



Ivan AJDUKOVIC (Dr.)

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ASSOCIATE PROFESSOR

DEPARTMENT: ECONOMICS AND SOCIAL SCIENCES

DISCIPLINARY TEAM: DECISIONS AND BEHAVIOUR

RESEARCH AXIS: ORGANISATIONAL TRANSFORMATION, BEHAVIORS AND DECISIONS

EDUCATION AND DEGREES

- 2011 Master 2 recherche en psychologie sociale
- 2013 Master 2 professionnel en administration des entreprises
- 2015 Doctorat en Psychologie Sociale , France

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2016 - ... Associate Professor (Burgundy School of Business)
- 2015 - 2016 Expert professor (Groupe ESC Dijon Bourgogne)
- 2013 - 2015 Teacher in social psychology (Université de Bourgogne)
- 2011 - 2012 Teacher in experimental method (Université de Bourgogne)

CONSULTING ACTIVITIES

- 2014 Consultant in social psychology and behavior change

OTHERS ACTIVITIES

- 2023 - 2024 Pedagogic Committee (Burgundy School of Business, Dijon, France)
- 2016 - ... Supervisor (Burgundy School of Business, Dijon, France)

TEACHING

DISCIPLINARY TEAM

- Decisions and Behaviour

TEACHING LANGUAGES

- English
- French

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Organisational Transformation, Behaviors and Decisions

RESEARCH INTERESTS

- Psychology - Education (Psychologie sociale): Environment
- Psychology - Education (Psychologie sociale): Decision-making
- Psychology - Education (Psychologie sociale): Psychosocial risks

RESEARCH ACTIVITIES

International, National or Regional Research Projects

- 2012 - 2014 Collaborator of the research program "Building-Occupants' Synergy", Elithis-Ademe-PUCA
- 2010 Research provider "research rapport of the ways to increase pro-environmental behaviour" Veolia Environment Research & Innovation

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC ASSOCIATIONS OR NETWORK

Coordination or participation of a conference organisation

- 2010 Organization member of the ARPenv seminar "Research and Environment : which place for the human and social sciences ?"

ORGANISATION OF INTERNAL WORKSHOP OR RESEARCH EVENTS

- 2013 Seminar given at the University of Lorraine "Is the pro-environmental attitude only a face pageantry ?"

AWARD DISTINCTIONS

- 2014 1st place of the contest "I display my thesis", colloque VUES (Villes, Université, Entreprises en Synergie [Cities, Universities, Firms in synergy]), France : University Paris X Nanterre La Défense

INVOLVEMENT IN SCHOOL'S ACTIVITIES

- Participation in academic meetings
- Responsibility for modules
- Participation in meetings organised within a teaching department
- Supervision of professional theses

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Ajdukovic, I., Gilibert, D., Fointiat, V., Structural confirmation of the 24-item Environmental Attitude Inventory. *Psychology*, 2019, 10,(2): 184-216.

Ajdukovic, I., Spiegelman, E., Sutan, A., Égoïste maintenant, ou altruiste (pour) demain ? Stratégies inter vs. intra générationnelles pour la conservation d'une ressource commune. *Revue Économique*, 2019, 70,(6): 1153-1168. **CNRS 2, HCERES A**

Ajdukovic, I., Max, S., Perchot, R., Spiegelman, E., The Economic Psychology of Gabriel Tarde: Something New for Behavioral Economics?. *Journal of Behavioral Economics for Policy*, 2018, 2,(1): 5-11.

Ajdukovic, I., Gilibert, D., Labbouz, D., Confort au travail : Le rôle de l'attachement et de la personnalisation dans la perception de la qualité de l'espace de travail. *Psychologie du travail et des organisations*, 2014, 20,(3): 311-327. **AERES**

Papers in Academic Conferences

Ajdukovic, I., Selfish now, altruistic (for) tomorrow? Inter vs. Intra-Generational Strategies for the preservation of a common resource. *2022 ESA Bologna*, August 31st-September 3rd 2022, Bologna, Italy.

Ajdukovic, I., Inter vs. Intra Generational PGG. *ESA European Meeting*, September 4th-7th 2019, Dijon, France.

Ajdukovic, I., Spiegelman, E., Sutan, A., Selfish now, or altruistic (for) tomorrow? Inter vs. Intra-generational strategies for the preservation of a common resource. *10th SEET Conference*, February 6th-8th 2019, Ibiza, Spain.

Ajdukovic, I., Spiegelman, E., Sutan, A., Selfish now, or altruistic (for) tomorrow? Inter vs. Intra-generational strategies for the preservation of a common resource.. *10th International Conference of the French Association of Experimental Economics (ASFEE)*, June 19th-21st 2019, Toulouse, France.

