



## Jean-Yves KLEIN

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### ASSOCIATE PROFESSOR

**DEPARTMENT: HUMANITIES AND ARTS MANAGEMENT**

**HMA DEPT HEAD, MS MECIC-PARIS PROGRAM DIRECTOR, CULTURE MGE 1&2 TRACK  
MANAGER**

**DISCIPLINARY TEAM: HUMANITIES AND ARTS MANAGEMENT**

## EDUCATION AND DEGREES

- 1990 INSEEC Option "Art et Culture"

## WORK EXPERIENCE

### PROFESSIONAL EXPERIENCE

- 2004 - ... Founder and General Manager (Kael Prod)
- 2008 - ... Expert Professor (Burgundy School of Business)

### OTHERS ACTIVITIES

- 2013 - ... Program Director (Burgundy School of Business)

## TEACHING

### DISCIPLINARY TEAM

- Humanities and Arts Management

### TEACHING LEVELS

- L and M Level

### TEACHING LANGUAGES

- English
- French

## **SCIENTIFIC ACTIVITIES**

### **RESEARCH INTERESTS**

- Strategy - Management - Entrepreneurship (Entrepreneuriat): Cultural and creative enterprises

## **INTELLECTUAL CONTRIBUTIONS**

### **Videos**