

Joël ERNULT (Dr.)

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EMERITUS PROFESSOR

DEPARTMENT: FINANCE, ACCOUNTING AND LAW

DISCIPLINARY TEAM:

EDUCATION AND DEGREES

- 1973 ESC Toulouse degree in Business and Management
- 1988 Post DEA Specialization Certificate in Management Accounting
- 1988 DEA in Management Science
- 1996 Doctor in Management Science

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2013 - ... Professor Emeritus (ESC Dijon)
- 1991 - 2012 Professor in Management Control (ESC Dijon)

OTHERS ACTIVITIES

- 2007 - 2013 Director, Sustainable Development and CSR (ESC Dijon)

TEACHING

SCIENTIFIC ACTIVITIES

ORGANISATION OF INTERNAL WORKSHOP OR RESEARCH EVENTS

- 2005 - ... Seminaire en finance

OTHER

- 2006 - 2013 Holder of the Chair in Corporate Social Responsibility

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Bloy, E., Ernult, J., Hudon, M., Périlleux, A., Surplus et responsabilité sociale en microfinance : étude de cas d'institutions péruviennes. *Management & Avenir*, 2011,(46): 245-260. **CNRS 4, AERES**

Ernult, J., Ashta, A., How to Measure Global Sustainable Performance in a Service Enterprise ? A Case Study of the Credibility Of Vigeo's Rating of Caisse d'Épargne. *Journal of Services Research*, 2008,(8): 101-123.

Case studies

Ernult, J., Ashta, A., Caisse d'Épargne: How to Choose Environmentally Friendly Vendors?. *European Case Clearing House*

Papers in Academic Conferences

Ernult, J., Ingham, M., The sustainable development referential as an innovative tool to pilot and implement sustainability development strategies towards excellence: the case of French Higher Education Institutions. *The Fifth ISBEE (International society of business, economics and ethics) world Congress*, July 11th-14th 2012, Varsovie, Poland.

Ernult, J., Creación de un Referencial 'Desarrollo sustentable / Responsabilidad social' para las instituciones de enseñanza superior en Francia. *IX Congreso Internacional de Análisis organizacional, Cambio Organizacional y Responsabilidad Social*, November 16th-18th 2011, an Luis Potosi, Mexico.

Ernult, J., Hudon, M., Surplus et responsabilité sociale en micro finance : étude de cas d'institutions péruviennes. *Symposium on Corporate Responsibility and Innovation, EABIS*, April 6th-7th 2011, Dijon, France.

Ashta, A., Ernult, J., Comment mesurer la performance sociétale et environnementale ?. *20th Asian Pacific Conference on International Accounting Issues*, November 9th-12th 2008, Paris, France.

Ernult, J., Moguel, M., El papel de la responsabilidad social de las empresas en el entorno económico actual. April 21st-24th 2008, Lyon, France.

Ashta, A., Ernult, J., Comment mesurer la performance globale dans une société de service : le cas de la Caisse d'Épargne de Bourgogne Franche Comté. May 21st-22nd 2007, Genève, Swiss.

Ernult, J., Ashta, A., How to measure Global Sustainable Performance in a service enterprise? A case study of Caisse d'Épargne. *The second International Conference on Services Management*, June 1st-2nd 2007, New-Delhi, India.

Working papers

Ernult, J., Ingham, M., The "Sustainable development referential" as an innovative tool to pilot and implement sustainability development strategies in French Higher Education Institutions. *Cahiers du CEREN*, 2012, 39: 48-66.

Bloy, E., Ernult, J., Hudon, M., Périlleux, A., Surplus et responsabilité sociale en microfinance : Étude de cas d'institutions péruviennes. *Cahiers du CEREN*, 2011, 34: 3-18.

Bloy, E., Ernult, J., Hudon, M., Périlleux, A., Surplus et Responsabilité Sociétale en Microfinance, Etude de cas d'institutions péruviennes. *Cahier de recherche*, 2011, 11-036:.

Ernult, J., Alvarez Avila, M.D.C., Olgúin, P.C., Experiencias interinstitucionales de creación de microempresas a lo largo de una década. *Cahiers du CEREN*, 2009, 28: 61-76.

Ernult, J., Ashta, A., Comment mesurer la performance sociétale et environnementale ? Une étude de la crédibilité de la notation de la Caisse d'Épargne par Vigeo. *Cahiers du CEREN*, 2008, 25: 48-65.

Ernult, J., Ashta, A., Comment mesurer la performance globale dans une société de service ? Le cas de la Caisse d'Épargne. *Cahiers du CEREN*, 2007, 21: 64-76.

Ernult, J., Ashta, A., Développement durable, responsabilité sociétale de l'entreprise, théorie des parties prenantes : Évolution et perspectives. *Cahiers du CEREN*, 2007, 21: 4-31.

Professional conferences

Ernult, J., Référentiel 'Plan Vert' . *Directeurs de Grandes Écoles, Présidents d'Universités*, , September 15th 2011, France.