



Dimitris ASSIMAKOPOULOS (PhD, HDR)

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FULL PROFESSOR

DEPARTMENT: DIGITAL MANAGEMENT

DBA DIRECTOR

DISCIPLINARY TEAM: DIGITAL MANAGEMENT

RESEARCH AXIS: DIGITAL LEADERSHIP

EDUCATION AND DEGREES

- 2002 HDR in Economics Université Grenoble Alpes, Grenoble, France
- 1997 PhD in Town & Regional Planning University of Sheffield, Sheffield, United Kingdom
- 1991 Master of Architectural Studies University of Sheffield, Sheffield, United Kingdom
- 1983 Diploma of Civil Engineering University of Patras, Patras, Greece

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2013 - ... Elected as the fourth President of EDAMBA (EDAMBA,)
- 2014 - ... Board member for the EFMD European Quality Link (EQUAL,)
- 2018 - 2021 Scientific Co-Director of the EM Lyon Entrepreneurship & Innovation Research Centre (EM Lyon, Lyon, France)
- 2016 - 2021 Professor of Information Systems, Technology & Innovation Management & Founding Director of Global DBA (EM-Lyon Business School, Lyon, France)
- 2003 - 2016 Professor of Information Systems, Technology & Innovation Management (Grenoble Ecole de Management, Grenoble, France)
- 2001 - 2015 Grenoble Ecole de Management Founding Director of the joint Doctorate of Business Administration (DBA) degree with Newcastle University Business School (Grenoble Ecole de Management, Grenoble, France)
- 2007 - 2015 Founding Director of the GEM Laboratory LINC Lab (Grenoble Ecole de Management, Grenoble, France)
- 2001 - 2010 DBA Program Director in collaboration with the Tongji University, School of Economics and Management (Shanghai, China) (Grenoble Ecole de Management, Grenoble, France)
- 2004 - 2007 Associate Dean for Research (Grenoble Ecole de Management, Grenoble, France)
- 2001 - 2002 Associate Professor of Information Systems & Technology Management (Grenoble Ecole de Management, Grenoble, France)
- 2000 - 2001 Director of the Ph.D and M.Phil. degree programs (University of Hull, Hull, United Kingdom)

- 2000 - 2001 Director of the B.Sc programs on Management Science and Information Management (University of Hull, Hull, United Kingdom)
- 1999 - 2001 Lecturer in Information Systems (University of Hull, Hull, United Kingdom)
- 1997 - 1999 ESRC Post-doctoral Research Fellow (University of Sheffield, Sheffield, United Kingdom)
- 1992 - 1994 European Commission, 'Marie Curie' Doctoral Research Associate, Department of Town & Regional Planning (University of Sheffield, Sheffield, United Kingdom)
- 1989 - 1991 Research Associate, Laboratory of Urban and Regional Planning, Department of Civil Engineering (University of Patras, Greece)

OTHERS ACTIVITIES

- 2021 - ... Visiting Professor (Vaasa University, InnoLab, Vaasa, Finland)
- 2004 - ... Visiting Scholar in Economic Sociology at the Asia Pacific Research Center (Stanford University, Stanford, United-States)
- 2019 - 2021 Expert mission to Thailand and contributed a chapter on policy report for inward Foreign Direct Investment and Cluster development in the Chiang Mai / Chiang Rai region (OECD Centre for Entrepreneurship, SMEs, Regions and Cities, Thailand)
- 2015 - 2021 Visiting Professor (University of Durham, Durham, United Kingdom)
- 1995 - 1996 Doctoral Research Associate at the Department of Town & Regional Planning (University of Sheffield, Sheffield, United Kingdom)

TEACHING

DISCIPLINARY TEAM

- Digital Management

TEACHING LANGUAGES

- English

SCIENTIFIC ACTIVITIES

RESEARCH FOCUS

- Digital Leadership

RESEARCH INTERESTS

- Economy (Économie du développement, innovation technologique, croissance): Ecosystems
- Economy (Économie du développement, innovation technologique, croissance): Information and Communication Sciences
- Strategy - Management - Entrepreneurship (Innovation): New product development
- Strategy - Management - Entrepreneurship (Management opérationnel): Social innovation
- Strategy - Management - Entrepreneurship (Management opérationnel): Social networks

