



Marie-Pierre JACQUIN

29, rue Sambin
BP 50608
21006 Dijon Cedex

✉ marie-pierre.jacquin@bsb-education.com

ASSOCIATE PROFESSOR

DEPARTMENT: FINANCE, ACCOUNTING AND LAW

HEAD OF DEPARTEMENT

DISCIPLINARY TEAM: FINANCE GOVERNANCE

EDUCATION AND DEGREES

- 1987 DEA (Master recherche) en Analyse et Politique économiques , France
- 1989 CEFAG - Programme de Séminaires de Recherche , France
- 1990 Programme de Formation des Formateurs - FNEGE (Fondation Nationale pour l'Enseignement de la Gestion) , France
- 1992 International Teacher Program , France
- 1993 Certificat Européen en Anglais des Affaires , France

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 1987 - today Professor of Finance (Burgundy School of Business)
- 2004 - 2017 Professor of Accounting and Investment Choice (ENSMM)
- 1994 - 1998 Research Manager in Assets & Liabilities Management (ALM) (Caisse d'Epargne de Bourgogne Franche Comté)
- 1993 - 2011 Professor of Accounting and Financial Analysis (Ecole de Notariat)
- 1993 - 2003 Professor of financial analysis DESS-CAAE (professional master) (Université de Bourgogne)
- 1991 - 1994 Professor of Corporate Finance - UV4 DECF (UE2 DSCG) - CPA Préparation (Université de Bourgogne)
- 1987 - 1991 Professor of Financial mathematics – MSTCF et MSG (Master 1 in Corporate Finance) (Université de Bourgogne)

EXECUTIVE EDUCATION TEACHING

- 1990 - today Executive Education of Financial Analysis, investment choice (Burgundy School of Business)
- 2015 Professor of Accounting and Financial Analysis (INPI (Institut National de la Propriété Industrielle))
- 1993 Financial analysis teaching (La Poste)
- 1991 - 1992 Investment profitability teaching (La Poste)
- 1991 Financial Mathematics teaching (Groupe Caisse d'Epargne)

INVOLVEMENT IN PROFESSIONAL ASSOCIATIONS

- 2009 - today DFCG (Association Nationale des Directeurs Financiers et de Contrôle de Gestion) (DFCG (Association Nationale des Directeurs Financiers et de Contrôle de Gestion), France)

OTHERS ACTIVITIES

- 2017 - today Head of Dpt Accounting Finance & Law (Burgundy School of Business, DIJON, France)
- 2016 - today Academic Coordinator - Engineer Manager Program (Burgundy School of Business)
- 2000 - 2020 In charge of the Master in Corporate Finance (Burgundy School of Business, Dijon, France)
- 2012 - 2017 Academic Coordinator, Global Consulting Program (GCP Ohio) (Université d'Ohio (EU))
- 2007 - 2011 Coordinator, "Mastère Spécialisé" in International Corporate Disclosures - IFRS (Groupe High Tech Management)

TEACHING

DISCIPLINARY TEAM

- Finance Governance

TEACHING LEVELS

- M Level

TEACHING LANGUAGES

- French

SCIENTIFIC ACTIVITIES

AWARD DISTINCTIONS

- 1987 Prize for the best research dissertation at master level
- 1986 Prize for the best financial study, French Ministry of Economy, Finance, and Budget

OTHER

- 2006 - 2009 Recherche en entreprise - Chaire Responsabilité Sociétale des Entreprises
- 1998 Mise en place d'un tableau de bord de Gestion de Bilan, Caisse d'Epargne
- 1997 Mesure de la performance et des risques supportés par le portefeuille OPCVM de la CEB

INVOLVEMENT IN SCHOOL'S ACTIVITIES

- Other activities

INTELLECTUAL CONTRIBUTIONS

Case studies

Jacquin, M.P., Jeu Prod : à la découverte de la comptabilité financière. *Etude de cas CCMP*

Jacquin, M.P., CWD Sellier : tradition & innovation. *Etude de cas CCMP*

Jacquin, M.P., Press Plus. *Étude de cas CCMP*

Jacquin, M.P., Smoby. *Centrale de Cas et de Médias Pédagogiques*

Papers in Academic Conferences

Ballereau, V., Toutain, O., Jacquin, M.P., Laissez parler la subjectivité pour apprendre à entreprendre la bride sur le cou ! Étude exploratoire du rôle joué par les processus subjectifs dans l'apprentissage de l'entrepreneuriat. *Conférence CIFEPME*, October 26th-28th 2016, Trois-Rivières, QC, Canada.

Sinapi, C., Jacquin, M.P., Financial crisis & the automotive sector: Was the automotive sector 'Ponzi' in the sense of Minsky ?, An analysis of the PSA Peugeot Citroën case (2001-2008). *1st Joint Research Conference*, May 26th 2010, Oxford, United Kingdom.

Sinapi, C., Jacquin, M.P., Financial fragility in the automotive sector : Is the French automotive sector 'Ponzi' in the sense of Minsky?. *The Hyman P. Minsky Summer Seminar*, June 27th-29th 2010, New-York, United States.

Working papers

Bratu, D., Jacquin, M.P., Communiquer autour de la RSE et le développement durable : Le cas de la Caisse d'Épargne. *Cahiers du CEREN*, 2007, 21: 52-63.

Press tribunes

Toutain, O., Jacquin, M.P., Ne tirez pas sur nos jeunes pigeons!. *Le Huffington Post*, October 25th 2012, www.huffingtonpost.fr

Research seminars

Jacquin, M.P., Communiquer autour de la RSE et le développement durable : Le cas de la Caisse d'Épargne, January 1st 2007, Dijon, France.