



Jean-Christian TISSERAND (PhD, HDR)

29, rue Sambin
BP 50608
21006 Dijon Cedex

✉ jean-christian.tisserand@bsb-education.com

ASSOCIATE PROFESSOR
DEPARTMENT: WINE & SPIRITS

DISCIPLINARY TEAM: WINE & SPIRIT BUSINESS (WS)
RESEARCH AXIS: WINE & SPIRITS

EDUCATION AND DEGREES

- 2013 Master 2 expertise économique
- 2016 Doctorat en Sciences économiques
- 2023 Habilitation à Diriger des Recherches (HDR) Bourgogne Franche-Comté University, Dijon, France

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2016 - ... Teaching and research assistant (UniDistance)
- 2018 - ... Associate professor (Burgundy School of Business)
- 2017 - 2018 Assistant professor (Burgundy School of Business)
- 2017 (Burgundy School of Business)
- 2013 - 2016 (UFR SJEPEG)

TEACHING

DISCIPLINARY TEAM

- Wine & Spirit Business (WS)

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Wine & Spirits

OTHER

- membre de l'équipe de recherche de la School of wine & spirits business

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Akaka, J.J., García-Gallego, A., Georgantzis, N., Tisserand, J-C., Vasileiou, E., Ramsden, M., Decision Support Systems adoption in pesticide management. *Open Research Europe*, 2024, 4,(142).

Coupré, H., Peterle, E., Tisserand, J-C., Mécanismes de sécurisation des revenus pour les travailleurs précaires et qualité des relations sociales : une étude expérimentale. *Revue d'économie politique*, 2024, 134,(3): 443-484. **CNRS 2, HCERES A**

Gassmann, X., Malezieux, A., Spiegelman, E., Tisserand, J-C., Preferences after pan(dem)ics: Time and risk in the shadow of COVID-19. *Judgment and Decision Making*, 2022, 17,(4): 745-767. **FNEGE 3**

Tisserand, J-C., Hopfensitz, A., Blondel, S., Loheac, Y., Mantilla, C., Mateu, G., Rosaz, J., Rozan, A., Willinger, M., Sutan, A., Management of common pool resources: a nation-wide experiment. *Ecological Economics*, 2022, 201. **CNRS 1, FNEGE 2, HCERES A**

Stef, N., Tisserand, J-C., Labor litigation and firm performance. *Research in Law and Economics*, 2021, 29: 69-87. **CNRS 3, HCERES B**

Tisserand, J-C., Peterle, E., Gabuthy, Y., Legal Fees, Cost-Shifting Rules and Litigation: Experimental Evidence . *Journal of Behavioral and Experimental Economics*, 2021, 93. **CNRS 3, FNEGE 3, HCERES B**

Gabuthy, Y., Peterle, E., Tisserand, J-C., Règle anglaise versus règle américaine d'allocation des frais de justice : une analyse expérimentale. *Revue Économique*, 2020, 71,(6): 973-1004. **CNRS 2, HCERES A**

Georgantzis, N., De Gallo, J., Peterle, E., Tisserand, J-C., Gender differences in legal disputes: The case of French labor courts. *Revue Économique*, 2019, 70,(6): 1201-1211. **CNRS 2, HCERES A**

Georgantzis, N., Tisserand, J-C., The Role of Individual Risk Attitudes on Old Wine Valuations. *Journal of Wine Economics*, 2019, 14,(4): 417-426. **CNRS 3, HCERES B**

Tisserand, J-C., Peterle, E., Lambert, E-A., Pretrial Settlement and Coercion: An Experiment. *International Review of Law and Economics*, 2019, 60. **CNRS 1, HCERES A**

Mccarthy, R.J., Lentz, F., Spiegelman, E., Tisserand, J-C., Sutan, A., Registered Replication Report on Srull and Wyer (1979). *Advances in Methods and Practices in Psychological Science* , 2018, 1,(3): 321-336.

Tisserand, J-C., Labor Disputes and Pretrial Settlements: The French Case. *Research in Law and Economics*, 2018, 28: 345-373. **CNRS 3, HCERES B**

Verschuere, B., Sutan, A., Spiegelman, E., Lentz, F., Tisserand, J-C., Registered Replication Report on Mazar, Amir, and Ariely (2008) . *Advances in Methods and Practices in Psychological Science* , 2018, 1,(3): 299-317.

Lambert, E-A., Tisserand, J.C., Négociation contrainte et comportement de négociation. Une analyse expérimentale. *Revue Française d'Economie*, 2017, 32,(3): 46-89. **CNRS 3, HCERES B**

Loheac, Y., Alia, H., Bazart, C., Bchir, M.A., Blondel, S., Bonescu, M., Bornier, A., Brouard, J., Chappe, N., Cochard, F., Flage, A., Galeotti, F., Hollandts, X., Jacquemet, N., Le Lec, F., Lefebvre, M., Leplat, M., Peterle, E., Petit, E., Rozan, A., Villeval, M-C., Willinger, M., Zylbersztein, A., Sutan, A., Hopfensitz, A., Peron, G., Mantilla, C., Mateu, G., Rosaz, J., Raiber, E., Tisserand, J-C., Mise en place d'une expérience avec le grand public : entre recherche, vulgarisation et pédagogie. *Revue Économique*, 2017, 68,(5): 941-953. **CNRS 2, HCERES A**

Tisserand, J-C., Do They Act Rationally? The Ultimatum Game, a Meta- Analysis of Three Decades of Experimental Research. *The Empirical Economics Letters*, 2016, 15,(12): 1235-1241.