PARTICIPATION TO THE ACTIVITIES OF ACADEMIC ASSOCIATIONS OR NETWORK

Affiliation to international or national associations

- 1989 - ... Technical Chamber of Greece
- 2002 - ... EDAMBA
- 2007 - ... European Academy of Management
- 2008 - ... Academy of Management
- 2008 - ... European Institute for Advanced Studies in Management
- 2010 - ... Association for R&D Management
- 1995 - 2014 International Network for Social Network Analysis
- 2000 - 2008 British Academy of Management

OTHER

- PhD Supervision : Jie Yan : 'Advice Seeking Network in a Software Engineering Community', PhD thesis, Primary supervisor with Dr Zhichang Zhu, at the Hull University Business School, Hull.
- PhD Supervision : Wei Ming : 'Diffusion of GSM Subscribers in China: the cases of Shanghai and Chongqing', DBA thesis, Primary supervisor, with Dean Y. You, at the joint programme of Grenoble Ecole de Management / Tongji University School of Economics & Management.
- 2017 - ... PhD Supervision : Liz Wu : 'The role of International Accreditations in Internationalisation Strategies of Chinese Business Schools', Primary supervisor, at the G-DBA programme of emlyon, Shanghai.
- 2018 - ... PhD Supervision : Peter Zhou : 'Emergence of the Telematics Community in China', Primary supervisor, at the G-DBA programme of emlyon, Shanghai.
- 2019 - ... PhD Supervision : Matthew Doherty : 'The Governance of multi-sector Global Health Networks in Product Development Partnerships, DBA thesis, Primary supervisor, with Tyrone Pitsis, at the joint programme of emlyon with Durham University Business School.
- 2019 - ... PhD Supervision : Vassilis Agouridas : 'Value Innovation Business Ecosystems: the case of Airbus UAM Ecosystem and EIT UAM Cities initiative', DBA thesis, Primary supervisor with Kiran Fernandes, at the joint joint programme of emlyon with Durham University Business School.
- 2013 - 2021 Phd Supervision: Chelsea Zhou: 'The Diffusion of Mobile Banking in the Agricultural Communities of Guangdong province', Primary supervisor, with Dr Luo Danglun at Lingnan University College, for the DBA programme of EM-Lyon with Sun Yat Sen University, Lingnan University College, Guangzhou.
- 2012 - 2019 PhD Supervision : Daniel Mu: Structure and Evolution of Virtual Learning Communities in Massive Open Online Courses, DBA thesis, Secondary supervisor, at the joint programme of Grenoble Ecole de Management with Pisa University, Sant'Anna School of Management.
- 2012 - 2018 PhD Supervision : Mesfin Tsegaye : Building a Talent-Driven Electronic Network of Practice in Shell, DBA thesis, Primary supervisor, at the joint programme of Grenoble Ecole de Management with Pisa University, Sant'Anna School of Management.
- 2008 - 2017 PhD Supervision : Dale Ojelabi : 'Adoption of Internet technologies by US non-profit organizations', DBA thesis, Primary supervisor, with Rob Wilson, at the joint programme of Grenoble Ecole de Management with Newcastle University Business School.
- 2009 - 2016 PhD Supervision : Ralf Ester : 'The Role of Global R&D Organizational Structure in the Development of Dynamic Capabilities: Internationalisation of AIRBUS', DBA thesis, Primary supervisor, with Dimo Dimov, at the joint programme of Grenoble Ecole de Management with Newcastle University Business School.
- 2007 - 2014 PhD Supervision: Bruno Albietz : 'Understanding Organization – CRM System Misfits and their Evolution' DBA thesis, Primary supervisor, with Feng Li, at the joint programme of GEM with Newcastle University Business School.

