



## Magalie DUARTE

29, rue Sambin  
BP 50608  
21006 Dijon Cedex

✉ [magalie.duarte@bsb-education.com](mailto:magalie.duarte@bsb-education.com)

**TEMPORARY RESEARCH ASSISTANT**  
**DEPARTMENT: ECONOMICS AND SOCIAL SCIENCES**

**DISCIPLINARY TEAM: DECISIONS AND BEHAVIOUR**  
**RESEARCH AXIS: ORGANISATIONAL TRANSFORMATION, BEHAVIORS AND DECISIONS**

## EDUCATION AND DEGREES

- 0 PhD in management University of Nantes, Nantes, France
- 2010 Master in Management ESCP Europe, Paris, France
- 2021 Master Smart City and Data governance University of Burgundy, Dijon, France

## WORK EXPERIENCE

### PROFESSIONAL EXPERIENCE

- 2016 - 2020 Senior consultant in change management (ELAN, Lille, France)
- 2013 - 2016 R&D project manager (Bouygues Construction, Paris, France)

### CONSULTING ACTIVITIES

- 2010 - 2013 Senior consultant in Management (EY Advisory, Paris, France)

## TEACHING

### DISCIPLINARY TEAM

- Decisions and Behaviour

### TEACHING LEVELS

- L and M Level

## **TEACHING LANGUAGES**

- English
- French

## **SCIENTIFIC ACTIVITIES**

### **RESEARCH FOCUS**

- Organisational Transformation, Behaviors and Decisions

### **RESEARCH INTERESTS**

- Governance & Organizations (Gouvernance d'entreprise): Artificial intelligence
- Management des systèmes d'information: .

## **PARTICIPATION TO THE ACTIVITIES OF ACADEMIC ASSOCIATIONS OR NETWORK**

### **Coordination or participation of a conference organisation**

- 2023 Membre du comité d'organisation 27th Conference of the Association Information and Management (AIM 2023)

### **AWARD DISTINCTIONS**

- 2022 Doctorante Poster Young Researcher prize de l'Association Française de l'Economie Expérimentale (ASFEE)

### **OTHER**

- 2021 - 2024 Doctorante LEMNA - axis Digital and Organizations Change
- 2022 Discutante 26th Conference of the Association Information and Management (AIM 2022)
- 2022 Discutante au Pre-ICIS de l'AIM Forty-Third International Conference on Information Systems (ICIS)

## **INVOLVEMENT IN SCHOOL'S ACTIVITIES**

- Supervision of professional theses
- Participation in academic meetings
- Participation in meetings organised within a teaching department
- Organisation of visits for BSB students
- Participation in one or more admissions boards (Chairperson of the Board or company representative during individual interviews, language tests or correction of examination papers)

- Responsibility for modules
- Organisation of visits for BSB students

## INTELLECTUAL CONTRIBUTIONS

### Papers in Academic Conferences

Duarte, M., Exploration des intelligences artificielles en quête d'intérêt général : une revue de littérature pour une approche par les communs. *28ème Conférence de l'AIM*, May 29th-31st 2023, Dijon, France.

Duarte, M., Poster "Exploring how artificial intelligence can disturb cooperation in complex decisionmaking situations: a contribution of experimental tools to information systems management in the public sector". *12th International Conference of the French Association of Experimental Economics (ASFEE 2022)*, June 30th-July 1st 2022, Lyon, France.

Duarte, M., Biot Paquerot, G., Approche de l'intelligence artificielle dans l'action publique par les communs : quels leviers de performance institutionnelle ? . *43rd International Conference on Information Systems (ICIS) 2022*, December 9th-14th 2022, Copenhagen, Denmark.

Duarte, M., Biot Paquerot, G., Données : recevoir et rendre grâce à l'IA en temps de crise ? Le cas de l'action publique . *27ème Conférence de l'AIM*, June 6th-8th 2022, Carry-le-Rouet, France.

### Papers/digital media in professional journals

Duarte, M., Biot Paquerot, G., Bidan, M., Vers un règlement européen concernant l'IA ? Partie 1 : Décryptage de l'Artificial Intelligence Act. *Management & Datascience*, 2021, 5(6).

Duarte, M., Biot Paquerot, G., Bidan, M., Vers un règlement européen concernant l'IA ? Partie 2 : Implications managériales de l'IA. *Management & Datascience*, 2021, 5(6).

### Research seminars

Duarte, M., No-Go AI strategy outcomes on governing new commons: an exploratory case study in public social housing , *Workshop du Groupe de Travail de l'AIM "Critiques, régulation et éthique de la transformation digitale des organisations et des sociétés"* , April 5th 2023, Nantes, France.