



**Fabio James PETANI (PhD)**

Bâtiment Le Triptyk  
37, rue Saint Romain  
69008 Lyon

✉ [fabio-james.petani@bsb-education.com](mailto:fabio-james.petani@bsb-education.com)

**ASSOCIATE PROFESSOR**

**DEPARTMENT: DIGITAL MANAGEMENT**

**TOCD RESEARCH AXIS COORDINATOR**

**DISCIPLINARY TEAM: DIGITAL MANAGEMENT**

**RESEARCH AXIS: ORGANISATIONAL TRANSFORMATION, BEHAVIORS AND DECISIONS**

## EDUCATION AND DEGREES

- 2016 Doctor of Philosophy (PhD) Università della Svizzera italiana (USI), Lugano, Switzerland

## WORK EXPERIENCE

### PROFESSIONAL EXPERIENCE

- 2023 - ... Associate Professor (Burgundy School of Business, Lyon, France)
- 2017 - 2023 Assistant Prof. (2017-2021) Associate Prof. (2022-2023) master and bachelor courses in Geopolitics, Business Ethics & CSR, Project Management at INSEEC Grande Ecole, BBA, ECE, and Research Chair in Digital Innovation, Data Science and Artificial Intelligence (OMNES Education, Lyon, France)

### OTHERS ACTIVITIES

- 2007 - 2012 Foreign Rights manager (Baldini Castoldi Dalai editore, Milan, Italy)
- 2005 - 2007 Subtitler and editor (Broadcast Text International Ltd, London, United Kingdom)
- 2012 - 2017 PhD student and Research Assistant (Università della Svizzera italiana (USI), Lugano, CH, Switzerland)
- 2021 - ... Visiting professor in Communication Management (bachelor) (Università della Svizzera italiana (USI), Lugano, CH, Switzerland)
- 2020 - ... Visiting professor in CSR for Master and MBA students (Mediterranean School of Business (MSB), Tunis, Tunisia)
- 2014 Visiting scholar and grant holder (Laboratoire Techniques Territoires et Sociétés (LATTS) École des Ponts ParisTech, Marne la Vallée (France) École d'Hautes Études en Sciences Sociales (EHESS) Paris (France), Paris, France)
- 2017 - 2020 Vacataire of Strategy at the Master 2 Banque Finance Assurance (MBFA) (Université Lumière Lyon 2, Lyon, France)

# TEACHING

## DISCIPLINARY TEAM

- Digital Management

## TEACHING LEVELS

- L and M Level

## TEACHING LANGUAGES

- English
- French
- Italian

# SCIENTIFIC ACTIVITIES

## RESEARCH FOCUS

- Organisational Transformation, Behaviors and Decisions

## RESEARCH INTERESTS

- Accounting - Law - Taxation (Fiscalité): Social norms
- Governance & Organizations (Architecture organisationnelle): Barriers at work
- Governance & Organizations (Comportement des organisations): Context effect
- Governance & Organizations (Contrôle de gestion): New information and communication technologies
- Governance & Organizations (Gouvernance d'entreprise)
- Governance & Organizations (Théorie des organisations): Emotions
- Governance & Organizations (Théorie des organisations): Stereotypes
- Governance & Organizations (Théorie des organisations): Territory
- Research methodology (Approche qualitative): Information and Communication Sciences
- Strategy - Management - Entrepreneurship (Innovation): High-tech
- Strategy - Management - Entrepreneurship (Management des organisations): Social norms

## DOCTORATE-PHD SUPERVISION/CO SUPERVISION/JURYS

- - 2021 UNIVERSITY OF PAVIA - SCHOOL IN ELECTRONICS, COMPUTER SCIENCE AND ELECTRICAL ENGINEERING

## OTHER

- Coordinateur axe de recherche TOCD BSB

# INTELLECTUAL CONTRIBUTIONS

## Articles in peer refereed journals

Kovalev, S., Chalamon, I., Petani, F.J., Maximizing Single Attribute Diversity in Group Selection. *Annals of Operations Research*, 2023, 320,(1): 535-540. **CNRS 2, FNEGE 2, HCERES A**