- 2010 - 2014 PhD Supervision : Stan Ren : 'Gaining Strategic Advantage through IS Implementation: the cases of IBM-Lenovo and SAP in China' DBA thesis, with Vicky Yu, for the joint programme of GEM with Tongji University School of Economics & Management.
- 2008 - 2013 PhD Supervision : John Dion : 'How Diversity and Cohesion of NPD Teams affects the Team's Market Orientation' DBA thesis, Primary supervisor, with Stephen Procter, at the joint programme of Grenoble Ecole de Management with the Newcastle University.
- 2006 - 2011 PhD Supervision : Andy Zhu : 'How New Product Development Influences Product Safety', DBA thesis, Primary supervisor, with Max von Zedtwitz, for the joint programme of Grenoble Ecole de Management with Tongji University School of Economics and Management.
- 2006 - 2011 PhD Supervision : Joe Lee : 'International Business Strategy for IP-based SMEs' DBA thesis, Secondary supervisor, with Feng Li, at the joint programme of Grenoble Ecole de Management with Newcastle University Business School.
- 2004 - 2010 PhD Supervision : Tim Herman Wu : 'VoIP Diffusion in Large Chinese Companies: the cases of Air China and Harvest Fund', DBA thesis, Primary supervisor for the joint programme of Grenoble Ecole de Management with Tongji University School of Economics & Management.
- 2005 - 2009 PhD Supervision : Penelope Hill : 'Exploring the Place of ICT Practice in the Care Assessment Process of Warwickshire County Council Social Services' PhD thesis, Secondary supervisor, with Chris Hicks, at the joint programme of GEM with Newcastle University Business School.
- 2003 - 2008 PhD Supervision : John Williams : 'An Investigation into the Potential of the Internet for Discerning Industrial Networks and Clusters in the NE of England', DBA thesis, Secondary supervisor, with David Charles at the Business School, University of Newcastle.
- 2003 - 2008 PhD Supervision : Stephen Doak : 'The Relational Tacit Dimensions of Knowledge used within the Explicit Standardised Processes of Professional Practice in the Irish Forensic Science Lab', DBA thesis, Primary supervisor, at the joint programme of Grenoble Ecole de Management with Newcastle University.
- 2003 - 2007 PhD Supervision : Kristie Ogilvie-Hansen : 'An investigation in the Conditions for High Productivity and Performance of Cross-Functional Teams in an Aerospace Development Environment', DBA thesis, Primary supervisor at the Grenoble Ecole de Management.
- 2001 - 2006 PhD Supervision : Joseph Heili : 'Communautés et activités: Deux leviers pour améliorer l'insertion d'un E.R.P. dans une organisation', Doctorat en Sciences de Gestion (PhD in French), Secondary supervisor with Prof. Patrick Cohendet, BETA, Louis Pasteur University, Strasbourg.
- 2000 - 2005 PhD Supervision : Nikos Dimitriadis : 'Information Flow in Industrial Districts: The Case of Kastoria's Fur Industry', PhD thesis, Secondary supervisor with Stuart Macdonald, at the Sheffield University Management School, Sheffield.

INTELLECTUAL CONTRIBUTIONS

Articles in peer refereed journals

Yu, X., Yan, J., Assimakopoulos, D., Case Imitative Innovation in Chinese Manufacturing SMEs. *International Journal of Information Management*, 2023, 35,(3): 520-525. **CNRS 3, FNEGE 3, HCERES A**

Assimakopoulos, D., Lawton Smith, H., Baines, N., Romeo, S., Tsouri, M., Oxford and Grenoble: multiple anchors, strong dyadic relationships and national policy in fostering cluster architectures. *Regional Studies*, 2022, 56,(10): 1618-1632. **CNRS 2, FNEGE 2, HCERES A**

Lawton Smith, H., Assimakopoulos, D., "Islas de Innovación" y diversidades de innovación en el Reino Unido y Francia. *UCJC Business & Society Review*, 2020, 17,(2): 18-35.

