



Effrosyni VASILEIOU (PhD)

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ASSOCIATE PROFESSOR

DEPARTMENT: ECONOMICS AND SOCIAL SCIENCES

DISCIPLINARY TEAM: DECISIONS AND BEHAVIOUR

RESEARCH AXIS: ORGANISATIONAL TRANSFORMATION, BEHAVIORS AND DECISIONS

EDUCATION AND DEGREES

- 2009 Phd IN ECONOMICS UNIVERSITE PANTHEON-ASSAS, Paris, France
- 2019 POSTGRADUATE CERTIFICATE UNIVERSITY OF SHEFFIELD, SHEFFIELD, France
- 2000 MASTER , France
- 1996 BACHELOR UNIVERSITY OF MACEDONIA, THESSALONIKI, Greece

WORK EXPERIENCE

CONSULTING ACTIVITIES

- 2001 - 2002 BUSINESS CONSULTANT (EXANDAS CONSULTANCY, Thessaloniki, Greece)

OTHERS ACTIVITIES

- 2024 Associate Professor (Burgundy School of Business, Dijon, France)
- 2018 - 2023 RESEARCHER FOR THE EU PROJECT RETRACE AND SUPERVISOR OF A MARIE CURIE PHD STUDENT (SOUTH EAST EUROPEAN RESEARCH CENTER, Thessaloniki, Greece)
- 2020 - 2021 RESEARCHER (UNIVERSITY OF COTE D AZUR, NICE, France)
- 2002 - 2006 RESEARCHER (UNIVERSITY OF MACEDONIA, Thessaloniki, Greece)
- 2013 - 2014 SENIOR CONSULTANT IN EDUCATION (NORTH TREE, Thessaloniki, Greece)
- 2021 - 2022 ASSISTANT PROFESSOR IN ECONOMICS (CITY COLLEGE, UNIVERSITY OF YORK, EUROPE CAMPUS, Thessaloniki, Greece)
- 2015 - 2022 ASSISTANT PROFESSOR IN ECONOMICS (CITY COLLEGE, UNIVERSITY OF YORK EUROPE CAMPUS, Thessaloniki, Greece)
- 2012 - 2017 ASSISTANT PROFESSOR IN ECONOMICS (TECHNOLOGICAL EDUCATIONAL INSTITUTE OF CENTRAL MACEDONIA, SERRES, Greece)
- 2021 ASSISTANT PROFESSOR IN ECONOMICS (BSB, DIJON, France)

TEACHING

DISCIPLINARY TEAM

- Decisions and Behaviour

TEACHING LEVELS

- L and M Level

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Organisational Transformation, Behaviors and Decisions

DOCTORATE-PHD SUPERVISION/CO SUPERVISION/JURYS

- 2019 - 2021 SUPERVISION UNIVERSITY OF SHEFFIELD

RESEARCH ACTIVITIES

International, National or Regional Research Projects

- 2020 - 2021 RECHERCHER D'UN PROJECT ANR UNIVERSITY OF COTE D AZUR
- 2018 - 2021 RECHERCHER : EU HORIZON PROGRAMMES SOUTH EAST EUROPEAN RESEARCH CENTER

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC JOURNALS

Reviewing of articles

- 2013 - ... Peer-reviewed journal referee Journal of Behavioral and Experimental Economics
- 2013 - ... Peer-reviewed journal referee PloSNE
- 2020 - ... Peer-reviewed journal referee Frontiers in Sustainability

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC ASSOCIATIONS OR NETWORK

Affiliation to international or national associations

- 2006 - 2007 Représentante de pays pour la Grèce IAREP (International Association for research in Economic Psychology)

VISITING RESEARCH FELLOW

- 2012 - 2013 RECHERCHEUR AU PROJET CRV ALEXANDRIAN TECHNOLOGICAL INSTITUTE

OTHER

- 2020 - 2021 RECHERCHEUR UNIVERSITY OF STRASBOURG

INVOLVEMENT IN SCHOOL'S ACTIVITIES

- Supervision of professional theses

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Akaka, J.J., García-Gallego, A., Georgantzis, N., Tisserand, J-C., Vasileiou, E., Ramsden, M., Decision Support Systems adoption in pesticide management. *Open Research Europe*, 2024, 4,(142).

Vasileiou, E., Agnoli, L., Charters, S.J., Georgantzis, N., Feeling and alcohol consumption. *Journal of Economic Psychology*, 2024, 104: 102745. **CNRS 2, FNEGE 3, ABS 2, HCERES A (published on line)**

Vasileiou, E., Agnoli, L., Charters, S.J., Georgantzis, N., Feelings and alcohol consumption. *Journal of Economic Psychology*, 2024, 104. **CNRS 2, FNEGE 3, ABS 2, HCERES A**

Vasileiou, E., Georgantzis, N., Attanasi, G., Llerena, P., The role of innovation portfolio in green innovation decisions: A study of French and Italian firms. *Technovation*, 2024, 130. **CNRS 2, FNEGE 2, ABS 3, HCERES A**

Vasileiou, E., Georgantzis, N., Attanasi, G., Llerena, P., The role of innovation portfolio in green innovation decisions: A study of French and Italian firms. *Technovation*, 2024, 130: 102921. **CNRS 2, FNEGE 2, ABS 3, HCERES A (forthcoming)**

Vasileiou, E., Karamanos, A., Georgantzis, N., Who wants to be an entrepreneur in the Balkans? From perceptions and beliefs to intentions. *Journal of Management Development*, 2023, 42,(2): 141-161. **CNRS 4, FNEGE 4, ABS 1, HCERES C**

Vasileiou, G-G., Consumption in the Circular Economy: Learning from our mistakes . *Sustainability*, 2021.

Vasileiou, E., Making the Risk of Job Loss a Way of Life: Does it Affect Job Satisfaction?, 2007.

Papers in Academic Conferences

Agnoli, L., Georgantzis, N., Vasileiou, E., De Maria, F., Nerva, L., Chitarra, W., Gambino, G., Ruiz-García, L., Fernández-López, D.J., Menéndez, C.M., Sáenz-Navajas, M-P., Transforming the grapevine world through new breeding techniques. *45ème Congrès mondial de la vigne et du vin*, October 14th-18th 2024, Dijon, France.

Agnoli, L., Vasileiou, E., Georgantzis, N., Tatarida, A., Travlos, I., Antonopoulos, N., Ferreiro Dominguez, N., Mosquera Losada, M.R., Modaffari, A., Agroecological Weed Management: Drivers and barriers to adoption from a grape grower perspective. *Academy of Wine Business Research (AWBR) 2024 Conference*, July 9th-12th 2024, Vérone, Italy.

Press tribunes

Agnoli, L., Vasileiou, E., Georgantzis, N., La gestion agroécologique des mauvaises herbes, un levier pour l'agriculture durable. *The Conversation*, February 27th 2024

Open Research Data