Petani, F.J., Mengis, J., Technology and the hybrid workplace: the affective living of IT-enabled space. *The International Journal of Human Resource Management*, 2023, 34,(8): 1530-1553. **CNRS 3, FNEGE 2, HCERES A**

Petani, F.J., Zaoui, I., Kovalev, S., Montagnon, P., What will (and should) sustainable digital maturity look like in business ecosystems? A Delphi study on the best practices, barriers and regulation of digital transformation. *International Journal of entrepreneurship and small business*, 2023, 49,(1): 87-122. **CNRS 4, FNEGE 4, HCERES C**

Anesa, M., Spee, P., Gillespie, N., Petani, F.J., Reassessing Moral Legitimacy in Times of Instability. *Journal of Management Studies*, 2022. **CNRS 1, FNEGE 1, HCERES A (published on line)**

Petani, F.J., Chabanet, D., Richard, D., How (im)mobile are coworkers in midsize cities? Comparing the spatial mobility trajectories of coworking communities in Lille, Lyon and Rouen. *Management International*. *Management International*, 2022, 26,(2): 177-199. **CNRS 3, FNEGE 2, HCERES A**

Chabanet, D., Cloarec, M-A., Petani, F.J., Richard, D., Zaoui, I., L'appropriation intelligente de la transformation digitale : un processus collectif peu formalisé. *Management & Avenir*, 2021, 2,(122): 171-192. **CNRS 4, FNEGE 3, HCERES B**

Petani, F.J., Confessions of an organizational space writer. *Organization*, 2019, 26,(6): 961-971. **CNRS 1, FNEGE 2, HCERES A**

Petani, F.J., Entrepreneurship in Former Yugoslavia: Diversity, Institutional Constraints and Prospects. *European Planning Studies*, 2018: 2099-2102. **CNRS 4, HCERES C (published on line)**

Petani, F.J., Mengis, J., In search of lost space: The process of space planning through remembering and history. *Organization*, 2016, 23,(1): 71-89. **CNRS 1, FNEGE 2**

## Book chapters

Mengis, J., Petani, F.J., Scholz, C., Embodied microhistories on the move: Materializing microhistories through walking to include the affective memories of everyday life.. Decker, S., Foster, W., Giovannoni, E., *Handbook of Historical Methods for Management*, Cheltenham: Edward Elgar Publishing, 2023, 374-395.

Petani, F.J., Mengis, J., Rhythms of historical disposal: The role of absent spaces in the organizational process of space planning.. Kingma, S., Dale, K., Wasserman, V., *Organisational Space and Beyond: The Significance of Henri Lefebvre for Organisation Studies*, London: Routledge, 2018, 46-71.

## Case studies

Petani, F.J., How the software company Cegid prepared for the General Data Protection Regulation (GDPR): An organizational learning project to ensure legal compliance, adapt marketing strategies and change data management practices. . *The Case Centre*, 2020

Mengis, J., Petani, F.J., In chase of a runaway building: Coordinating through organizational communication. . *The Case Centre*, 2016

## **Press tribunes**

Anesa, M., Spee, P., Petani, F.J., Public Sector Informant: PwC scandal exposes flaw in expertise shaping Australia's tax system. *The Canberra Times*, July 3rd 2023, [www.canberratimes.com.au](http://www.canberratimes.com.au)

Petani, F.J., La lutte contre le suicide au travail nécessite bien plus que de la prévention . *The Conversation*, January 23rd 2022, [theconversation.com](http://theconversation.com)

Petani, F.J., Graziano, M., Debate: A geopolitical reading of fear. *The Conversation*, January 18th 2021, [theconversation.com](http://theconversation.com)

## **Blog**

Anesa, M., Spee, P., Gillespie, N., Petani, F.J., Beware: How you justify your actions today shapes how you view "responsibility" tomorrow. *Journal of Management Studies*, February 23rd 2023, [managementstudiesinsights.com](http://managementstudiesinsights.com)

## **Other contributions**

Graziano, M., Petani, F.J., Fearful New World. Towards a geopolitics of unknown fears. , *International Affairs Forum*, 2021, France.