



Christelle JANOD

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PERMANENT TEACHER

DEPARTMENT: DIGITAL MANAGEMENT

BACH 3 BUSINESS DEVELOPMENT SPECIALISATION MANAGER

DISCIPLINARY TEAM:

EDUCATION AND DEGREES

- 2018 Digital Marketing Strategy Certificate Naïas Formation, Paris, France
- 2001 ESC Marketing INSEEC Chambéry, Chambéry, France
- 1998 Bachelor Internal Business LA MARTINIERE DUCHERE, LYON, France

WORK EXPERIENCE

PROFESSIONAL EXPERIENCE

- 2018 - today Consultante en Marketing & Digital / Formatrice (DIGITAL CAMPUS et STUDI LyonLyon, France)
- 2018 - today CEO/Consultante Marketing & Web (Run in Marketing, Lyon, France)
- 2023 Marketing Manager (ESKER, Lyon, France)
- 2014 - 2018 Responsable Marketing (RenesolaLyon, France)
- 2014 Chef de projets Marketing Europe (MersenLyon, France)
- 2009 - 2013 Responsable Marketing (Hawi Energy, France)
- 2007 - 2009 Chargée de communication (Pierre MartinetSaint-Quentin-Fallavier, France)
- 2002 - 2007 Chargée de projets marketing (Emin Leydier, France)