Sutan, A., Spiegelman, E., Tisserand, J-C., Ajdukovic, I., Egoistic today, altruistic tomorrow? The effect of dynasties on common pool resources preservation. *Politiques publiques, Comportements et Pollution agricole*, April 4th 2019, Besançon, France.

Ajdukovic, I., Sutan, A., Spiegelman, E., What's wrong with the generation? Inter-versus intra-temporal identification and conservation of public goods. *9th International Conference of the French Association of Experimental Economics*, June 14th-15th 2018, Nice, France.

Challan Belval, A., Banovic, I., Ajdukovic, I., Clément, A., Corvol, H., Création et validation d'une échelle de qualité de vie pour les parents d'enfants de moins de 18 ans atteints de mucoviscidose.. 2èmes Journées francophones de la mucoviscidose, March 31st-April 2nd 2016, Lille, France.

Ajdukovic, I., Gilibert, D., Quand norme pro-écologique rime avec efficacité... mais quelle écologie ? Et quelle efficacité ?. *Journées Thématiques de l'ADRIPS : Normes en question(s)*, May 27th-29th 2015, Metz, France.

Labbouz, D., Ajdukovic, I., Verliac, J-F., Bonnefoy, B., Une recherche empirique sur les pratiques éco-responsables au travail, dans un bâtiment performant. *Congrès International de Psychologie Sociale en Langue Française*, August 27th-30th 2014, Paris, France.

Ajdukovic, I., Labbouz, D., Gilibert, D., Workplace Comfort : The role of attachment and personalization in the perception of workspace quality. *Colloque international sur le confort au travail*, November 7th-8th 2013, Paris, France.

Labbouz, D., Ajdukovic, I., Bâtiment tertiaire performant: Premiers retours sur le vécu et les comportements des occupants. *11ème Colloque Jeunes Chercheurs*, June 18th-August 21st 2013, Nimes, France.

Labbouz, D., Ajdukovic, I., Verliac, J-F., Bonnefoy, B., Relationship between organizational justice and employees' perceptions of comfort at work. *Colloque international sur le confort au travail*, November 7th-8th 2013, Paris, France.

Ajdukovic, I., Gilibert, D., Castel, P., La norme d'écocitoyenneté: Entre désirabilité et utilité sociale. *Journées thématiques de l'ADRIPS (Jugement Social)*, July 4th-5th 2013, Reims, France.

Ajdukovic, I., Girandola, F., Weiss, K., Bâtiment de travail durable et éco- responsabilité : Le rôle du bâtiment et de l'identification au lieu dans le changement éco-comportemental. *9ème congrès international de psychologie sociale en langue française*, July 1st-4th 2012, Porto, Portugal.

Invited keynote speeches

Sutan, A., Ajdukovic, I., L'anticipation des comportements et ses aléas. *Nuit des Chercheurs*, September 30th 2022, Dijon, France.

Press tribunes

Sutan, A., Ajdukovic, I., Hachet, M., Max, S., Déchets dans les rues de Paris : pour l'avenir, prise de conscience choc ou développement de mauvaises habitudes ?. *The Conversation*, March 28th 2023, theconversation.com

Sutan, A., Ajdukovic, I., Hachet, M., 546 kilos de déchets dans votre salon : et si la réalité augmentée venait au secours de l'environnement ?. *The Conversation*, December 20th 2022, theconversation.com

Sutan, A., Ajdukovic, I., En temps de crise, gare au retour du bouc émissaire. *The Conversation*, April 9th 2020, theconversation.com

Sutan, A., Spiegelman, E., Ajdukovic, I., "It's not OK, millennial" : quand les tensions entre les générations nuisent à nos enfants. *The Conversation*, March 9th 2020, theconversation.com

Sutan, A., Ajdukovic, I., Femmes dans la recherche : incitations ou quotas ?. *Les Échos.fr*, June 28th 2018, www.lesechos.fr

Research seminars

Sutan, A., Ajdukovic, I., Spiegelman, E., Selfish now, altruistic tomorrow? Inter vs. intragenerational strategies for preserving common pool resources, *Séminaire EFEC/BE - Université de Montpellier (online)*, January 21st 2021, Montpellier, France.

Ajdukovic, I., Voting for a tax on overextraction : a participative control mechanism in an inter vs. intra-generational strategies, *Research Seminar Series (RSS)*, October 24th 2019, Prague, Tzeck (The Republic).

Ajdukovic, I., L'attitude pro-environnementale ne serait-elle qu'un jeu de face (?) : Désirabilité et Utilité sociales des réponses pro-environnementales, July 27th 2013, Nancy, France.