



Fortuna CASORIA (PhD)

Bâtiment Le Triptyk
37, rue Saint Romain
69008 Lyon

✉ fortuna.casoria@bsb-education.com

ASSOCIATE PROFESSOR
DEPARTMENT: DIGITAL MANAGEMENT

DISCIPLINARY TEAM: DIGITAL MANAGEMENT
RESEARCH AXIS: DIGITAL LEADERSHIP

EDUCATION AND DEGREES

- 2019 Ph.D. in Economics Maastricht University, Netherlands

WORK EXPERIENCE

TEACHING

DISCIPLINARY TEAM

- Digital Management

TEACHING LEVELS

- L and M Level

TEACHING LANGUAGES

- English

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Digital Leadership

RESEARCH INTERESTS

- Economy (Économie comportementale): .
- Economy (Economie expérimentale): .

RESEARCH ACTIVITIES

International, National or Regional Research Projects

- 2023 - ... BeAware

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC JOURNALS

Reviewing of articles

- 2022 - ... Games and Economic Behavior
- 2022 - ... German Economic Review
- 2022 - ... Journal of Economic Behavior & Organization
- 2022 - ... PLOS One
- 2022 - ... The Economic Journal
- 2023 - ... Theory and decision

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC ASSOCIATIONS OR NETWORK

Affiliation to international or national associations

- 2022 - ... ASFEE
- 2022 - ... ESA

OTHER

- Chair de la session parallèle n°4 du CIMEO Workshop in Experimental Economics
- Seminar: WU Vienna
- 2021 - ...
- 2021 - ... Conferences: ESA
- 2022 - ... Conferences: ASFEE

INVOLVEMENT IN SCHOOL'S ACTIVITIES

- Participation in academic meetings

- Supervision of professional theses
- Responsibility for modules
- Participation in meetings organised within a teaching department
- Participation in one or more admissions boards (Chairperson of the Board or company representative during individual interviews, language tests or correction of examination papers)
- Participation in / presentation during a research seminar organised at BSB
- Development of e-learning modules
- Organisation of visits for BSB students
- Programme responsibility
- Participation in one or more scientific committees
- Research activity within the framework of a CEREN led project or in collaboration with a permanent BSB faculty member
- Internship/apprenticeship follow-up

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Casoria, F., Galeotti, F., Villeval, M-C., Trust and social preferences in times of acute health crisis. *Annales d'Économie et Statistiques/Annals of Economics and Statistics*, 2024,(154): 5-50. **CNRS 2, HCERES A**

Casoria, F., Reuben, E., Rott, C., The effect of group identity on hiring decisions with incomplete information. *Management Science*, 2022, 68,(8): 6336-6345. **CNRS 1eg, FNEGE 1*, HCERES A**

Casoria, F., Ciccone, A., Do upfront investments increase cooperation? A laboratory experiment. *European Economic Review*, 2021, 140. **CNRS 1, HCERES A**

Casoria, F., Galeotti, F., Villeval, M.C., Perceived social norm and behavior quickly adjusted to legal changes during the COVID-19 pandemic. *Journal of Economic Behavior & Organization*, 2021, 190: 54-65. **CNRS 2, HCERES A**

Casoria, F., Riedl, A., Experimental labor markets and policy considerations: Incomplete contracts and macroeconomic aspects. *Journal of Economic Surveys*, 2013, 27,(3): 398-420. **CNRS 2, AERES A**

Casoria, F., Attanasi, G., Centorrino, S., Urso, G., Cultural tourism, local development and instantaneous social capital: a case study of a gathering festival in the South of Italy,. *Journal of Behavioral and Experimental Economics*, 2012, 47: 228-247. **CNRS 4, AERES C**

Book chapters

Casoria, F., Werner, P., Riedl, A., Behavioral aspects of communication in organizations. Zimmermann, K.F., *Handbook of Labor, Human Resources and Population Economics*, Cham: Springer, 2020.

Papers in Academic Conferences

Casoria, F., Villeval, M.C., Social preferences and the transmission of narratives. *71st Congress of the French Economic Association (AFSE)*, June 14th-16th 2023, Paris, France.

Casoria, F., Social distancing, trust and pro-sociality in times of acute health crisis. *12th International Conference of the French Association of Experimental Economics (ASFEE 2022)*, June 30th-July 1st 2022, Lyon, France.

Casoria, F., Social preferences and the transmission of narratives. *2022 ESA Bologna*, August 31st-September 3rd 2022, Bologna, Italy.

Casoria, F., Social preferences and the transmission of narratives. *Séminaire WU Wien*, December 20th 2022, Vienne, Austria.

Other contributions

Casoria, F., Chair de la session “Social preferences 4”, 2022, Lyon, France.

Casoria, F., Chair de la session parallèle n°4 du CIMEO Workshop in Experimental Economics , 2022, Rome, Italy.