Book chapters

Akaka, J., Garcia-Gallego, A., Georgantzis, N., Rahn, C., Tisserand, J-C., Development and Adoption of Model-Based Practices in Precision Agriculture. Cammarano, D., Van Evert, F.K., Kempenaar, C., *Progress in Precision Agriculture*, Cham: Springer, 2023, 75-102.

Papers in Academic Conferences

Dubois, M., Agnoli, L., Georgantzis, N., Charters, S.J., Tisserand, J-C., Impact of Education and Group on Performance in Blind Tastings, an Experimental Approach. *European Association of Wine Economists Conference (EuAWE) 2023*, May 27th-31st 2023, Chania, Greece.

Tisserand, J-C., Cooperation in turbulent environments: a public good game experimental exploration. *2023 ESA World Meeting*, June 26th-29th 2023, Lyon, France.

Agnoli, L., Charters, S.J., Georgantzis, N., Tisserand, J-C., The role of risk attitude on old wines purchase decisions. *Wine and Spirits Economics Workshop*, June 9th 2022, Dijon, France.

Tisserand, J-C., Knowledge as a moderator of the effect of risk attitudes on uncertain quality products . *38èmes Journées de Microéconomie Appliquée*, June 2nd-3rd 2022, Rennes, France.

Tisserand, J-C., Georgantzis, N., Akaka, J., Aurora Garcia Gallego, M., Decision support systems in pesticide management: Determinants of adoption and trust in DSS . *Conférence scientifique européenne "Vers une agriculture sans pesticides"*, June 2nd-3rd 2022, Dijon, France.

Tisserand, J-C., Risk preferences and old wine valuations. *11th International Conference of the French Association of Experimental Economics (ASFEE)*, September 2nd-3rd 2021, Dijon, France.

Sutan, A., Spiegelman, E., Tisserand, J-C., Ajdukovic, I., Egoistic today, altruistic tomorrow? The effect of dynasties on common pool resources preservation. *Politiques publiques, Comportements et Pollution agricole*, April 4th 2019, Besançon, France.

Tisserand, J-C., Aged Wines and Risk Preferences. *13th AAWE Conference*, July 14th-18th 2019, Vienne, Austria.

Tisserand, J-C., Pretrial Settlement and Coercion: An Experiment. *ESA European Meeting*, September 4th-7th 2019, Dijon, France.

Tisserand, J-C., Taxation et consommation d'alcool dans le monde. *Colloque international "Prohibition 1919-2019"*, November 5th-9th 2019, Reims, France.

Tisserand, J-C., Wine and Economics: A Survey of Thirty Years of Empirical Literature. *3rd Annual Wine and Hospitality Management Workshop*, June 6th-7th 2019, New York, United States.

Tisserand, J-C., Gabuthy, Y., Legal fees, cost shifting rules and litigation: experimental evidence. *10th International Conference of the French Association of Experimental Economics (ASFEE)* , June 19th-21st 2019, Toulouse, France.

Tisserand, J-C., Does the obligation to bargain make you stick on your guns?. *ESA World Meeting*, June 28th-July 1st 2018, Berlin, Germany.

Tisserand, J-C., Lambert, E., Does the obligation to bargain make you stick on your guns?. *9th International Conference of the French Association of Experimental Economics*, June 14th-15th 2018, Nice, France.

Press tribunes

Madiès, T., Tisserand, J-C., Cessons de parler de communautés et parlons davantage des individus ! . *Le Temps*, May 29th 2024, www.letemps.ch

Tisserand, J-C., Travail non déclaré : un manque à gagner de 7 milliards d'euros chaque année. *Les Échos*, June 25th 2024, www.lesechos.fr

Tisserand, J-C., Georgantzis, N., Acheter des vins trop âgés : une question de goût (du risque). *The Conversation*, January 21st 2021, theconversation.com

Tisserand, J-C., Jea Akaka, J., Georgantzis, N., Pourquoi les agriculteurs n'utilisent pas plus de systèmes d'aide à la décision ?. *The Conversation*, February 8th 2021, theconversation.com

Tisserand, J-C., Malezieux, A., Spiegelman, E., Gassmann, X., La Covid-19 a bouleversé notre rapport au risque. *The Conversation*, March 7th 2021, theconversation.com

Tisserand, J-C., Groupe ADP : un calcul "étonnamment incomplet". *Le Monde.fr*, April 19th 2019, www.lemonde.fr

Tisserand, J-C., La hausse des températures rendra-t-elle le vin meilleur ?. *The Conversation*, June 20th 2019, theconversation.com

Research seminars

Tisserand, J-C., Hopfensitz, A., Blondel, S., Loheac, Y., Mantilla, C., Rosaz, J., Rozan, A., Willinger, M., Sutan, A., Management of common pool resource in a nation-wide experiment, *Economics online seminar of Universidad Loyola*, November 16th 2021, Séville, Spain.

Blog

Tisserand, J-C., L'économie expérimentale : un outil pour développer votre marché ?. *Blog Vitagora*, June 11th 2019, www.vitagora.com

Videos