Papagiannidis, S., See-To, E.W., Assimakopoulos, D., Yang, Y., Identifying industrial clusters with a novel big-data methodology: Are SIC codes (not) fit for purpose in the Internet age?. *Computers & Operations Research*, 2018, 98: 355-366. **CNRS 2, HCERES A**

Zhu, Y., Von Zedtwitz, M., Assimakopoulos, D., Fernandes, K.J., New Product Development and Product Safety Performance. *International Journal of Production Economics*, 2016, 176: 69-81. **CNRS 1, FNEGE 1, HCERES-ECO A, HCERES-GESTION A**

Cross, R., Ernst, C., Assimakopoulos, D., Ranta, D., Investing in the Boundary Spanning Collaboration to Drive Efficiency and Innovation. *Organizational Dynamics*, 2015, 44,(3): 204-216.

Assimakopoulos, D., Chen, Y., Editorial to the Special Issue on Communities, Networks and Ecosystems in R&D Management. *International Journal of Technology Management*, 2013, 63,(3/4): 145-148. **CNRS 3, FNEGE 3, AERES B**

Chen, Y., Assimakopoulos, D., Evolution of Regional Scientific Collaboration Networks in China and the EU-15. *International Journal of Technology Management*, 2013, 63,(3/4): 185-211. **CNRS 3, FNEGE 3, AERES B**

Ritala, P., Agouridas, V., Assimakopoulos, D., Gies, O., Value Creation and Capture in Innovation Ecosystems. *International Journal of Technology Management*, 2013, 63,(3/4): 244-267. **CNRS 3, FNEGE 3, AERES B**

Sion, J., Assimakopoulos, D., Measuring Market Orientation through Social Network Analysis. *Prometheus*, 2013, 31,(3): 205-228.

Assimakopoulos, D., Guest Editorial: Innovation in China, 2012, 30,(2): 154-155.

Cross, R., Grey, P., Gerbasi, A., Assimakopoulos, D., Building Engagement from the Ground up. *Organizational Dynamics*, 2012, 41,(3): 202-211.

Schweer, M., Assimakopoulos, D., Cross, R., Thomas, R.J., Building a Well-Networked Organization. *MIT Sloan Management Review*, 2012, 53,(2): 35-42.

Assimakopoulos, D., Guest Editorial: Innovation in Chinese Firms. *Journal of Knowledge-based Innovation in China*, 2010, 2,(1): 5-6.

Assimakopoulos, D., Wu, H., Diffusion of VoIP in Chinese large enterprises. *Journal of Knowledge-based Innovation in China*, 2010, 2,(1): 7-24.

Ester, R.M., Assimakopoulos, D., Von Zedtwitz, M., Yu, X., Global R&D Organization and the Development of Dynamic Capabilities. *Journal of Knowledge-based Innovation in China*, 2010, 2,(1): 25-45.

Assimakopoulos, D., White, A., Introduction: Managing ICT in the Network Economy. *International Journal of Information Management*, 2009, 8: 1-3.

Doak, S., Assimakopoulos, D., Tacit Knowledge: a necessary addition to SOPs in a Forensic Science Environment. *International Journal of Forensic Science & Management*, 2009, 1,(4): 171-177.

Yan, J., Assimakopoulos, D., The Small World and Scale Free Structure of an Internet Technological Community. *International Journal of Information Technology and Management*, 2009, 8,(1): 33-49.

Assimakopoulos, D., Yan, J., An Innovative Model of a Computer-Mediated Professional Community. *International Journal of Technology Management*, 2008, 43,(1-3): 238-251. **CNRS 3**

Doak, S., Assimakopoulos, D., How do Forensic Scientists Learn to Become Competent in Casework Reporting in Practice: a Theoretical and Empirical Approach. *Forensic Science International*, 2007, 167,(2-3): 201-206.

Doak, S., Assimakopoulos, D., How Forensic Scientists Learn to Investigate Cases in Practice. *R&D Management*, 2007, 37,(2): 113-122.

Macdonald, S., Assimakopoulos, D., An Innovative Model of a Computer-Mediated Professional Community. *International Small Business Journal*, 2007, 25,(1): 77-95.

Assimakopoulos, D., Yan, J., Sources of Knowledge Acquisition for Chinese Software Engineers. *R&D Management*, 2006, 36,(1): 97-106.

Assimakopoulos, D., Introduction: Collaboration and Networking. *International Journal of Technology Management*, 2003, 25,(1-2): 1-4.

