, Venise, Italy.

Vecco, M., Meet the editors - For the International Journal of Arts Management (12th Annual Conference of the Fachverband für Kulturmanagement), 2019, Vienne, Austria.

Vecco, M., Membre du jury d'experts indépendants dans le cadre des Abu Dhabi Sustainable Business Leadership Awards 2019, 2019, Abu Dhabi, United Arab Emirates.

Vecco, M., Imperiale, F., Editorial : Cultural heritage in times of armed conflicts in the Middle East: Much more than material damage? Introduction, pour le Volume 33 du Journal of Cultural Heritage, 2018, France.

## **Videos**