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**ASSOCIATE PROFESSOR**  
**DEPARTMENT: MARKETING MANAGEMENT**

**DISCIPLINARY TEAM: MARKETING**  
**RESEARCH AXIS: ORGANISATIONAL TRANSFORMATION, BEHAVIORS AND DECISIONS**

## EDUCATION AND DEGREES

- 2010 Licence en Sciences économiques et gestion
- 2012 Licence en psychologie
- 2012 Master en Sciences économiques et Gestion - Mention ressources humaines
- 2013 Master en Economie et Psychologie
- 2017 Doctorat en Sciences économiques
- 2024 Habilitation à Diriger des Recherches (HDR) University of Strasbourg, Strasbourg, France

## WORK EXPERIENCE

### PROFESSIONAL EXPERIENCE

- 2017 - 2019 Post-doctoral researcher (University of Exter)
- 2016 - 2017 Temporary Lecturer and Research Assistant (Université Paris Descartes)
- 2019 - ... Permanent professor (BURGUNDY SCHOOL OF BUSINESS)

## TEACHING

### DISCIPLINARY TEAM

- Marketing

### TEACHING LANGUAGES

- English
- French

# SCIENTIFIC ACTIVITIES

## RESEARCH FOCUS

- Organisational Transformation, Behaviors and Decisions

# INTELLECTUAL CONTRIBUTIONS

## Articles in peer refereed journals

Guido, A., Malezieux, A., Le marché universitaire des maîtres de conférences en économie et en gestion en France. Comparaison des évolutions et tendance de l'offre et de la demande entre 2001 et 2020. *Revue de l'OFCE*, 2025,(188): 1-25. **CNRS 4, HCERES C**

Malezieux, A., Spiegelman, E., A practical guide to setting up your Common Pool Ressource Game. *Experimental Economics*, 2024. **CNRS 1, ABS 3, HCERES A (forthcoming)**

Gassmann, X., Malezieux, A., Spiegelman, E., Tisserand, J-C., Preferences after pan(dem)ics: Time and risk in the shadow of COVID-19. *Judgment and Decision Making*, 2022, 17,(4): 745-767. **FNEGE 3**

Alm, J., Malezieux, A., 40 Years of Tax Evasion Games: A Meta-Analysis. *Experimental Economics*, 2021, 24,(3): 699-750. **CNRS 1, HCERES A**

Jacquemet, N., Luchini, S., Malezieux, A., Does Voting on Tax Fund Destination Imply a Direct Democracy Effect?. *International Review of Law and Economics*, 2021, 67. **CNRS 1, HCERES A**

D'attoma, J., Volintiru, C., Malezieux, A., Gender, Social Value Orientation, and Tax Compliance. *CESifo Economic Studies*, 2020,(66): 265-284.

Jacquemet, N., Luchini, S., Malezieux, A., Shogren, J.F., Who'll stop lying under oath: Empirical evidence from Tax Evasion Games?. *European Economic Review*, 2020, 124. **CNRS 1, HCERES A**

Jacquemet, N., Luchini, S., Malezieux, A., Shogren, J.F., A psychometric investigation of the personality traits underlying individual tax morale. *The B.E. Journal of Economic Analysis & Policy Advances*, 2019, 19,(3). **CNRS 3**

Malezieux, A., A practical guide to setting up your Tax Evasion Game. *Journal of Tax Administration*, 2018, 4,(1): 107-127.

Jacquemet, N., Luchini, S., Malezieux, A., Shogren, J.F., Is tax evasion a personality trait ? An empirical evaluation of psychological determinants of « tax morale ». *Revue Économique*, 2017, 68,(5): 809-828. **CNRS 2, HCERES A**

Myszkowski, N., Brunet-Gouet, E., Roux, P., Robieux, L., Malezieux, A., Boujut, E., Zenasni, F., Is the Questionnaire of Cognitive and Affective Empathy measuring two or five dimensions ? Evidence in a French sample. *Psychiatry Research*, 2017, 255: 292-296.

Jacquemet, N., Joule, R-V., Luchini, S., Malezieux, A., Commitment and incentives: Economic behaviors under oath. *L'actualité Économique*, 2016, 92,(1-2): 316-349. **CNRS 4**

## Books

Jacquemet, N., Luchini, S., Malezieux, A., *Comment lutter contre la fraude fiscale ? Les enseignements de l'économie comportementale*, Paris: Editions rue d'Ulm. Presses de l'Ecole Normale Supérieure, 2020, 60 p.

### **Book chapters**

Malezieux, A., Jacquemet, N., Luchini, S., Comment lutter contre la fraude fiscale ?. Cohen, D., Senik, C., *Les Français et l'argent. 6 nouvelles questions d'économie contemporaine*, Paris: Albin Michel, 2021.

Malezieux, A., D'attoma, J., Paying is Caring? Pro-sociality and Gender in Fiscal Compliance. Erdogdu, M., Batrancea, L., Cevik, S., *Behavioral Public Finance: Individuals, Society, and the State*, Londres: Routledge, 2020, Chapitre 10.

### **Papers in Academic Conferences**

Malezieux, A., More taxes, more money? 35 years of Laffer Curve experiments. *14th International Conference of the French Association of Experimental Economics (ASFEE)*, June 27th-28th 2024, Grenoble, France.

Malezieux, A., Discrimination and elimination patterns in TV shows: The survivor case. *SEET 2023 Workshop "Southern Europe Experimental Team's Meeting"*, February 2nd-3rd 2023, Valence, Spain.

Malezieux, A., Culture, Immigration and Tax compliance. *11th International Conference of the French Association of Experimental Economics (ASFEE)*, September 2nd-3rd 2021, Dijon, France.

Malezieux, A., Discrimination and elimination patterns in TV shows. *11th International Conference of the French Association of Experimental Economics (ASFEE)*, September 2nd-3rd 2021, Dijon, France.

Malezieux, A., Discrimination and elimination patterns in TV shows: The Survivor Case. *Workshop on Actions, Contributions and Games*, October 14th-16th 2021, Dijon, France.

Malezieux, A., 40 years of Tax Evasion Games: a Meta-Analysis. *ESA European Meeting*, September 4th-7th 2019, Dijon, France.

### **Papers/digital media in professional journals**

Jacquemet, N., Luchini, S., Malezieux, A., Qui fraude le fisc ?. *La Vie des idées*, 2021. [laviedesidees.fr](http://laviedesidees.fr)

### **Press tribunes**

Sutan, A., Malezieux, A., Faux passes sanitaires, "Koh-Lanta"... Vivons-nous l'ère de la triche ? . *The Conversation*, December 22nd 2021, [theconversation.com](http://theconversation.com)

Sutan, A., Malezieux, A., Tirs au but : les gardiens, stratèges ignorés auxquels les économistes devraient s'intéresser de près. *The Conversation*, June 30th 2021, [theconversation.com](http://theconversation.com)

Tisserand, J-C., Malezieux, A., Spiegelman, E., Gassmann, X., La Covid-19 a bouleversé notre rapport au risque. *The Conversation*, March 7th 2021, [theconversation.com](http://theconversation.com)

### **Research seminars**

Malezieux, A., 40 Years of Tax Evasion Games: A Meta-Analysis, *Anthropo-Lab Seminar de l'Université Catholique de Lille*, February 5th 2020, Lille, France.

### **Open Research Data**