Assimakopoulos, D., Everton, S., Tsutsui, K., The Semiconductor Community in Silicon Valley. *International Journal of Technology Management*, 2003, 25,(1/2): 181-199.

Assimakopoulos, D., Macdonald, S., Personal Networks and IT Innovation in the Esprit Program. *INNOVATION: ORGANIZATION & MANAGEMENT (formerly: Innovation: Management, Policy and Practice)*, 2003, 5,(1): 15-28.

Assimakopoulos, D., Macdonald, S., A Dual Approach for Understanding Information Networks. *International Journal of Technology Management*, 2002, 1,(1): 1-16.

Piekkari, R., Macdonald, S., Assimakopoulos, D., In Bed with a Stranger: Finding Partners for Collaboration in the European IT Program. *Science and Public Policy*, 2001, 28,(1): 68-78.

Assimakopoulos, D., Social Network Analysis as a Tool for Understanding the Diffusion of GIS Innovations. *Environment and Planning B: Planning and Design*, 2000, 27,(4): 627-640.

Assimakopoulos, D., Macdonald, S., Collaboration and Innovation Networks in ESPRIT. *Prometheus*, 1999, 17,(3): 299-308.

Assimakopoulos, D., The Impact of GIS in Greece. *Mapping Awareness & GIS in Europe*, 1992, 6,(7): 11-13.

Books

Assimakopoulos, D., Zhu, A.Y., Zedtwitz Von, M., *Responsible Product Innovation: Putting Safety first*, New York : Springer, 2018.

Assimakopoulos, D., Oshri, I., Pandza, K., *Management of Emerging Technologies for Socio-Economic Impact*, Cheltenham: Edward Elgar, 2015.

Assimakopoulos, D., Carayannis, E., Dossani, R., *Knowledge Perspectives of New Product Development*, New York : Springer, 2012.

Assimakopoulos, D., *Technological Communities and Networks: Triggers and Drivers for Innovation*, Beijing: Tsinghua University Press, 2010.

Assimakopoulos, D., Carayannis, E., Kondo, M., *Innovation Networks and Knowledge Clusters: Findings and Insights from the US, EU and Japan*, New York : Palgrave, 2008.

Book chapters

Assimakopoulos, D., Foreign Direct Investment. *Entrepreneurship and Regional Innovation Clusters: the Case of Chiang Mai and Chiang Rai*, Paris: OECD Publishing, 2021, 101-118.

Papers in Academic Conferences

Assimakopoulos, D., Orchestrating Open Innovation in Platform Ecosystems: The Role of Technological Community in Leveraging Vertical and Horizontal Complementarities. *R&D Management Conference 2024*, June 17th-19th 2024, Stockholm, Sweden.

Assimakopoulos, D., Liang, L., Meyer, M., Fan, Y., Entrepreneurship of College Students: An English / Chinese Literature Review & Research Agenda . *83rd Annual Meeting of the Academy of Management*, August 4th-8th 2023, Boston, United States.

Assimakopoulos, D., Zhou, P., Jiang, Y., How and why does a new technological community contribute to the digital transformation of an innovation ecosystem? A longitudinal case study in the meso-level of a Chinese automotive ecosystem. *R&D Management Conference: Responsible and Responsive Innovation for a Better Future*, June 17th-21st 2023, Séville, Spain.

Doherty, M., Assimakopoulos, D., Global Health Social Innovation as a driver of sustainable development. *Sustainable Development and Transitions, R&D Management Conference*, June 19th-21st 2019, Paris, France.

Zhou, P., Assimakopoulos, D., Emerging Telematics Community in China (TCC): the Origins and Formation of Alibaba's Ecosystem in Automotive R&D,. *Global Innovations from Emerging Countries, R&D Management Conference*, June 17th-21st 2019, Paris, France.

Invited keynote speeches

Assimakopoulos, D., Managing Network Innovation in High-Tech Clusters. *Keynote Lecture as part of the DBA Forum at the National Sun-Yat Sen University (Taiwan)*, December 7th 2024, Kaohsiung, Taiwan.

Videos